

Wednesday March 20 1996

time high

# FINANCIAL TIMES



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Renault

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Policing the Net

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Today's surveys

Danish banking  
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Separate Sections

World Business Newspaper

## US regulators take fizz from brewer's Internet share offer

Spring Street, a young, Manhattan-based brewing company, voluntarily suspended trading in its shares yesterday after the Securities and Exchange Commission requested that trading be halted pending further review. The company launched its electronic trading system two weeks after completing the first ever public offering over the Internet, in which it raised \$1.6m from 3,500 investors. Page 12

**Deutsche Telekom**, Europe's largest telecoms operator, launched an unprecedented publicity campaign aimed at winning over millions of German shareholders, but the move came amid signs that company morale had fallen to new depths. Page 14

**Profits surge fivefold at SCA**: SCA, Europe's leading pulp and paper group, rounded off a record year for Swedish forestry by reporting a fivefold surge in 1995 profits from Skr1.6bn to Skr6.73bn (385m). Page 13; Lex, Page 12

**Aéropostale**, the French partner in the Airbus consortium, welcomed the German government's call for Airbus to incorporate itself into a regular company this summer and to launch the 550-seat A3XX airliner as a challenge to Boeing. Page 2

**Santos calls leaders to account**: Jacques Santos, the European Commission president, said it was time EU leaders made good on spending commitments, and took the unusual step of presenting a list for public consumption at a Brussels news conference. Page 2

**Juppé acts on and to call-up**: Prime minister Alain Juppé called on the French parliament to back the government's "historic" decision to phase out a century of military conscription and create a slimmed-down, fully professional armed force by 2002. Page 2

**Germany stands by 'alliance for jobs'**: German economics minister Günter Rexrodt reaffirmed support for the trade union inspired "alliance for jobs" after a leading employers' representative declared that the concept as first developed by the powerful IG Metall union was "dead". Page 2

**SmithKline Beecham and Coca-Cola** are arguing over what players will drink at this Sunday's Coca-Cola Cup final in the UK. SmithKline Beecham, owner of Lucozade Sport, says it has the exclusive rights as official drinks supplier to the Premier League and to Sunday's two teams, Aston Villa and Leeds United, but Coca-Cola is adamant that Coke will be the only beverage on show. New TV deal on soccer in Italy. Page 2; Railway's decision sparks anger, Page 7

**Lehman Brothers**, the investment bank, reported first-quarter results which showed net income of \$104m, an increase from \$84m in the same period a year ago and from \$80m in the previous quarter to end November. Page 16

**General Cable buy behind Wassall rise**: Wassall, the UK-based conglomerate, demonstrated the success of its General Cable acquisition 18 months ago, by unveiling a 32 per cent increase in annual profits to £26.1m (£34m) before tax and exceptional items. Page 18

**Cars help boost retail sales in US**: The US commerce department said American consumers returned to car showrooms last month, boosting motor sales by 2 per cent and helping lift overall retail sales by 0.8 per cent. Page 6

**Seat cuts losses**: Seat, the Spanish subsidiary of Volkswagen which recently received a controversial injection of state aid, said it was on course to break even next year after reducing losses by 82 per cent to Pt11.29m (£90.9m) in 1995. Page 14

**Winnie Mandela loses claim**: Winnie Mandela lost her claim to half the estate of her former husband, South African president Nelson Mandela, because she failed to turn up or send representation to the court hearing in Johannesburg. Later she threatened to contest the divorce at a higher court after Mr Mandela offered her an out-of-court settlement. Page 1

**Shares grow over US computer sales**: Shares in US personal computer manufacturers were battered as Digital Equipment warned of a slowdown in North American PC sales in the current quarter, which would affect its earnings overall. Digital shares dropped 16 per cent by 10.6% to 56.7%. Page 13

**Namex! leader protests at US lawsuits**: Namex! action being pursued by US state securities regulators on behalf of lossmaking Lloyd's of London Names sparked an angry reaction from a leading Names representative in the UK who said his members were "horrified" at the possible consequences of the cases brought against Lloyd's in a number of states. Page 7

**STOCK MARKET INDICES**

**US LUNCHTIME RATES**

**OTHER RATES**

**NORTH SEA OIL** [Argus]

**CONTENTS**

Pressure on British beef exports expected after 'mad cow' disease findings

## Evidence links BSE to humans

By Clive Cookson and Deborah Hargreaves in London and Caroline Southey in Brussels

The UK government yesterday published the first official evidence of a probable link between BSE or mad cow disease and its human equivalent, Creutzfeldt-Jakob disease.

At the same time, the health and agriculture ministers took emergency action to reassure consumers about the safety of British beef and to undertake meeting on Friday.

The CJD Surveillance Unit in Edinburgh said it had found a

In Brussels the European Commission said that it would review controls on the sale of beef if the new evidence suggested the European Union's present regime designed to prevent the sale of infected meat, did not protect consumers.

But Brussels is likely face strong pressure from other member states, notably Germany, to tighten controls on British beef exports. EU veterinary experts are expected to discuss the UK's evidence at a scheduled meeting on Friday.

The CJD Surveillance Unit in Edinburgh said it had found a

new strain of the fatal brain disease in 10 recent CJD cases in teenagers and young adults under the age of 42. The scientists said they might have been infected by eating beef during the first phase of the BSE epidemic between 1986 and 1989, when the UK banned the sale of brains and other potentially infectious offal.

"There remains no scientific proof that BSE can be transmitted to man by beef," Mr Stephen Dorrell, UK health secretary, told the House of Commons, "but the [scientific advisory] committee have concluded that the most likely explanation at present is

that these cases are linked to exposure to BSE before the introduction of the specified bovine offal ban in 1989.

Mr Douglas Hogg, agriculture minister, announced two new measures yesterday to tighten controls on BSE. All beef from animals aged over 30 months must be deboned before sale. And the use of all meat and bonemeal in pig and poultry feed is banned; it was banned for use in cattle and sheep feed in 1988.

With these new precautions in effect, "the risk from eating beef is now likely to be extremely small," said the Spongiform

Encephalopathy Advisory Committee – the UK government's main group of independent scientific and medical advisers on BSE and CJD.

Professor John Pattison, chairman of the advisory committee, said there was too little evidence to make any predictions about the number of people, if any, who would catch CJD in future.

The European Commission is unlikely to consider the single step of banning UK exports with

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Brussels  
suspects  
ABB is  
one leader  
of 'cartel'

By William Lewis in London and Hugh Carnegie in Stockholm

Investigators at the European Commission suspect ABB, the Swiss-Swiss engineering multinational, to be one leader of an alleged Europe-wide price-fixing and market-rigging cartel.

ABB, voted Europe's most respected company for the past two years by top European executives, is suspected to be a prominent member of an alleged cartel operating in the \$1bn European market for district heating.

District heating is becoming increasingly popular in continental Europe as a method of providing communal heating in offices and flats.

Commission investigators believe ABB may have been involved with five other companies in fixing prices and dividing up market share in several European markets, including Germany, the Netherlands, Austria, Sweden and Denmark.

A Financial Times investigation has uncovered a number of attempts by the suspected cartel – referred to by its members as "the circle" – to neutralise the threat posed by Powerpipe, a Swedish district heating company which operates outside of the "circle" and has been taking business away from cartel members. Commission investigators have carried out raids at the suspected companies and "was able to impound a considerable number of written documents", according to letter written by Commission investigators and passed to the Financial Times.

The Commission has grounds to suspect that Powerpipe "which does not belong to the suspected cartel, was subject to reprisals by the cartel members," the letter says. Documents seized by investigators show that "members of the suspected cartel possibly threatened a collective boycott on both Powerpipe's suppliers and customers, in order for them to break their business connection with Powerpipe".

The moves against Powerpipe by members of the suspected cartel followed the Swedish compa

Continued on Page 12  
Details, Page 3



## Russian and US oil groups discuss strategic alliance

By Robert Corcoran and John Thornhill in Moscow

Lukoil, Russia's biggest privatised oil concern, has begun negotiations with Arco, the Los Angeles-based US oil group, to forge a broad strategic alliance to undertake big international development projects.

A Lukoil-Arco alliance would be the first strategic link to bring together an asset-rich Russian company and a financially strong western partner and could become the model for further international partnerships.

Mr Vagit Alekperov, president of Lukoil, said yesterday the company had reserves equal to those of the Anglo-Dutch Shell group, the western world's biggest energy company, but lacked the financial means to carry out plans to expand outside Russia.

Lukoil, which is Russia's most highly valued company, has been unable to raise substantial capital on the country's poorly developed capital markets. But it plans to raise more than \$100m through an international convertible issue on March 22 and has also begun preliminary work on a possible Eurobond issue.

Despite these plans, Mr Alekperov said Lukoil would need western oil companies to help finance its most ambitious projects in the Caspian Sea and north Africa. The company aims to have up to 15 per cent of its production outside Russia by the end of the decade.

The first co-operative project between Arco and Lukoil may be a large investment to exploit the vast oil reserves under the Caspian Sea.

Arco last year bought about 6

per cent of Lukoil's shares via a convertible bond issue for \$250m. A more formal strategic alliance with Lukoil would help it overcome its poor record of replacing its reserves.

Earlier this year, Arco announced a \$2bn investment in the Algerian oil industry, but it still has large cash reserves to fund further international expansion.

Arco's approach in dealing with Russian companies contrasts with that of most western oil companies which are notably more cautious in the run-up to presidential elections in June.

Lukoil, which has been the most aggressive and progressive Russian oil company to have emerged from the wreckage of the Soviet planned economy, has strongly allied itself with President Boris Yeltsin.

But Mr Alekperov said he was certain Lukoil would survive as an independent entity even if the Communists won the elections.

"I am confident that our organisation has demonstrated its viability. We have stabilised oil production and have earned the government hard currency resources," he said.

He added: "They cannot replace us with a new centralised ministry of energy. We have too many shareholders receiving dividends."

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## Belgian budget may miss deficit target

By Neil Buckley in Brussels

Belgium is unlikely to be able to reduce its budget deficit to 3 per cent of GDP this year, as the government had planned, to put the country on track to be one of the founder members of the single European currency, finance ministry officials believe.

Slow growth means Belgium faces a tough budget round this year to ensure it meets the 3 per cent target in 1997 – one of the convergence criteria for monetary union.

The fears have emerged as Mr Jean-Luc Dehaene, prime minister, this week began discussions with employers and trade unions on proposals to limit wage increases for 1997 and to halve Belgium's 14 per cent unemployment rate in five to six years.

Belgium based its 1996 budget last autumn – which aimed to reduce the deficit ratio from 4.5 per cent to 3 per cent – on a growth forecast of 2.2 per cent. That forecast was revised downwards in January to 1.6 per cent, but officials believe the new figure may still be optimistic, given the economic slowdown in neighbouring France and Germany.

Belgian economists are forecasting growth of between 1 and 1.5 per cent – likely to result in a sizeable budgetary shortfall. The finance ministry is still confident of meeting the deficit target in 1997 but officials concede this year's budget negotiations will be "very difficult".

A government austerity programme, including a three-year wage freeze and cuts in health and social spending, has already provoked sporadic strikes and demonstrations among public sector workers.

Belgium should meet three of the five convergence criteria – those relating to inflation, interest rates and exchange rate fluctuations – without difficulty. But, with the highest debt to GDP ratio of any EU member last year at 133.7 per cent, it has little hope of reducing debt to 60 per cent of GDP, one of the other conditions.

It is therefore counting on meeting the remaining criteria, reducing the budget deficit.

By fulfilling four out of five conditions, and showing its debt ratio is on a firmly downward trend, Belgium believes it will still be accepted into the first group of countries proceeding to full monetary union.

The government hopes to reach agreement with trade unions and employers this spring on capping 1997 salary increases to prevent a wage explosion when the pay freeze expires in December.

It wants to limit wage rises to the average of those of its main trading partners, Germany, France and the Netherlands.

But unions insist wage moderation should be balanced by a programme of job creation, to reduce the jobless total of 494,682 out of a workforce of just over 5m.

The government is likely to suggest linking a reduction in employers' social contributions – currently among the highest in Europe – to job creation.

Reducing the social burden on employers will form part of a wider government review of Belgium's over-stretched social security system, including the generous pension arrangements for the country's thousands of civil servants.

## Santer calls leaders to account

Lionel Barber on why the EU president wants to put a stop to a list of broken promises

There has always been a "now they say it, now they don't" quality to European summit declarations. Promises pile up, but rarely are EU leaders held to account if nothing happens.

Mr Jacques Santer, the European Commission president, ended the conspiracy of silence yesterday. He said it was time EU leaders made good on spending commitments, and took the unusual step of presenting a list for public consumption at a Brussels news conference.

The Santer wish-list contains familiar, if long-stalled projects such as the showpiece trans-European communications networks; but it also covers funding for the Northern Ireland peace initiative of Ecu100m (£128m); food aid for the Caucasus (Ecu17m); financial aid to Armenia and Georgia (Ecu170m); and extra posts inside the Commission for Austria, Finland and Sweden, the EU newcomers (Ecu23m).

Behind Mr Santer's action yesterday lies his determination to reallocate resources inside the EU budget – possibly because the switchover from price supports to direct income payments to farmers is expected to generate at least Ecu14bn savings in the EU farm budget between 1997 and 1999.

But EU member states, slashing spending to reduce deficits to qualify for monetary union by 1999, are insisting that savings are reimbursed to national budgets rather than left to the spending discretion of the Commission and the

European Parliament. Mr Santer, a former finance minister, is sympathetic to the call for budget discipline but is offering to hand back only half the likely savings. He wants the rest for his "confidence pact", his sketchy initiative to restore employment and growth which amounts to the first risk he has taken since he became president of the Commission 15 months ago.

Mr Santer confirmed yesterday that he intends to take his plea for a "confidence pact" to next week's EU summit in Turin, whose official purpose is to launch the inter-governmental conference on the future of the single market.

The centrepiece of the Santer growth initiative is a renewed push on the TENs, the multi-billion dollar road, rail and telecommunication projects which have become a symbol for EU public investment as well as a tool to strengthen communications links inside the single market.

Arguments over funding have dogged the TENs since 1989. Mr Jacques Delors, Mr Santer's predecessor, failed to persuade EU leaders to support proposals for off-budget financing through "Brussels bonds". Now Mr Santer is seeking to bridge the Ecu17bn financing gap for 14 priority projects through a request for Ecu1bn in the hope that private money will follow. The Commission president's argument – as he repeated again and again yesterday – is that it is time for EU leaders to put their money where their mouths are. Ever

since the December 1994 summit in Essen, which he attended as Luxembourg prime minister, EU leaders have committed themselves to the TENs projects without ever quite finding the means, chiefly because of opposition from EU finance ministers.

"It is a question of credibility," says one senior Commission official.

"We must close the gap between words and deeds. Otherwise there can be no accountability in the Union."

Yet it is clear that Mr Santer is fighting a broader institutional battle as the Commission struggles to hold political ground against member states.

This is one reason why he has singled out a request for Ecu100m extra financing for EU research and development, and an extra Ecu10m for programmes to bolster small and medium-sized enterprises. "The Commission is desperate to stay in the macro-economic game," acknowledges one official.

Mr Erikk Lillikainen, the EU budget commissioner, made an additional point yesterday. The Commission needs to clear its books in time for the broader debate over budget priorities which is needed ahead of the prospective enlargement to central and eastern Europe, around the turn of the century.

By making the EU agriculture budget more flexible, Mr Lillikainen hopes to avoid ruinously expensive price supports for farm-intensive economies such as Poland and Hungary. The alternative support will



Santer: behind his action yesterday lies his determination to reallocate resources inside the EU budget

come through the much cheaper mechanism of rural development aid.

In the last resort, Mr Santer – known as the Man who never says no – is gambling that EU leaders will find his request reasonable enough to accept. To this end, he has ordered a freeze on the creation of new posts at the Commission for 1997, the first half to employment creation in years in Brussels.

If EU leaders still turn him down, the public can at least draw its own conclusions. As he says: "We will at least know where responsibility lies."

● a simplified VAT system that treats intra-Community transactions as equal to domestic ones.

● progress in approximating excise duty rates where this was justified by the freedom of movement for goods.

● adapting personal taxes so they did not discriminate against non-resident taxpayers and scrapping tax disadvantages linked to cross-border financial transactions such as insurance premiums, pensions and mortgage payments.

● reducing discrimination against subsidiaries in other member states by scrapping double tax on interest and royalty payments.

### EUROPEAN NEWS DIGEST

## Italian telecom tariffs cut

Telecom Italia, Italy's domestic telephone company, has surprised consumers, shareholders and the telecoms ministry by cutting phone charges to Britain, the Americas, Hong Kong and Taiwan. Only two months ago the ministry drew a wide plan to reform tariffs – including increases in some local call charges – in the face of protests from consumer groups and unions.

The utility said yesterday it expected an increase in the volume of international calls to offset the reduction in charges.

The ministry claimed initially that Telecom Italia could not change tariffs without a government decree, but the telecoms group said a November 1995 law governing the sector allowed it to reduce charges unilaterally. The ministry indicated yesterday it would probably refer Telecom Italia's decision to the council of state for an opinion on its legality.

Telecom Italia said it had brought its call charges into line with the cost of calling Italy from abroad. Before the latest cuts, the group, which announced a strong increase in 1995 profits earlier this week, was particularly vulnerable to sophisticated "call-back" services, which allow Italian-based callers to take advantage of cheaper international rates from such countries as the US and Britain. Andrew Hill, Milan

Andrew Hill, Milan

### New TV deal on soccer in Italy

Mr Vittorio Cecchi Gori, the Italian film producer and owner of two small television channels, yesterday relinquished his rights to transmit Italian league football for the next three years less than a month after winning the L630m (£267m) deal.

The league federation said he had been unable to come up with the necessary financial guarantees.

The rights will now be bought by Rai, the state broadcasting organisation, which until last month had always transmitted the Rai will pay the same price as Mr Cecchi Gori, equivalent to £120m a year, but it will then sell back to Mr Cecchi Gori for £60m a year the rights for detailed transmission of some matches on his Telemontecarlo and Videomusic channels.

Mr Cecchi Gori from the outset looked unlikely to fund his bid without selling on some rights, finding a partner, and probably always hoped to strike a deal with the Rai.

Everyone should be happy. Mr Cecchi Gori has staked his claim to be a third force in Italian television alongside the Rai and Mr Silvio Berlusconi's Fininvest. Rai has salvaged face, while the Italian public can retain all their favourite Sunday TV programmes, which over the years have been built round the day's football matches. Robert Graham, Rome

Robert Graham, Rome

### US pledge to Nato hopefuls

The US yesterday renewed its commitment to eastward expansion of Nato, promising aspiring members from central and eastern Europe that the alliance "must not and will not keep new democracies in the waiting room forever".

Mr Warren Christopher, the US secretary of state, said in Prague that Nato expansion was "on track and it will happen".

But he warned potential members of Nato that they "must be ready to assume the full risks, costs and responsibilities" that membership entails. He said that the next steps towards enlargement would be decided in December. Enlargement would begin with "the strongest candidates" and would "neither determine nor be determined by events in Russia".

Mr Christopher's speech was seen as a response to growing criticism in central Europe of Nato "foot-dragging" on enlargement. This was voiced most recently by Presidents Vaclav Havel of the Czech Republic and Alexander Kwasniewski of Poland, who accused Nato of "hesitancy" on the issue.

Vincent Boland, Prague Editorial comment, Page 23

### Madrid told to repay Pta85bn

The Spanish government has been given two months to repay Pta85bn (£425m) to the Airtel consortium, which operates Spain's second mobile phone network, because Telefonica, the state-controlled operator, was not charged a similar fee when it set up its mobile system.

The European Commission says the government must either repay the money, charge a similar fee to Telefonica or adequately compensate Airtel, a consortium led by Airtouch Communications, the US mobile phone company, two Spanish banks and British Telecommunications.

The Spanish government has accepted the principle that it must compensate Airtel, but has yet to work out the details. Italy and Belgium, which also imposed fees on second mobile phone operators, have already been ordered to take similar action by Brussels. Emma Tucker, Brussels

### German M3 rises strongly

German M3 money supply rose by an annual rate of 12.6 per cent in February, according to the Bundesbank, thanks largely to increased credits to companies and individuals. This follows a 8.4 per cent in January. The central bank's official target range is 4-7 per cent. The bank, however, warned about possible statistical distortions that can occur at the beginning of a year.

Economists disagreed about the impact of yesterday's figures. Some foresaw an early end to the current cycle of interest rate cuts; others argued that the Bundesbank relied on M3 only to the extent that it suited its objectives and that there remained sufficient headroom for further rate reductions. Yesterday's data were also swayed by a strong rise in bank loans to the public sector because of a series of largely technical factors.

Wolfgang Minchau, Frankfurt

### Belarus leader sacks editor

President Alexander Lukashenko's battle with the local Belarus media has taken a new turn with the sacking of Mr Nikolai Galko, editor of *Narodny Gazette*, which is owned by the country's conservative-minded parliament.

The legality of the decree signed by Mr Vladimir Zarnitsin, former head of the presidential administration and the president's closest adviser, has been challenged by the editorial staff. "The president already controls radio and TV and has forced the independent press out of the country. Now he has dismissed the editor in chief of *Narodny Gazette* in a similar arbitrary way," said Mr Vadim Bokat, the paper's foreign editor.

Last month Mr Lukashenko announced closer links between his country and Moscow after a meeting between Russian President Boris Yeltsin. Russian customs officers already operate with Belarusian officials on the borders with Poland and with Lithuania, where the independent Belarus media have been forced to print the papers and magazines which are then brought across the frontier for sale in street kiosks.

Anthony Robinson, East Europe Editor

### Greece and Albania bury hatchet

President Costis Stefanopoulos of Greece flies to Tirana today to sign a friendship pact with President Sali Berisha of Albania. The much-postponed visit should seal a gradual improvement in relations, now that disputes appear to have been resolved over the status of an ethnic Greek minority in southern Albania and an estimated 300,000 Albanian immigrants working illegally in Greece.

Albanian officials have agreed that schools in southern Albania should provide Greek-language teaching.

Albania has also lifted the visa requirement for Greek businessmen, while Greece is preparing legislation allowing at least 150,000 Albanians to be issued with temporary work permits.

Greek companies have invested some \$50m in Albania, mainly in retailing, textile manufacturing and tobacco processing. Several Greek banks have applied for licences to open branches in Tirana to handle transfers of funds from Albanian immigrants in Greece amounting to an estimated \$300m yearly.

Karin Hope, Athens

## Aznar party shifts stance on Spain's regional policy

By David White in Madrid

Spain's centre-right Popular party, trying to muster a parliamentary majority after its narrow election victory earlier this month, yesterday launched a fresh phase of negotiations with regionalist parties based on an adapted set of policy proposals.

Mr Rodrigo Rato, PP vice-secretary, said that by publishing the proposals the party aimed to reassure the Spanish public and financial markets that there was a firm basis for forming a stable government "within a reasonable time".

But with the new parliament due to convene next Wednesday, he would not set a target date for an agreement and said it was "still open" whether a pact would include other par-

## Rexrodt stands by jobs alliance with unions

By Peter Norman in Bonn

Catalan and Basque parties for "historical nationalities" to be treated on a different basis from other regions, with a larger degree of home rule.

The PP hopes to strike a new deal on the financing of regional governments, giving them a share of responsibility in raising taxes. Mr Rato said he would pull out of the Future Large Aircraft transport.

Mr Charles Millon, defence minister, confirmed yesterday there was no money in the new programme for the FIA, but he hoped for a cheaper alternative. Aérospatiale, the aircraft group, was discussing this with the French air force.

Unions in the navy's DCN shipyards and at the state-owned Giat tank-maker yesterday held protests over redundancies which they feel sure will accompany future defence industry restructuring.

Aérospatiale said it had at one time been reluctant to change Airbus from a European partnership into a limited company, but was now "engaged, like all other Airbus partners, in a thorough examination of how to change its status".

accepted more flexible working hours and agreed companies in difficulty could suspend the wage rise temporarily in return for job guarantees.

Mr Rexrodt yesterday put forward his own concept for job creation which centred on achieving a 20 per cent cut in unit labour costs. In a speech to industrialists in the Ruhr city of Duisburg, he said half the reduction in costs should be achieved by companies through better organisation. The state should contribute a quarter of the cost reduction by freeing social security funds of burdens heaped on them as a consequence of German unification. The remaining quarter should come from employers through such measures as cuts in their paid free time.



## NEWS: ASIA-PACIFIC

# Patten assails Beijing plan to scrap Legco

By John Riddiford in Hong Kong

Mr Chris Patten, governor of Hong Kong, yesterday condemned China's plan to replace the territory's elected legislature, claiming it was aimed at reducing the number of democrats and excluding certain individuals from the body.

Mr Patten's comments came as the Beijing-appointed group, overseeing Hong Kong's handing over to China, appeared set to confirm proposals to scrap the present Legislative Council (Legco), in spite of strong opposition from Britain and local democrats.

Members of the 150-strong Preparatory Committee, which is meeting in plenary session in Beijing at the end of the week, indicated they would approve the formation of an interim Legco. But they said details of how a provisional legislature would be formed may take more time to emerge.

The fate of Legco, elected last year under political reform introduced by Mr Patten, has remained a subject of acute dispute between Britain and China ahead of next year's handover.

In a visit to Hong Kong earlier this month, Mr John Major, Britain's

prime minister, warned Beijing against carrying through its pledge to dissolve the body. He indicated he would seek world backing in support of Britain's stance.

Last year's Legco elections marked a victory for the Democratic party, led by Mr Martin Lee, and a blow for pro-Beijing groups. Mr Lee said abolition of the present Legco would prevent the territory's autonomy.

Mr Tsang Yok-sing, leader of the pro-Beijing Democratic Alliance for the Betterment of Hong Kong, defended the decision to implement a provisional Legco. He said Mr Pat-

ten's political reforms were invalid because no agreement had been reached with Beijing on the issue, despite 17 rounds of negotiations.

The 1984 Sino-British Joint Declaration specified only that the legislature should be constituted by election. Mr Tsang added. He indicated the provisional legislature could be elected by a 400-member selection committee, to be formed by the Preparatory Committee, and that the provisional Legco would then be replaced as soon as possible by a new elected body.

Mr Patten also urged China to address the question of the right of abode in the territory.

The long queues for British National Overseas passports, which will replace the present British Dependent Territory Citizens' passports, reflected concerns about issues of nationality and right of abode.

China has said passports for the Special Administrative Region (SAR), as Hong Kong will be known after 1997, will be issued in the territory. Britain has announced visa-free access to the UK for SAR passport holders. But China has yet to specify the conditions to qualify for right of abode.

# Okinawa seeks a lighter defence burden

The island feels it has been unfairly imposed on. Peter Montagnon reports

The Kyohan Bookshop in Naha, has just taken delivery of a new edition of a book by the prefecture's Governor Masanobu Ota.

Kyohan says the book, hastily reprinted in response to Mr Ota's campaign to remove all US bases from Okinawa by 2015, is selling well. Its title, The Ugly Japanese, the Outrage of Okinawa, is a reminder that Mr Ota's quarrel is as much with Tokyo as with Washington.

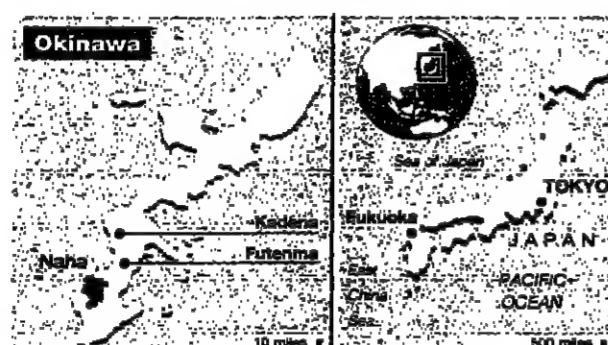
Still, Mr Ota's campaign has placed politicians on both sides of the Pacific in a quandary. Okinawa's Pacific location is of peculiar strategic importance. Home to 28,000 of the 47,000 US troops in Japan and the site of three-quarters of their installations, it is the cornerstone of the US-Japan security alliance.

The alliance, as most defence experts recognise, is the cornerstone of the entire region's security, not just that of Japan. Few Asians want to see it weakened just as tension is rising in the Taiwan Strait.

The search for a workable compromise will be high on the agenda for President Bill Clinton's visit to Japan next month. Before that, next Monday, tempers could flare again when a court in Fukuoka, on Japan's southernmost main island, Kyushu, rules on whether Mr Ota is obliged to force local landowners to renew leases to US forces which expire at the end of the month.

The court is expected to rule in favour of the Tokyo government, which brought the case to secure renewal of the leases, but Okinawans have already objected that it refused to hear depositions by local people.

The immediate spark for a campaign to close the bases was the rape of a 12-year-old schoolgirl on Okinawa last



The prefecture's dependence on US military bases over 20 years	
Spending by servicemen and civilian employees	1972 1982
Income of Okinawan employees on base	¥44.4bn ¥54.6bn
Rent for military sites	¥12.5bn ¥16.8bn
Total receipts for military transactions	¥75.0bn ¥161.4bn
Share of receipts in Okinawan GDP	15.4% 5.1%
Number of Okinawan employees on bases	20,000 7,500
Source Prefecture government	

September, for which three US servicemen were convicted. Americans of all ranks have apologised profusely for that incident, but they can do little to overcome the deep-seated feeling among Okinawans that their remote island has long been unfairly imposed on.

Resentment goes back to the end of the second world war when Okinawa saw some of the bloodiest fighting on Japanese territory. About a third of the local population died. Okinawans bear a remarkable lack of personal animosity to the Americans in their middle. Since the rape incident, the US has stepped up its efforts at good neighbourliness. Last week, flights were temporarily halted to minimise noise during the annual Japanese high-school entrance exams.

"There is no hatred for individual Americans," says Mr

after the war, when land was requisitioned by the US and turned into bases. Emotions were already high last year, the 50th anniversary of the fighting. Then came the rape case.

The gasoline was sloshing around on the floor and a match was thrown in it," says Lt Col Marc Smith, chief of the US Army area field office. Okinawans bear a remarkable lack of personal animosity to the Americans in their middle. Since the rape incident, the US has stepped up its efforts at good neighbourliness. Last week, flights were temporarily halted to minimise noise during the annual Japanese high-school entrance exams.

"There is no hatred for individual Americans," says Mr

Kanko Teruya, a senior official in Mr Ota's office. Instead, he argues, Okinawans are frustrated at the way their concerns have been ignored. The present campaign is part of a carefully planned policy for phased removal of the bases in train before the rape incident.

The question should have been tackled when Okinawa, which had been under US administration since 1945, reverted to Japanese administration in 1972, Mr Teruya adds.

The bases now take up about 20 per cent of Okinawa's land space, including valuable space in the urban south-west, but according to both Okinawan and US calculations, they contribute only about 5 per cent to local economic output.

Besides the constant noise, Mr Teruya says, Okinawans are worried about the risk of accidents around bases in the middle of residential areas. Futenma Base in the southwest has 18 schools in its immediate vicinity. The bases take up land needed for urban development. Nearby, the vast Kadena Base with its 20km perimeter takes up over 80 per cent of the land space of Kadena town.

Resentment festers even

about seemingly small things, such as the reduced road tax paid by US personnel. Local people say the absence of number plates on US military vehicles makes it hard to claim compensation when they are involved in accidents.

"You say the security

is with the US is important, why should Okinawa people have to shoulder a significantly heavy burden for it?" Mr Ota told the Fukuoka court.

Yet mainland Japan is unwilling to share the burden. The bases could not be moved to the mainland without huge

costs. There is no hatred for individual Americans," says Mr

# Cambodian casino plan fails to come up trumps

Ted Bardacke reports on problems of a Malaysian company in developing Sihanoukville into a resort

When the Cambodian government chose a little known Malaysian company to develop its showcase foreign investment project, a \$1.3bn (US\$350m) airport-hotel-casino development in the southern port city of Sihanoukville, critics pounced.

Kuala Lumpur-based Ariston, they claimed, was interested primarily in the lucrative casino monopoly included in the deal and had neither the financial might nor the experience to push the project through to completion.

More than a year after the contract signing was witnessed by Prince Norodom Ranariddh and Mr Hun Sen, Cambodia's

surveys was chased off the airport site by security guards from the Cambodian Civil Aviation Authority who were demanding bribes.

These delays are costly. The \$1.3bn investment is more than half the total foreign commitments approved by the Cambodian government since United Nations sponsored elections in 1993. And when a privileged Malaysian company - Malaysia is the largest foreign investor in Cambodia - encounters problems, it lends credence to

This antagonism stems from the ministry's private objection to Ariston having been selected by an intra-ministerial committee as project developer. While tourism ministry officials claim they wanted to go with a "more established" company, two members of this committee say they were overwhelmed by the up-front

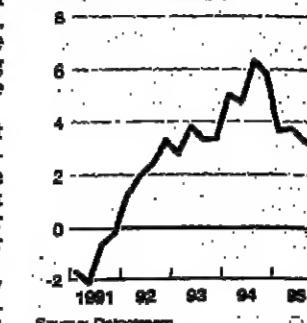


# Growth slows in Australia

By Nikki Tait in Sydney

Australia

GDP (annual % change)



Source: Datstream

that the weakness in plant and equipment could be overcome," he declared.

Mr Kim Beasley, the new opposition leader, welcomed the figures, pointing out they contradicted claims by the Liberal-National coalition during the election campaign that economic growth had halted.

In the event, the boast that Australia had achieved 17 consecutive quarters of economic growth failed to save the Labor government, and it is unlikely that confirmation of the growth trend continuing for a record 18th quarter would have made much difference, either.

Yesterday, Mr Peter Costello, federal treasurer, said the accounts showed "a worrying but not unexpected weakening in growth". He noted a contributory factor in the slowdown was a drop-off in investment in plant and equipment during the final quarter of 1995, which could prove temporary.

The indication to date is

## ASIA-PACIFIC NEWS DIGEST

## S Korean GNP grows by 8.7%

South Korea's gross national product grew 8.7 per cent in 1995, a slightly slower rate than earlier predicted, the Bank of Korea said yesterday. The central bank also said that Korea's per capita GNP had passed the \$10,000 (\$25,560) milestone for the first time.

Most economists predicted a GNP growth rate of more than 9 per cent, but performance weakened in the fourth quarter as consumer confidence was affected by political scandals. Gross domestic product, the measure of economic growth preferred by the Korean government, grew by 9 per cent.

Last year's GDP growth, the highest since 1981 at 9.1 per cent, reflected brisk exports because of a weak Korean currency and heavy industrial investments. Exports rose by 24.1 per cent, while industrial investments increased by 15.9 per cent. Private consumption climbed by 7.9 per cent. But slow GNP growth in fourth quarter at 6.6 per cent, against 9.7 per cent in the third, has raised concerns that the economy may be heading for a sharp downturn.

John Burton, Seoul

## Taiwanese fear for economy

Taiwanese industrial production and export orders held up well last month, but officials warned that tension with China might be putting a new brake on the already slowing economy.

Economics Ministry figures showed industrial output grew 3.14 per cent in February from a year earlier. This was an increase on January's rate of 2.86 per cent. Year-on-year growth in foreign orders for Taiwan goods rose 16.16 per cent. A Finance Ministry poll of exporting companies showed more than 16 per cent believe their business has been hit by the Taiwan-China crisis.

China, meanwhile, hailed the successful end of a first round of live-fire military exercises in the Taiwan Strait, and army strategists were quoted as saying Chinese troops could sweep into Taiwan in hours. In Washington US officials said the administration had agreed to sell shoulder-fired Stinger anti-aircraft missiles to Taiwan as part of a package of new defensive equipment.

Reuter, Taipei and Beijing

## UN food relief ship sinks

A ship chartered by the United Nations World Food Programme has sunk during a voyage delivering rice to North Korea. The Chinese-registered freighter went down in the Taiwan Strait with the loss of 15 crew. The strait, scene of military exercises by China, has been hit by storms this week. The WFP said that according to its agents a further nine were rescued. It was to have been the organisation's second shipment of rice to North Korea, where severe floods last year exacerbated food shortages. The cargo - donated by the US, Switzerland and Austria - was fully insured and another larger shipment of 8,200 tonnes would leave Bangkok for the port of Nampo shortly, the WFP added.

Foreign Staff, London

# Storm over video disc launch date

By Alice Rawsthorn

The electronics and entertainment industries are at loggerheads over delays in Hollywood's plans to launch movie software for the new generation of digital video disc (DVD) systems.

Electronics companies hope the new DVD entertainment systems will be used for watching high quality films and listening to music, and will revitalise the sluggish market as the audio CD and video cassette did in the 1980s.

However, the success of the new system will depend on the availability of entertainment software, chiefly films, which will not only achieve superior visual quality to video cassettes but will also offer higher quality sound than audio CDs.

The Hollywood film studios were initially enthusiastic about the prospects for the new discs. They hope that DVD will create a lucrative new software market as the difference in quality may persuade consumers to buy their favourite films on discs, rather than renting them on video.

But some electronics companies are now concerned that the Hollywood studios may not release enough films on DVD in time for the proposed launch of the players this autumn.

Mr Jan Oosterweld, president of the key modules division of Philips, the Dutch consumer electronics company, said the studios were sending out "con-

fusing signals" about the number of films they were willing to put out on DVD and the timing of the releases.

Similarly, the studios are asking for DVD players and software to be produced in eight versions, each for a different part of the world, making it impossible for consumers to play a disc manufactured for one region, such as the US, in another region.

This system would suit the current Hollywood release schedule, whereby the studios stagger the introduction of films on video in different parts of the world, usually starting in the US and then moving through Asia to Europe. It would also help them maintain price differences in different markets.

Mr Oosterweld said Philips was opposed to a regional coding system as it would cause "total turmoil" in the marketplace. "We have a single standard for audio CDs worldwide, so why not DVD?" he said. "If I buy a book in New York, I expect to be able to read it in London."

At present Philips still hopes to launch its first DVD entertainment systems in the US by early 1997, but Mr Oosterweld said the company would need to be sure that the entertainment software issues had been resolved before it took a decision on the launch date.

Sony and Matsushita yesterday confirmed they will launch their models this year, starting in Japan.

## WORLD TRADE NEWS DIGEST

### Tirana airport finance agreed

Germany is to finance the DM50m (\$33.7m) modernisation of Albania's only international airport, the antiquated Rinas airport at Tirana.

The financing agreement for one of the most significant development projects in Albania since the collapse of communism five years ago, was signed yesterday by Mr Carl-Dieter Spranger, German minister for economic co-operation and development.

The project has been delayed for more than two years by Albania's unwillingness to accept the terms for commercial project finance negotiated with a consortium comprising Berliner Bank, Kreditanstalt für Wiederaufbau, the German state-owned development bank and Hermes, the German export credit agency.

The offer of development aid follows a visit late last year to Bonn by Albanian President Sali Berisha. Albania is to receive a 40-year loan with an interest rate of 0.75 per cent.

The airport contract was awarded over two years ago to a consortium led by Siemens, the German electrical engineering group. Civil engineering work will be carried out by Walter Bau, the second largest German construction group.

Siemens said yesterday that work would begin immediately on renovating the runways and aprons.

Airfield lighting and navigation systems will be installed to meet international safety standards. There will also be new meteorological equipment as well as communications and power supply systems.

Air traffic to Tirana has increased rapidly, but the facilities at Rinas are inadequate to cope with the influx of new airlines and rising passenger numbers, which have jumped from 30,000 in 1990 to around 200,000 last year.

The existing airport was built to a Russian design in 1957.

Kevin Done, East Europe Correspondent

### Chinese seek turbine bids

China is to invite bids from foreign companies for 26 turbine generators with a capacity of 700MW for the Three Gorges dam project. A tender for the first 12 generators is to be held in the second quarter of the year, but no bid dates have been announced for the remaining 14.

According to Xinhua news agency, more than 10 companies including South Korean, Japanese, Russian, German and US groups have expressed interest. The generators are expected to go into operation in 2003.

Construction of the world's biggest dam, costing 146.8bn yuan (\$17.7bn) from 1993 to 2008, officially began in December 1993.

Tony Walker, Beijing

### China tops dispute league

China had more trade and investment disputes between its companies and foreigners than any other country in 1995 because of its poor legal system and ineffective government supervision, Shanghai's Business News reported yesterday.

The China International Economic and Trade Arbitration Commission handled 900 disputes involving 46 countries last year, more than any other arbitration body in the world, the newspaper said.

Zhu Jianlin, the commission's secretary general, said the 1995 figure compared with 229 disputes in 1994 and more than 400 in 1993. Some cases involved more than 100m yuan (\$12m) with the biggest worth 5.7bn (\$33.7m).

The Business News said there were disputes with Nigeria, Brazil and Israel for the first time. Zhu said disputes involving foreign trade accounted for 30 to 40 per cent of the total and disputes involving Sino-foreign joint ventures about 20 per cent. The rest concerned machinery imports, property, securities and technology transfers.

Reuter, Shanghai

### Open skies talks planned

Australia and New Zealand are to re-open negotiations on an "open skies" agreement. Plans for such an agreement were abruptly aborted in late 1994, when Australia unilaterally denied Air New Zealand the right to fly domestic Australian routes.

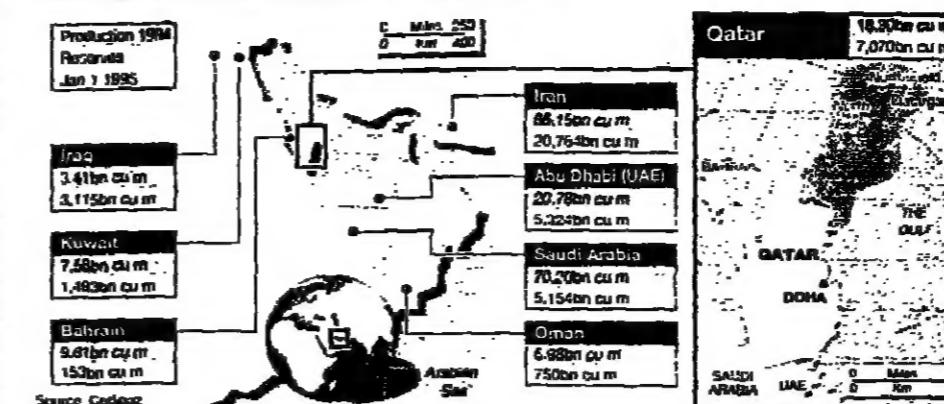
The Australian government cited disputes on customs and visa arrangements, but many observers believed that the real aim was to protect Qantas, the Australian airline, in the run-up to its privatisation.

Australia and New Zealand have had a free trade agreement for manufactured goods and most services since 1990, but progress on furthering this - through harmonisation of standards, customs procedures and other measures - has seemed to lose momentum in recent years. Nikki Tatt, Sydney

# Qatar finally catches the train as gas exporter

The Gulf state is poised to be a leading Middle East supplier, writes Robin Allen

## Gulf gas: Qatar joins the big league



because each has its own series of pipelines, machinery and storage elements, will cost some \$4bn.

The output will go to Chubu Electric Power Company, with seven Japanese power utilities taking the 2m tpa third train starting in 1998.

The \$2bn downstream financing, provided by Japan's Eximbank and four commercial banks, proved less contentious because, unlike the upstream portion where there is no collateral, the Japanese have ensured supplies of gas as security against the loan. The second drawdown on the down-

stream loan was made in mid-February. Repayment of three tranches in 17 semi-annual instalments starts on August 1, 1999.

Pricing, according to officials, is "based on a blend of rates averaging 1 per cent over Libor" (London Interbank Offered Rate).

Qatargas is the most advanced of two active gas export projects. The second is the \$3bn Ras Laffan Liquefied Natural Gas Company (Rasgas), a 70/30 joint venture between QGPC and Mobil. South Korea has signed up for one 2.6m tpa train, but Rasgas

needs at least one more buyer for the second 2.6m tpa train to make it viable. South Korea, Turkey, Thailand and Taiwan have all been approached.

QGPC is due to award the \$2bn engineering, procurement and construction (epc) contracts this month.

Developing Qatargas and Rasgas will cost the government some \$10bn. Industry sources say that "even with regular re-working of the cash projections, the net pay-back time for the government will not come until 2001".

Qatari officials are, however, looking on the bright side.

"Qatar is the future centre of gravity for gas supplies from the Middle East," said Mr Abdur Redha Abdul Rahman, Qatargas general manager. He added, with an eye on the country which is the region's real gas power base: "Iran's economy is too shaky; they will need 10 years to recover."

Relative to its neighbours, Qatar is indeed fortunate. Already rich from daily oil production of 375,000 barrels - capacity is 415,000 bbd and rising - Qatar has total proven gas reserves of well over 300,000m cubic feet with probable reserves more than double that. Only Russia and Iran have greater quantities. Industry experts say Qatar's proven reserves make up about 5 per cent of total proven global reserves.

But Qatar, under its previous ruler Sheikh Khalifa, missed out on the first generation of gas development and exports. By contrast, Abu Dhabi has beaten Qatar in selling gas to Europe as well as to Japan. As early as 1977, Abu Dhabi was using its own funds to develop and LNG to Japan while around the same time Saudi Arabia was investing billions of dollars in its Master Gas System. Both states were exploiting their gas reserves

long before Qatar had accepted it could not survive for ever on oil revenues.

Qatar is fortunate in that, unlike its neighbours, it has a small population, some 550,000, and small domestic gas needs relative to its resources. This allows for the growing demand for gas as feedstock and power at the country's industrial zone in Umm Said.

Both Abu Dhabi and Saudi Arabia, on the other hand, are hindered from making natural gas exports on the scale of Qatar's by their rising domestic needs. Lack of investment funds and limited gas reserves keep Yemen in the second division of potential gas exporters. However, Oman is emerging as a more significant LNG exporter after signing long-term supply contracts with Asian power utilities.

One LNG Company, a joint venture between Oman and several foreign oil companies, has recently reached agreements with South Korean and Thai companies for the supply of up to six tonnes a year of Oman LNG.

The deals are the green light for a \$6bn gas project which is set to add 20 per cent to the country's \$8bn a year export earnings from its sizeable, but ageing, oilfields.

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## Names' leader protests at US lawsuits

By Ralph Atkins,  
Insurance Correspondent

Legal action being pursued by US state securities regulators on behalf of lossmaking Lloyd's of London Names sparked an angry reaction yesterday from a leading Names' representative in the UK.

Sir David Berriman, chairman of the Association of Lloyd's Members, said his members were "horrified" at the possible consequences of the cases brought against Lloyd's in a number of states including California. If US

Names - individuals whose assets have traditionally supported Lloyd's - succeed in blocking payments demanded by Lloyd's and were compensated for losses, "it could potentially pull Lloyd's down," he said.

Sir David said he had faxed the American Names' Association to urge that it "finds a way so that those who wish to go on underwriting can go on underwriting and those that wish to accept R&R can accept R&R". R&R is the Lloyd's "reconstruction and renewal" programme, and Sir David was

speaking at an association conference about it.

The US actions are proving a big headache for Lloyd's as it seeks to implement its recovery plan by this summer. But the insurance market has won

sold. Mr Chuck Quackenbush, California's insurance commissioner, has warned that freezing Lloyd's assets could jeopardise the insurance of more than 10,000 businesses and leave some insurance companies technically insolvent.

Together with Mr Edward Muhl, New York superintendent of insurance, Mr Quackenbush is brief other insurance regulators at a conference in Michigan this weekend.

Separately, Mr Ron Sandler, Lloyd's chief executive, told the association conference that

he believed Department of Trade and Industry approval was "close" for Equitas, the large reinsurance company into which Lloyd's plans to transfer billions of liabilities on policies sold before 1993 as part of its recovery plan.

Lloyd's is expected to receive a further boost next week with the publication of a Names' "validation" report on its recovery plan, compiled with the UK law firm Slaughter and May. This is expected to support the thrust of the plan.

Sir David, who is part of the validation group, told the conference that if Equitas ever became insolvent, it was likely a deal would be struck with creditors - the policyholders - so that they received a proportion of their claims. There would be no need to pursue extra funds from Names.

### UK NEWS DIGEST

## Watchdog angers telecoms giant

Mr Don Cruickshank, the telecoms watchdog, angered British Telecommunications and shocked the City of London by linking consultation on new pricing proposals to fair trading provisions that the company has repeatedly said are unacceptable. The result is likely to be that, when Mr Cruickshank makes his decision on pricing and fair trading later this year, BT will reject both. Mr Cruickshank will then be forced to take the issues to the Monopolies and Mergers Commission for adjudication.

The pricing proposals, through which residential customers would save £20 (\$30.60) on a £50 quarterly bill by 2001, were the latest stage in a consultative process through which Mr Cruickshank is attempting to set controls on BT's prices after the present regulatory regime ends in 1997. As a former state monopoly, BT's charges in areas where competition is weak or absent are controlled by a cap or formula, the rate of inflation minus 7.5. With today's low inflation, BT is forced to cut prices to meet its obligations under the cap.

Mr Cruickshank indicated that services to be included and the value of X would be broadly similar to the existing cap. He also intended to package the pricing review with his desire to write a new condition in BT's licence giving him broad powers to identify, arrest and punish anticompetitive behaviour. He could not, he said, put a pricing regime to benefit consumers in place without the teeth to back it up. BT said it was very disappointed; the existing regime was extremely tough. Mr James Golob, telecoms analyst with Deutsche Morgan Grenfell, said: "This is hard hitting stuff. The two sides started a mile apart. Oftel has moved closer in inches rather than feet."

Alan Cane, Industry Staff

Editorial Comment, Page 11; Lex, Page 12

### Car production rises

Output of cars in the UK continues to rise steadily, with an increase of 5.4 per cent to 135,874 last month compared with February 1995. The latest figures mean that production in the first two months of this year, at 274,119, is running more than 8 per cent above the equivalent period of 1995. Output for export continued to climb, with a 6.5 per cent rise to 74,424 as a result of higher sales outside Britain by BMW's Rover offshoot and by the three Japanese carmakers in the UK. The policy by Ford and General Motors of exporting UK-built cars also helped.

Haig Simonian, Motor Industry Correspondent

### State borrowing is eased

Government projections for public borrowing in the current financial year would have been £1.2bn (\$1.5bn) higher than had it not been for one-off receipts from the National Lottery, the Treasury has revealed. Amid concern among City analysts about the government's ability to meet fiscal targets, Treasury

THE NATIONAL LOTTERY borrowing requirement for 1995-96 would have been £20.2bn had it not been for unusual cash flows created by the operation of the lottery. This contrasts with the £29bn for this year's PSBR given by the government in its Budget.

The Treasury pointed out last week that the government had received a total of £1.973bn in duties and income from the National Lottery Distribution Fund in the first 11 months of 1995-96. Some £12m of that had been spent on reallocating cash in prizes and grants. The gross impact of the lottery on the PSBR over the 11 months had therefore been to reduce the total by £1.845bn. But this figure needs to be offset by expectations that the Treasury will receive less money in indirect taxes because people buy lottery tickets rather than taxable goods. It is understood that displacement of indirect taxes amounted to about £800m this financial year.

James Blitz and Gillian Tett, London

### 1.6bn scratchcards sold

The UK has become the second largest lottery scratchcard market in the world - one year after the launch of National Lottery instant. In a year's scratching, more than 1.6bn tickets have been sold, raising more than \$500m for the five causes that benefit from the lottery. Only France has a larger scratchcard market - \$3.26bn compared with the UK figure of \$2.12bn. Camelot, the operator of the UK National Lottery, said instant sales were now the UK's biggest impulse buy, more than three times bigger than Coca-Cola. Sales have however declined sharply since instant sales were introduced.

Raymond Snoddy, Consumer Industries Staff

### Power plan 'needs fair hearing'

Controversial plans by National Power, the former state-owned electricity generator, to convert a power station in west Wales to burn oil shale should get a fair hearing, unrepresented by the Sea Empress oil spillage on the Welsh coast, said the Confederation of British Industry in Wales. National Power intends to import oil shale from Venezuela to the power station on the Milford Haven waterway where the spillage occurred. Environmentalists, who describe the project before the Sea Empress accident and have since expressed alarm at the pollution risks of a similar spillage.

Roland Adburgham, Cardiff

### Jury out in Polly Peck trial

The jury in the trial in London of Mrs Elizabeth Forsyth, an ex-wife of former Polly Peck chairman Mr Asil Nadir, retired yesterday to consider its verdict. Mrs Forsyth denies two charges alleging she handled almost £400,000 stolen from Polly Peck. The prosecution claims the money was routed through Swiss banks to fund Mr Nadir's private business activities. Mrs Forsyth has said she money transfers were legitimate.

John Mason, Law Courts Correspondent

Deportation threat: Two men are to be deported after being found in a truck at a motorway service station in northern England after a five-day journey from Romania. The two men, aged 23 and 25, were discovered in a cargo of clothes at Birch services in Manchester. The Dutch driver knew they were on board only after hearing cries of "Let us out".

Government will be seen as complacent about impact of 'mad cow disease'

## Evidence grows of CJD link with meat

By Clive Cookson,  
Science Editor

From the emergence of bovine spongiform encephalopathy - BSE or "mad cow disease" - 10 years ago until yesterday ministers and their scientific advisers had maintained that there was no conceivable risk of humans developing Creutzfeldt-Jakob disease by eating infected meat.

However, experts at the Ministry of Agriculture, Fisheries and Food drew comfort from the fact that people have been eating sheep for millennia without apparently catching CJD from scrapie. The most recent lab experiment, reported in December by Dr John Collinge and colleagues at St Mary's Hospital, London, was also reassuring.

They genetically engineered mice to be susceptible to human CJD, injected them with BSE prions - and found that they remained healthy. But they emphasised that the results were preliminary and should not be taken as proof that people were immune to BSE.

The other kind of evidence for a link between BSE and CJD is the epidemiology: the number of young people and those associated with the meat and livestock industry developing the disease.

Although the absolute numbers are very small - four teenagers, several people in their 20s and 30s, four farmers and a sheep farmer - they are much greater than the numbers that would be expected by chance if there were no link.

CJD is an extremely rare disease - last year the UK had a total of 55 cases - and was

the leading theory for the

emergence of BSE in the 1980s was that it was a form of scrapie, a related disease of sheep, that had been passed on to cattle by the practice of incorporating sheep offal in animal feed. That implied immediately that the disease could pass from one species to another, and experiments with laboratory animals have confirmed that prions can sometimes - but not always - be transmitted between species.

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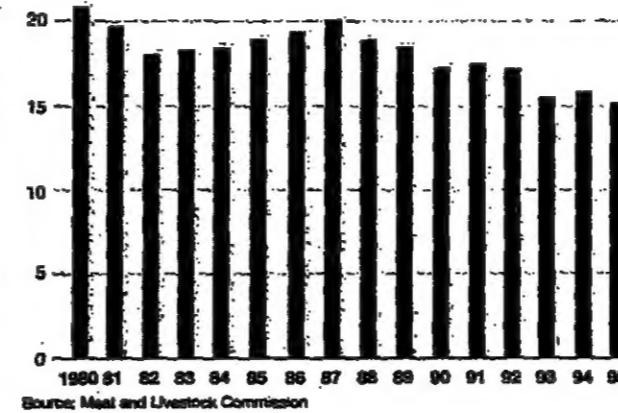
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Beef going off the menu



Beef consumption per person per year (carcass weight kg)



previously unknown in teenagers.

• The meat industry was bracing itself for a deep slump in consumer demand for beef yesterday. Deborah Harries writes: "This is a disaster. It will have a devas-

tating effect. We're really on thin ice now," said Mr Chris Wood, a farmer in north-west England with 85 beef cattle.

"It is very worrying because consumers will panic and it's a huge blow for the farming industry," said Mr Peter Bow-

## Accounting board seeks to clarify joint ventures

Jim Kelly,  
Accountancy Correspondent

Shareholders are to get a clearer picture of a company's financial and strategic links with joint ventures and so-called associate companies under rules proposed yesterday by the Accounting Standards Board.

Joint ventures, in which companies share the risks of a short or medium-term enterprise, are increasingly popular but are not covered by existing rules.

Accounting for associate companies is an area that has been abused in the past.

Flexible rules allowed companies to include profits from an associate in their own accounts - when business was good but to exclude the losses when business slumped.

Another abuse arose when, during a takeover bid, companies built up a stake beyond a 20 per cent threshold and

treated the target company as an associate.

It could then include the target's profits in its own accounts - when it could hardly claim to be an associate.

Under the proposals, companies with associates - where the investing company holds a participating interest and exercises significant influence - would be allowed to continue showing a proportion of the associate's profits in its own accounts.

The crucial development for auditors will be the new definition of associate, which encompasses the "actual nature of the relationship", not just an arbitrary holding of the equity.

Joint ventures are defined for the first time as entities where there is joint control by contract - although that does not have to be written down.

They can use the same method as associates - the so-called "equity" method.

## Exchange panel supports order-driven trading

By George Graham,  
Banking Correspondent

A London Stock Exchange steering committee has recommended unanimously that the UK stock market should move towards the introduction of electronic order-driven trading, even though the committee was dominated by market-makers who originally opposed the change.

Mr Donald Brydon, deputy chief executive of BZW, the investment banking arm of Barclays Bank and one of the largest market-makers, said extensive consultations about an initial set of proposals from the Stock Exchange had forced everyone to go away and think very hard about the issues.

"I think we are driven to the conclusion that there is a better way of doing it," he told the House of Commons Treasury select committee yesterday.

The full Stock Exchange board will vote today on the next steps towards order-driven trading, in which buy and sell orders are entered on

a central electronic system and automatically executed when they match.

The exchange is expected to vote for order-matching for all UK stocks, rather than limiting it to the shares of the largest and most liquid companies.

But it is also expected to call for the introduction of the new trading system to be phased in gradually, and for extensive further consultation on the detailed rules governing the market.

In addition, the exchange will make it clear that a separate system for trading large blocks of shares will coexist with the electronic order book.

As in the current quote-driven system, where market-makers list prices on screen but actually deal over the telephone, or in New York's "upstairs trading", prices would be negotiated for block trades.

The unanimous vote of the steering committee represents a sharp change in attitude for market-makers such as Mr Brydon, who was described yesterday by Ms Diane Abbott,

as a "leading Luddite".

BZW's initial response to the Stock Exchange's proposals for introducing order-driven trading was to argue that no change was needed. Mr Michael Lawrence, who was dismissed as the exchange's chief executive in January, said that BZW and other market-makers had engineered a coup against him because of their hostility to his proposals for order-driven trading.

Mr Brydon said yesterday that he found Mr Lawrence's account of his dismissal "very difficult to reconcile with reality".

The suggestion that there was a market-makers' coup is completely wrong," he said.

Mr John Kemp-Welch, the exchange's chairman, said that not a single member of the board had voted against the resolution to dismiss Mr Lawrence. "It's utterly untrue that a handful of members brought about or could have brought about Mr Lawrence's dismissal," he said.

The rise in lending suggested that the economy might be strengthening as companies borrow to invest. But economists warned that companies may simply be borrowing to finance their excess stocks of goods which are in turn acting as a drag on growth.

The CSO said yesterday that retail sales rose a seasonally adjusted 0.6 per cent between January and February but that followed a slump in spending in January.

The Bank of England (the UK central bank) said that M4, the broad measure of the amount of money circulating

in the economy, grew at an annual rate of 9.9 per cent last month, down from 10.3 per cent in January. Growth in the money supply has accelerated rapidly since the beginning of last year to exceed the government's monitoring range of 3 per cent to 9 per cent.

Yesterday's decline in lending suggested some relief for those fears, but the figures were again distorted by special factors such as government borrowing and the new gilt repo market which began in January.

Higher than usual sales by

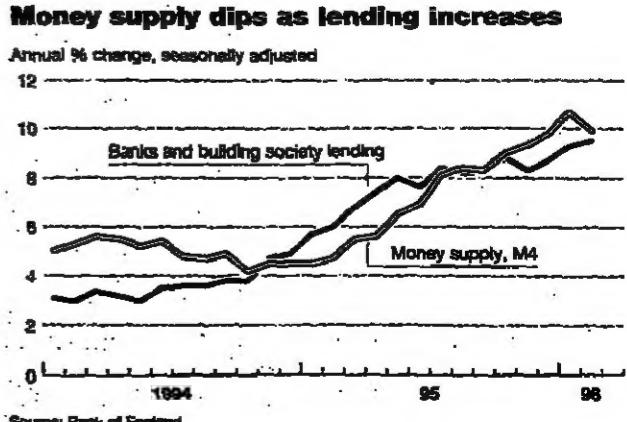
the Bank of England of UK government bonds to cover the public sector borrowing requirement in February

meant that banks' lending to the public sector was smaller than expected, depressing money supply growth.

The gilt repo market continued to grow, but it had less of an upward effect on the money supply than in January. Gilt repos, which involve selling bonds for cash and are there-

### Money supply dips as lending increases

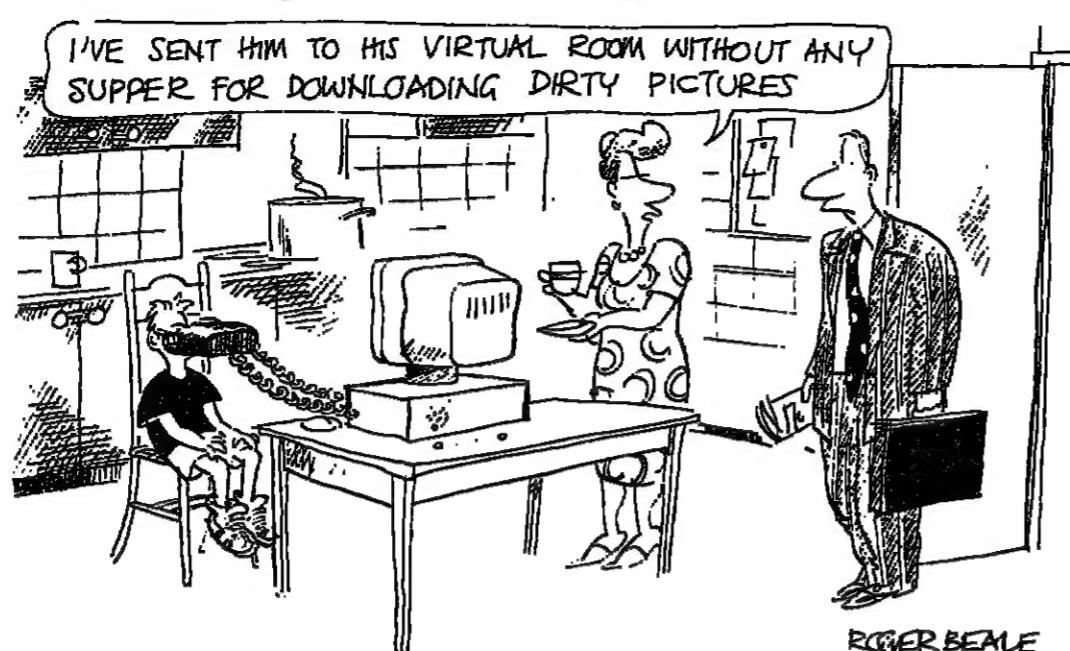
Annual % change, seasonally adjusted



## TECHNOLOGY

George Cole explores the practicalities of policing the world's biggest computer network

# Censorship in cyberspace



be simply routed through another. Controlling the ISPs in one country and regulating their output does not prevent someone dialling other service providers based abroad. The only effective way of controlling Net access would be to cut off international telephone access, since this would prevent dialling to external ISPs. But this would be an unlikely option, even for an authoritarian state.

Regulation is also difficult because there is no central controlling body for the Net. Moreover, information on the Net is stored on computers scattered across the world, so it can move across many national borders before it reaches the end-user.

Another problem is the vast number of people with access to the Net, and the amount of information available online. There are thousands of newsgroups (discussion forums) and millions of Web pages (linked graphical pages): "We receive around 1.5 gigabytes of news data a day," says Steve Kennedy, business development manager

of Demon, the European ISP. This is equivalent to more than 1m A4 pages of typed text. "It would be impossible to look at the content of everything," adds Kennedy.

The problems of trying to control the Net were thrown into focus last January when Germany objected to a number of adult-oriented newsgroups available on CompuServe, the online service provider that has more than 4m subscribers worldwide. Around 200 undesirable newsgroups were identified.

There are some who believe that governments which attempt to control the Internet are like latter-day King Canutes, destined to be overcome by the tide of electronic information flowing across their borders. These critics suggest that control should be in the hands of the end-users, especially parents worried about what their children might see

on the Net.

Some software packages, such as Net Nanny, from the Canadian company of the same name, are designed to help parents regulate their child's Internet use by blocking specific sites. However, critics suggest that as many children are more computer-literate than their parents, these packages will have a limited effect.

In February, CompuServe reintroduced almost all the blocked newsgroups and offered subscribers special software that could be used to stop specific newsgroups. The software provides users with a list of more than 6,000 sites they may wish to block.

The introduction of parental controls lets us put the power to control and restrict content access where it belongs - with the individual users," says Bob Massey, president of CompuServe. But such an approach would not be acceptable to governments wishing to control the information its citizens have access to.

Another idea is to reverse the current trend of offering users a large number of Net sites and simply provide access to a limited number of permitted sites: "You could provide, say, a few educational or games sites and block everything else," says Andrew Burgess, product development and support manager at CompuServe UK. "But many sites provide jumping-off points to other sites. And it wouldn't stop someone calling an Internet provider in another country. Besides, such a move would severely limit the usefulness of the Internet."

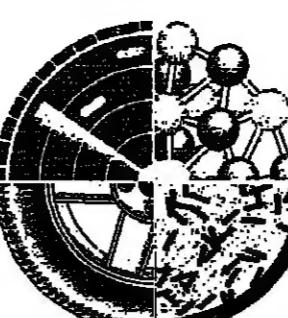
Some countries, such as the US, are using legislation to control the Net. The Communications Decency Act, passed by Congress last month, makes it illegal to transmit indecent or offensive information over the Internet, with a threat of fine or imprisonment. But the new legislation is being challenged in the courts and is essentially "on hold".

Meanwhile the UK's Home Office is currently examining how the Internet can be regulated.

Petra Gartzen, an industry analyst at Datquest, says that politics and pornography are not the only reasons why governments want to control the Internet: "There are financial aspects such as taxation, trade and gambling. Governments need to control their revenues."

There are some who believe that governments which attempt to control the Internet are like latter-day King Canutes, destined to be overcome by the tide of electronic information flowing across their borders. These critics suggest that control should be in the hands of the end-users, especially parents worried about what their children might see

## Worth Watching · Vanessa Houlder



### Lift installation costs go down

The cost of installing lifts in buildings could be cut by as much as 15 per cent, according to Kone, the Finnish lift manufacturer.

It has launched a new lift that eliminates the need for a machine room by using a new type of hoisting machine which can be installed down the side of a standard lift shaft.

The manufacturer says that its approach will result in energy savings, create more rentable space, improve the design of buildings and speed up the construction process.

*Kone Corporation: Belgium, tel 3236769211; fax 3226769392*

### The shape of aerogels to come

Aerogels are ultralight wisps of silica with superb insulating properties. But they have so far been unable to fulfil their promise because they are extremely hard to make.

The Lawrence Livermore National Laboratory in California has developed a simpler technique that cuts costs eight-fold and the process from more than 25 hours to one hour. The technique involves injecting a mixture of ammonia, alcohol and methoxysilane into a sealed metal mould which is heated.

The new method allows aerogels to be made in precise sizes and shapes; potentially, it could allow them to be mass produced.

*Lawrence Livermore National Laboratory: US, tel 510 4233107; fax 4228882*

### On the mend with 'superglue for skin'

A "superglue for skin" has been developed which sticks together wounds without involving needle and stitches.

The technique greatly reduces scar formation, making it particularly suitable for facial surgery. It also seals the wound, which may reduce infection.

The indermal adhesive was developed by the Biomedical division of Loctite UK, an adhesives manufacturer. It is a transparent glue applied through a fine pen-like applicator and a delivery system that allows surgeons to select the rate at which minute droplets of the adhesive are released using a foot switch.

*Loctite UK: UK, tel (01707 821255; fax 01707 821200*

### Optical material shows its versatility

Dutch scientists have designed a material that changes its optical properties as it absorbs hydrogen gas - switching from a transparent window to a shiny, reflecting mirror.

Researchers at the Vrije University in the Netherlands experimented with yttrium hydride and lanthanum hydride as it made the transition between metal and insulator. These materials are usually very difficult to handle, so they were covered with a protective layer of palladium.

The ability to change the materials' optical qualities rapidly and reversibly by changing the pressure of the hydrogen gas could open up new technological applications, according to a report in *Nature*.

*Vrije University: The Netherlands, tel 31 20 447315; fax 204447899*

### Virtual reality at the dentist's surgery

Those painful moments spent staring at the ceiling while reclining in the dentist's chair could soon be a thing of the past.

The new method allows aerogels to be made in precise sizes and shapes; potentially, it could allow them to be mass produced.

*Virtual i-O: US, tel 510 4233107; fax 4228882*

## CONTRACTS & TENDERS

REPUBLIC OF ALBANIA  
ALBANIAN MOBILE COMMUNICATIONS sh.a.  
NR. 200/91  
Tirana, March 19, 1996

### PROCUREMENT NOTICE

GSM TERMINALS FOR ALBANIAN NETWORK  
Public Information Reference code AL-GSMter-03-96

Albanian Mobile Communications sh.a. has decided to buy GSM terminals. This information is delivered with the purpose of providing vendors of GSM terminals an opportunity to participate in the open tender for supplying the terminals.

1. The project is financed by Albanian Mobile Communications  
2. AMC now invites sealed bids from eligible bidders for supplying GSM terminals.

3. Interested eligible bidders may obtain further information from:

Albanian Mobile Communications sh.a.  
Kru "Cjeqja Lek", Laprak  
Tirana, Albania  
Tel: +355 42 349 15  
Fax: +355 42 381 57

4. A complete set of bid documents in English can be purchased by any eligible bidder on the submission of a written application to the above and upon payment of a non-refundable documentation fee of USD 350. The tender documentation includes information about the intended technical specifications, time schedule, evaluation criteria, financial matters, etc. The documents will be sent by DHL courier or handed to a representative of the eligible bidder.

The documentation fee must be available by bankers check or wire transfer to account no. 3289/3620 for Albanian Mobile Communications to the Savings Bank of Albania.

Tender documents will be available from the AMC office in Tirana from 21 March 1996.

5. All bids must be accompanied by a Bid Security, details of which are to be found in the bidding documents.

6. Bids will be opened in the presence of those bidders representatives who choose to attend at 12.00 noon 2 May 1996 at the office indicated at para. 3.

GOVERNMENT OF PAKISTAN  
MINISTRY OF COMMUNICATIONS

### PREQUALIFICATION NOTICE

#### Construction of Gwadar Deep Water Port

1. The Government of Pakistan through the Gwadar Implementation Committee (GIC) shall shortly be calling Tenders for the construction of Phase -1 of Gwadar Deep Water Port.

2. The Phase-I civil works will be let in two packages:-

Package a) The dredging of a 5km shipping channel to about 10.5m. CD together with reclamation and ground improvement treatment. The dredging quantity is of the order of 8 million cu. m.

Package b) The construction of three 200m long multi-purpose berths together with earthworks, pavements, services, buildings and provision of all utilities.

3. Marine Civil Engineering Contractors and Dredging Contractors with suitable heavy marine engineering and dredging experience who would like additional information for either package should request further details by applying for the Prequalification Notice from the Chairman, G.I.C. at the address given below. Alternatively, a Prequalification Document can be purchased for US\$ 200 or Pak Rupees 7,000 by applying to the address below stating which contract package you are applying for.

4. Contractors will be encouraged to introduce either partial or full finance loans for these Contracts. The current estimate of the dredging contract is US\$ 33 million and the civil contract is US\$ 75 million.

5. The deadline for the receipt of requests for the Prequalification Notice is 4 April 1996. The deadline for the receipt of report for the Prequalification Document is 14 April 1996.

Please apply on company letter head paper, identifying a contract facsimile number to:-

The Chairman,  
Gwadar Implementation Committee,  
Planning and Development Division,  
Karachi Port Trust, P.O. Box 4725,  
Pakistan - 74000, Pakistan

Facsimile Number +92 21 2311567  
Telephone Number +92 21 2314196  
Telex Number 2739 KPT PK

Farooque A. Chaudhry,  
General Manager (P&D), KPT, and Member,  
Gwadar Implementation Committee.

## 1995 RESULTS CONFIRMED

### SALES AND PROFITS' GROWTH

Sales rose 4.6% at constant structure and exchange rates to total FF79,450 million.

Operating income came to FF7,018 million, up 4.3%, while net income totalled FF2,133 million after an exceptional charge of FF1,800 million before tax (used to improve the competitive position of the Group's European activities) equal to FF 997 million after tax and minority interests.

Excluding exceptional items and external factors, earnings were up 3% on 1994, like-for-like.

Key consolidated figures for 1994 and 1995 are set out in the table below:

	1994	1995
FF millions		
Sales	76,820	79,450
Operating income	6,726	7,018
Net income, excluding minorities	3,527	2,133
Cash flows from operations	7,151	7,424
Earnings per share (fully diluted)	50.33 FF	30.96 FF

### QUICKENING EXPANSION

Cash flows from operations amounted to a substantial FF7.4 billion, and allowed the Group to pursue an aggressive acquisition drive outside western Europe, with a particular focus on eastern Europe, Asia and Latin America and with no increase in debt. Group business outside western Europe expanded 46% from 1994 to 1995.

### DIVIDEND MAINTAINED

The Board of Directors also adopted the financial statements of GROUPE DANONE, the Group's parent company. Net income for 1995 amounted to FF1,482 million.

The Board of Directors decided to ask the Annual General Meeting of Shareholders to be held on May 7, 1996 to approve a dividend of FF16 per share out of 1995 income, on a par with 1994. This corresponds to a total dividend of FF24 including avenir fiscal tax credit.

As in 1994, shareholders may opt to receive their dividend in Danone Group shares.



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The Financial Times plans to publish a Survey on

## Income Tax, Self Assessment

on Monday, April 1.

Self - assessment is the biggest change to the tax system since the introduction of PAYE. To find out more about this survey, please Contact: Melanie Miles

Cinema/Nigel Andrews

# Triumph in the toy cupboard

TOY STORY  
John LasseterCYCLO  
Tran Anh HungJEFFREY  
Christopher Ashley

**W**hat ever happened to the present tense in human civilization? We move so fast that today keeps vanishing in the brief intake of breath between yesterday and tomorrow.

It seems only yesterday that we film critics observed an inviolable ritual. We watched photochemical-made movies before submitting typed reviews, corrected in spidery longhand to a sub-editor who diligently annotated them for the printers. These folk would then clatter their blocks into place so that intimacy could occur - so primal, so tactile - between ink and paper.

Now we are pinned against the wall of history by the silicon chip. This review of *Toy Story*, the world's first computer-generated feature film, comes to you by courtesy of a word processor, a modem and about a million megabytes.

Will the film critic himself be next? Reviewers can surely be replaced by pixels if actors can. And actors are, in this Disney tale of escaping toys and malicious humans. The movie hangs a "For Sale" sign not just over the traditional animation industry but over other, live-action genres. Before long, horror, fantasy, science fiction and the musical will surely all rejoice to replace troublesome Equity members with the hyper-real figures we see in *Toy Story*.

Most of these live in the bedroom of little Andy, who sets off into jealousy one day by adding a "Buzz Lightyear" astronaut doll to his collection. Aggrieved string-pull cowboy Woody, voiced by Tom Hanks, thought that he ruled the toy roost; no one else, such as Mr Potato Head or Little Bo Peep or Rex the tyrannical (Buzz's toy/person identity

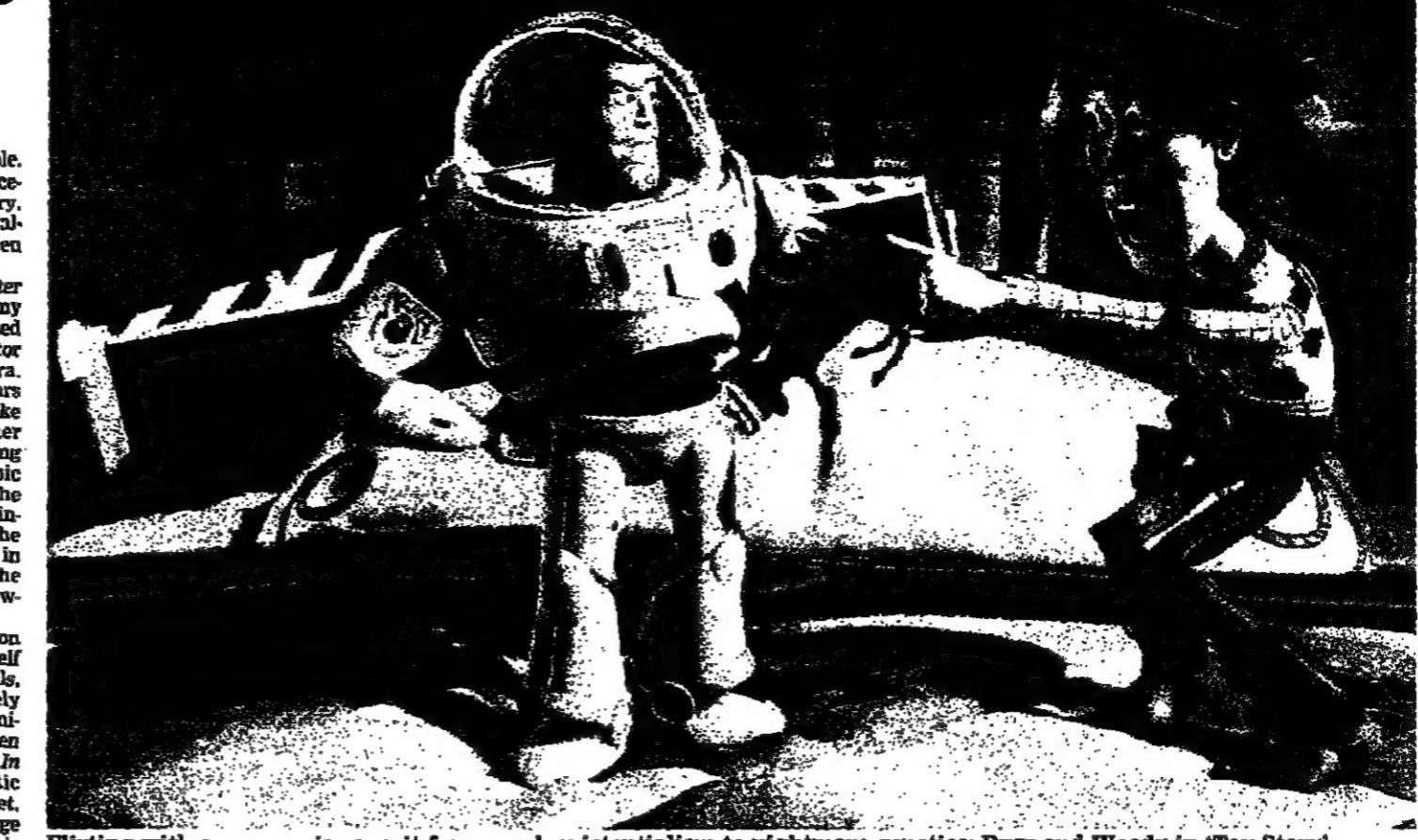
bosom), had presumed to quibble. Now comes the vainglorious space man, dubbed with Tim Allen's dry, commanding bark, to divide loyalties, enact show-off stunts and even insist that he is not a toy at all.

For reasons even my computer could not summarise, the toy army is soon all over town, being chased by dogs, small boys and director John Lasseter's virtuosic camera. For it is not just the shapes, colours and textures of *Toy Story* that make us gape: the 3D-effect character sculpting, the finesse with lighting and highlighting, the microscopic background verisimilitude. (The very walls and furniture have minute stains and scuff-marks). The other freedom we never knew in steam-driven animation was the soaring, sweeping mobility of viewpoint.

Lasseter spent over four years on this project, having trained himself with short films and commercials, and brings the same articulately gymnastic camerawork to the animated feature that *Kelly and Danni* brought to the musical in *Singin' in the Rain*. *Toy Story*'s climactic chase sequence, involving a rocket, a speeding toy car, a van, a large dog and all the main characters is as close to a vicious rollercoaster ride as cinema can come.

Yet the film is just as graphic and entrancing in repose. As well as slapsick for children, there is sly comedy for adults. Woody suffers from "laser envy". Buzz's forearm opens up to reveal machinery labelled "Made in Taiwan". And Marcel Buchamp would be proud of the surreal scene in which Sid, the wicked boy nextdoor, grafts together different parts of different dolls, including an uproariously macabre spider/human. "I don't believe that man's ever been to medical school," says a dally apalled Buzz.

The marvel of Lasseter's film is that it has never been to any school either, save its own trial-and-error academy. In the 15 years since Disney's misbegotten *Tron* brought us the first false dawn of digital animation, both the art and its artists have grown up. Flirting with every comic conceit from mock-existentialism (Buzz's toy/person identity



Flirting with every comic conceit from mock-existentialism to nightmare genetics: Buzz and Woody in 'Toy Story'

crisis) to nightmare genetics, the story in *Toy Story* is every bit as good as the toys.

It is hard to know whether to approach Tran Anh Hung's *Cyclo*, by the French-Vietnamese director of *The Scent of Green Papaya*, in a spirit of surrender or wielding the banner "Beware the triumph of aesthetics". Images of haunting beauty and bitterness boil out this tale of a teenage "cyclo" drawn into crime in Ho Chi Minh City when his bicycle is stolen.

Forget Vittorio De Sica: neo-realism went thataway. Here every character comes with a sonorously abstract title, from the hero called simply "Cyclo" to the young crime boss known as the Poet, via his mother's prostitution-recruited sister named, yes, the Sister. Meanwhile Tran's camera never merely records the action when it can caress, compose, conceptualise it.

We begin with a lingering, hair-

at close-up of hands exchanging money, like a Durer drawing sprung to life. We end with a halelic, hallucinatory delirium of spilled paint. In between, a goldfish is swallowed; a bleeding nose drips deflowering red onto a white palm flower; a nocturnal apartment block is shot in fast motion, its surreally accelerated lives glimpsed through windows like frames in a film strip; and even a pair of slippers takes on a ghostly, startling beauty as the same item did in *Papaya*.

The visual virtuosity achieves two things. It causes the viewer to gaze in amazement as every sequence, however downbeat its setting or subject (a hotel, a torture room, a sex tryst), is buffed into a sheen beauty or poetic ingenuity. And it turns the human lives and emotions on display into objects no more sympathetic than the slaughterhouse meat carcasses (beautifully shot) in which the Poet's gang smuggle their drugs.

Like image, like movie. *Cyclo* increasingly comes to resemble two hours of dead meat with a high narcotic content. Scenes that might and probably should repel us induce instead a dazed, prurient wonderment, like the urination games the prostitute sister is forced to play by an elderly client or the torture/murder scenes in which "Mr Lululay" sings to his victims before slitting their throats. Here we have that oldest provoking conundrum of all in art: something overpoweringly beautiful about something that should be overpoweringly ugly.

Jeffrey, by contrast, is a film of deep-down charm stuck together with tape from a Broadway comedy.

Dramatising the difficulty of gay love in the Aids era, playwright-screencrusher Paul Rudnick guides his title hero (Steven Weber) through soliloquies, satirical skits and fantasy scenes, as Jeffrey hestitates at Hamlet-like length over hitching his star to lovelorn, HIV-ridden.

positive Steve (Michael T. Weiss).

Director Christopher Ashley makes brief, nervous forays into opening the play out. The best of these is a surreal cutaway to a "real" cinema audience gasping at the first all-male kiss. (The approving gasp comes from the women, the outraged ones from the men). Elsewhere we accept the stagey, sketch-style rhythm simply because the sketches are funny, including a Mother Teresa chorus figure whose special talents include jamming at a jazz piano, and the gay Catholic priest whose confessional is lined with Broadway posters.

imaginative casting gives strength in depth. Weber's little hero is joined by Sigourney Weaver as a belfine guru from Sexual Compulsives Anonymous, Olympia Dukakis as the worried mother of a pre-operative transsexual lesbian son and Patrick Stewart, transmogrifying all Trekkies as a queenly interrior decorator.

Theatre/Ian Shuttleworth

## The Soldier's Song

**B**elfast comedy company The Hole in the Wall Gang perform a sketch which has become a local classic, parodying the archetypal Troubles play. It features a parapilitary son anguished by a case of love across the sectarian divide, a blighted, torturing father and a supportive mother whose universal panacea is a cup of tea. It is hard to believe that Belfast-born Bryan James Ryder has not seen the spot, but his first play nevertheless features all these elements to a greater or lesser extent.

The McManus family from the Falls Road consists of son Eamon, in a Provis terrorist cell; father Jimmy, an unemployed, narrow-minded drunkard; and daughter Elaine, away from home bettering herself at Queen's University. Lynchpin of the family is mother Irene, who is intent on studying for the qualifications that would bring her a full-time job - naturally seen by Jimmy as a betrayal.

The play is set on the eve of the 1994 ceasefire, with Eamon about to go out on one of the last "jobs" before the cessation. He is given a moderately perceptive speech

revealing a subconscious fear that the ceasefire will rob him of the central defining aspect of his life, but otherwise Ryder sadly fails to explore the massive extent to which that decision redrew the social as well as the political playing-field.

The five central cast members perform with individual and collective diligence. Billy Carter's performance as Eamon stands out; he has the ability to suggest inner turmoil while standing immobile through another character's outburst, and copes well as Ryder's writing becomes more laboured and frenzied towards the obligatory bloody offstage climax.

Anne Carroll makes the most of a mother, although Colin Tarrant never quite gets to grips with Jimmy's faltering journey towards self-recognition.

*The Soldier's Song* had its genesis in an audition piece presumably Eamon's speech immediately before he leaves to commit his final act of violence. However, as a full length play it is original neither in approach nor content.

At the Theatre Royal Stratford East, London E15, until April 13 (0181 534 0310).

## Ballet

## Alice in Wonderland

**D**erek Deane's *Alice in Wonderland*, which opened English National Ballet's Coliseum season on Tuesday, is a significant work. Not, alas, through any startling merit as choreography - it is a clever production, having workmanlike dances when the occasion arises - but because it indicates how a large-scale touring ballet company must earn a living in today's ludicrously funded arts world.

The way to financial viability is plain: give the Great British Public what it knows. The way to artistic credibility - which is a path Deane (as ENB's director) also seeks to follow - is the road to penury. So Deane treads a tight-rope over the abyss of inadequate subventions, with crowd-pleasing, stylifying predictabilities (such as *Alice*) set against the smaller adventures of ENB's mid-scale tours of valuable modern work, which will follow on this Coliseum season.

In its cheery way, *Alice* is clever programming. Its title is hugely familiar - a ballet called *Coronation Street* would fill theatres for ever - and it has a score assembled by Carl Davis from Tchaikovskian sources. Deane, who has a cunning sense of theatre, has pulled every trick of hand of scene-change, to shape a fluid, vivid action which reflects the incidents of the story. He is sufficient of a choreographer to make good roles for his corps. In Sue Blane's skilled designs, we see the Tenniel illustrations brought to happiest life, and ENB's artists fill them with bright and by no means unworthy characterisation.

The piece is, in sum, exactly what audiences hope for, want to see, and enjoy. That it represents, on its deepest level, a calculated appeal to the lowest common denominator of public perceptions about "ballet", is simply Deane making sure that his dancers and his company survive. And I applaud him for the style with which he has pulled the whole thing off. I would not clap with even one hand for the financial and governmental policies which have made this work necessary. ENB is a strong company - and looked excellently well on Tuesday night - with a vital role to play in our balletic life. That *Alice*, as the price it has to pay for existence, is a success redounds to the company's credit. But it is a miserable reflection upon the conditions under which the company has to grub out that existence.

I reported on *Alice* at its first performance last autumn. On Tuesday night it looked very sleek and jolly in performance, with every trick (and there are plenty to keep the groundlings in a roar) pulled off, and every role well-played. Alice Crawford is a delightful heroine, nicely hokey when the occasion demands, and all the other characters are just as you expect to see them (Christopher Hampson a singularly credible caterpillar). The jury at the Knave of Hearts trial look improbable enough to feature unchanged as the hunting party in *Giselle*, and Thomas Edur keeps the flag of classic dance proudly, grandly flying as the Knave. The score sounded well under David Coleman. The audience had a splendid self-recognition.

*The Soldier's Song* had its genesis in an audition piece presumably Eamon's speech immediately before he leaves to commit his final act of violence. However, as a full length play it is original neither in approach nor content.

At the Theatre Royal Stratford East, London E15, until April 13 (0181 534 0310).

## Clement Crisp

English National Ballet plays *Alice* at the London Coliseum all this week. *Cinderella* and *Giselle* are on view next week. *Alice* is sponsored in 1996 by Churchill Inter-Continental London.

## WORLD SERVICE

BBC for Europe can be received in western Europe on medium wave 548 kHz (463m).

## EUROPEAN CABLE AND SATELLITE BUSINESS TV

(Central European Time)

## MONDAY TO FRIDAY

NBC/Super Channel:

07.00 FT Business Morning

10.00 European Money Wheel

Nonstop live coverage until 15.00 of European business and the financial markets

17.30 Financial Times Business

Tonight

09.00 Squawk Box

10.00 European Money Wheel

Financial Times Business

Tonight

**P**eople can never be fully known by one another. This basic truth is the heart of Harold Pinter's plays. His characters, again and again, prove themselves inscrutable, unfathomable, unknowable. As we observe them, what they do or say repeatedly takes us by surprise. And it surprises other people onstage: they find themselves appalled, frightened, perplexed, wretched, excited, entranced - sometimes by apparently negligible acts.

Pinter's demonstration of the unknowability of people makes a political point: since no one can be fully known or possessed, it is wrong to try to control them. Nonetheless, people try precisely that, and it is this that gives most of Pinter's earlier plays their particular sense of menace. More than once, he shows us that it is those who would control who are actually most afraid; and he suggests that the effort to control other people actually reflects a fear of them. The freest characters are the ones who do least to sway those around them, and who assert their own mystery most surely. And the freest characters - this is too seldom remarked - are female.

It is the freedom of Ruth in Pinter's 1965 play *The Homecoming* that makes this play so alarming. Why does the heroine choose this

Theatre/Alastair Macaulay

## Well-paced Pinter

fat? You watch, aghast. Teddy, eldest of Max's three sons, returns to his old home with Ruth, his wife (and the mother of their three sons). Max and his other sons, Lenny and Joey, keep a harsh, tense, misogynistic household - no surprise that Teddy is about to leave. Ruth addresses him as "Eddie". He turns. Pause. Then she says "Don't become a stranger." He walks out of the door, she sits relaxed, and his male relatives group themselves about her, Joey with his head in her lap.

The new staging by the Leicester Haymarket Theatre is excellent, and its audacious decor by Frank Flood - the play's single living room is elongated, more like a corridor - brilliantly underlines the tension of the drama. Chris Ellis's lighting also makes superb effects, often falling strongly onto Ruth's face to haunting effect. Julia Lane is Ruth, and she makes her face masklike, nothing quite brings her to life - she is always bidding her time, and her voice is dull, out of tune - and her reserve becomes entralling.

Ben Barnes directs with a stylisation that gives the play the force of nightmare. Lane's mystery is opposed to the brutal patriarchy of

Max, in whom George Sewell rightly reveals weakness behind the blarney. Jonathan Oliver, as the spiv Lenny, is actually too sinister; it becomes arch. But Phillip Curr very nicely shows how Joey is both thug and lapdog, and Andrew Rattenbury makes Teddy almost an inscrutable and free.

There is much less to say about Paul Kerrison's staging of Sean O'Casey's *Juno and the Paycock* upstairs in the Haymarket Studio. Eventually, the play itself makes its impact, and certain individual scenes burst into life, especially when Nora Connolly enlivens proceedings as Maisie Madigan. But this kind of intimacy play reveals Kerrison's worst flaws as a director. He treats the studio space as if it were a distant area behind a proscenium arch. Characters listen to each other as if they were stufed, several scenes are paced as if to a metronome, and there is seldom any detail that brings things to life. Dillie Keane, in two-dimensional handbag mode, never makes Juno seriously believable; but, as her Paycock husband, Peter Forbes steadily gains in strength.

*The Homecoming* continues at the Leicester Haymarket until March 23, *Juno* and *the Paycock*, at the Leicester Haymarket Studio, until March 30.

evening of music from musicals performed by the BBC Concert Orchestra with conductor Steve Brookner and guest singers Mary Carewe and Michael Dore. The programme includes music from *Cats*, *Les Misérables*, *Evita*, *Phantom of the Opera*, *Sunset Boulevard*, *Chess*, *Jesus Christ Superstar*, *Carousel*, *Oliver*, *Copacabana*, and *Crazy for You*; 8pm; Mar 23.

**WIGMORE HALL** Tel: 44-171-9325141

● Brightly Fassbender Master-

classes on Opera and Lieder; with

pianist Nicholas Bosworth and vocal

consultant Victor Morris; 3pm; Mar 22, 23, 24 (4pm)

**GLASGOW**

**CONCERT**

Glasgow Royal Concert Hall Tel: 44-141-3326633

● 100 Years of Cinema: the

Scottish Opera Orchestra with

conductor Carl Davis and soprano

Iola Maria Turrini in a programme

of film music. The programme includes

a tribute to John Williams, and

music from *Cinema Paradiso*, *Gone*

with the Wind, *Doctor Zhivago* and

others; 8pm; Mar 22, 23

**HAMBURG**

**CONCERT**

Avery Fisher Hall Tel: 1-212-875-5030

● Khorovanshina: by Mussorgsky.

## COMMENT &amp; ANALYSIS

Peter Martin

## An adventure in full sail

Hong Kong's success reminds us that great wealth can be created by informal relationships between entrepreneurs from many cultures and backgrounds

At this time of year the tops of Hong Kong's skyscrapers are permanently shrouded in mist. Looking out at an invisible harbour from the 45th floor provides a powerful metaphor for the veil of ambiguity which envelops the success of the city's Chinese business establishment.

The question is a simple one: what lessons should western companies draw from the success of these family-controlled businesses? Is the billions of pounds of wealth they have accumulated – in many cases within the past 15 years – the outcome of a distinctive Asian way of doing business? Or is it in large part the result of natural selection in a climate of low taxes and sustained economic growth?

The scale of the achievement is not in doubt. As one example, take this week's big Hong Kong real estate transaction. Two of Hong Kong's largest property developers – the Kwok brothers' Sun Hung Kai and Mr Lee Shau-kee's Henderson Land – won an auction to pay HK\$4.78 billion (£387m) for a 162,000 sq ft plot of reclaimed land in Hung Hom Bay.

The decision to bid, says one of the participants, did not require sophisticated computer modelling. Indeed, it sounds as if the arithmetic scarcely required the back of an envelope. The two developers are acquiring rights to develop 1.5m sq ft of property. They are paying HK\$3,200 per sq ft for that, and once building work and interest are taken into account they will have spent HK\$8,000 for each square foot of developed floor space. When the buildings are completed, in four years' time, they expect each square foot to be worth HK\$6,000 at today's prices and more if Hong Kong property values outstrip the rate of inflation, as has often been the case. Even without such a bonus, however, the developers expect a profit of HK\$1,000 on each of the project's 1.5m sq ft.

The transactions have all the hallmarks of a classic Hong Kong deal: a partnership

between two family-controlled companies; an aggressive bet on the city's future economic prosperity and political stability; and an asset whose ultimate rewards depend largely on the efforts of others.

This last judgment may seem harsh; but it reflects the logic spelled out by one of the city's most prominent local businessmen. The real heroes of the Hong Kong economic miracle, he says, are not the big groups but some 70,000 entrepreneurial businesses which employ those who pay Hong Kong's high rents. Over the years, these businesses have done whatever is necessary to survive and prosper: shifted from import/export trade to manufacturing and then to services; from plastic flowers and textiles to fashion and electronics; from factories in Hong Kong itself to plants across the border in China. The entrepreneurs' relentless pursuit of growth and profitability has brought prosperity to them and unimaginable wealth to those of their number shrewd enough to control the essential supplies and infrastructure of the Hong Kong economy.

The success of this approach – echoed in the other tiger economies of south-east Asia – has led some to claim that a

new style of Asian business is taking shape. It is as effortlessly superior to conventional western management as its advocates, as Japan's lean manufacturing is to Henry Ford's assembly line.

The essence of Asian business, on this view, is a dependence on informal, often family, networks; quick, instinctive decision-making; the willingness to consider any opportunity, rather than an artificial restriction to a "core business"; and a whole-hearted commitment to the future. The contrast with bureaucratic, focused, cautious, analytical western businesses is a telling one.

Yet the Asian style of business is inseparable from the economic context in which it operates. In Hong Kong, for example, despite the ups and downs caused by political uncertainty, gross domestic product has grown at an average rate of more than 6 per cent a year since 1980. And as one prominent business figure points out, China's slogan of "one country, two systems" to describe how it will treat Hong Kong after the British handover in 1997 has in fact been operating informally since the late 1970s.

In such circumstances, the lion's share of economic bene-

fits will go to the more efficient of the two systems. This stream of profit, and the sustained high rates of economic growth from which it stems, explains much of the Hong Kong style of business.

Powerful cash-flow generation has permitted families to retain control of what are now giant businesses, by limiting the need for external capital. Rapid economic growth has lessened the penalty for mistakes in investment decisions, and placed a premium on acting quickly. The frictions that occasionally arise among networks of informal relationships are soothed by the prospects that even if some participants are unhappy today, all will be richer tomorrow. And in an economy where demand regularly presses against the limits of supply, the need for focus and discipline in corporate strategy is less than in mature markets elsewhere.

So though Asian managers undoubtedly bring different cultural experiences and values to their daily tasks, their basic approach to business may not be as different from that of their western counterparts as some of them occasionally suggest.

None the less, there are useful lessons here for western managers. First, rapidly growing markets, though often unpredictable, are much more forgiving than stable or mature ones. In principle, everyone knows this truism. But in practice, it is tempting to steer clear of unfamiliar product and geographic markets, or to downgrade their significance until the growth has actually taken place – and the opportunity has gone.

Second, it is worth learning from the emphasis of Asian managers on instinctive risk-taking and speedy decision-making. There is a danger, particularly after the trials of recent years, that western companies will become too cautious and analytical in their approach to opportunities. As a result, strategies driven by cost cuts appear

more appealing than those based on expanding revenues. One paradoxical result is the triumph of the herd instinct – for example, in the Internet gold rush. Because companies are cautious, they seek to exploit only those opportunities validated by consensus, and so risk destroying them with over-supply.

A third lesson to draw from the Asian management style is the strength of informal networks of alliances. Western companies cannot hope to draw on the clan ties which are such an important element in binding Asian family groups. But they can hope to create strong but informal corporate relationships in which natural partnerships in some areas co-exist with fierce competition in others.

If western businesses have something to learn from their Asian counterparts, the reverse is also true. Few of the tigers – South Korea excepted – have produced strong international branded-goods companies, for example. The emphasis on informal networks can easily spill over into an unhealthy reliance on connections with powerful government officials. And a willingness to consider all business opportunities open-mindedly can lead to rushed and unsuitable investments in areas outside a company's true field of expertise.

In the long run, there is probably no simple way of classifying management styles by cultural origin. A high-risk, high-growth business, whatever its cultural, ethnic or geographical origins, imposes its own logic on the people who run it. The same is true for a business fending of decline. When the mist lifts from Hong Kong's towers, it reveals a city formed by a century and a half of intertwined commercial relationships between companies of British, Chinese, Indian and other ethnic origins. The skyline, and the city itself, are reminders that wealth can be created by merchant adventurers of many cultures and backgrounds.

## BOOK REVIEW • Sarah Hogg

POLITICS AND THE POUND: The Conservatives' struggle with sterling  
By Philip Stephens  
Macmillan, £20

## The backstabbing after Black Wednesday

It was a mistake to read this book fresh from watching Mother Courage stagger from one war zone to another at the National Theatre. There is a Brechtian bleakness, relieved only by Philip Stephens' light touch, about the saga of the UK government's vicissitudes with sterling.

When the then Mrs Margaret Thatcher won the 1979 general election, the rising pound was first a symbol of victory, then (as it soared to DM5, wiping out the equivalent of one UK factory in seven), a destructive by-product of too crude a domestic monetarism. A falling pound became a matter of relief, then indifference, then (as it sank towards parity with the dollar) a political embarrassment.

Small wonder the author should quote John Kenneth Galbraith to the effect that "nothing is so admirable in politics as a short memory".

After these wild and dangerous gyrations, the scene was set for the government's long apprenticeship and brief membership of the European exchange rate mechanism.

This is, in effect, two books: up to 1990, Philip Stephens is writing history, illuminated by time and autobiography – the tombstones of Baroness Thatcher and Lord Lawson that "explain" the explosive relationship that was ultimately fatal to both. It is an extraordinary political drama, rich in character and intrigue.

But with the story of Black Wednesday, the day that sterling left the ERM, the book breaks new ground. It is therefore, perhaps inevitably, skewed towards this later period.

"Too Late" – the title of the chapter on Britain's entry to the ERM – reflects the then Mrs Thatcher's failure to persuade Mrs. Thatcher to enter in the mid-1980s. Certainly, by 1990, the ERM was already ossifying.

making realignment much more difficult; although John Major, then prime minister, did consider this in the autumn of 1991, the increased rigidity of the system, the nearness of an election, and remaining anxieties about inflation make it easy to understand why he did not pursue the option. But by the summer of 1992, the government was in a trap: it no longer seemed likely that a limited devaluation, within the confines of the ERM, would hold without a high interest rates.

Philip Stephens disposes of the new-comer claim that it was "obvious to all" the central rate at which Britain had entered the ERM – DM2.95 – was too high. He points out that some of today's know-all's actually pressed for a higher central rate. As for the Bundesbank's famed scepticism, the rate officials there talked of over the weekend of entry was an insignificantly different DM2.94. Moreover, the French considered that, too, low, so while it is true that more consultation would have been tactful, it was unlikely to have made a difference.

Through the Treasury analysis which concluded devaluation would lead to higher, not lower, interest rates, through the chancellor's troubles at the Bath summit of finance ministers and the prime minister's dogged defence of policy to the Scottish CBI conference, Philip Stephens' vivid and damning account of the final grim phase before Black Wednesday is compelling, if not comfortable, reading. He is rare among political writers in his clear understanding of the economic arguments. There is, indeed, perhaps only one unpleasant flavour, and that is nothing to do with the author: it is the frequency with which one can detect the knives of Treasury officials being stuck into each other's backs. For all Philip Stephens' efforts to apportion criticism fairly (the stories of prime ministerial wobbles on

Black Wednesday are firmly debunked), those who did not talk to the author seem to have ended up, inevitably, with an undue share of the knife wounds.

So he comes to the long, bleak struggle to create a new economic policy from the ashes of the old. There were, as he says, other causes for the government's steep slide into unpopularity, and perhaps he gives too great a weight to Black Wednesday as compared with, most significantly, the tax-raising Budgets of 1993.

But we are left with the irony that a government in deep economic trouble in 1991-92 (unemployment soaring up, forecasts sinking, double-digit mortgage rates) still enjoyed a reputation for economic competence with the voters, while today it is given the thumbs down in the polls, despite the lowest inflation and mortgage rates for a generation and three years of falling unemployment.

It is, of course, an unfinished story. Better Budget news last November is not yet in people's pockets; most forecasters (not just the Treasury) suggest a happier year for consumers than they have known since the late 1980s. And sterling? It has again become an issue, this time one of national sovereignty. I share Philip Stephens' view that no British government would seek to abolish the pound before the millennium – indeed, I would predict a longer life for it than that. Yet he ends with a world-weary confidence that there will sooner or later be another "sterling crisis", and the depth of his knowledge of the past 17 years makes him hard to contradict.

Baroness Hogg was head of the prime minister's policy unit from 1990 until early 1993

Politics and the Pound is available from FT Bookshop by ringing FreeCall 0800 418 419 (UK) or +44 181 964 1251 (outside UK). Free p&p in UK

## LETTERS TO THE EDITOR

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We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171 873 5938 (please set fax to "fine"), e-mail: letters.editor@ft.com Translation may be available for letters written in the main international languages.

## Important that TV chip allows parents, not others, to make choice

From Mr John C. Bailey

Sir, Your editorial, "False promise of the V-chip" (March 19), displays the characteristic sneeze reaction of a broadcasting and publishing group to the faintest whiff of media censorship. Your quibbles about the cost or consistency of rating systems and pious observations on the inability of technology to "repair defects of parenting" are little more than a smoke-screen.

The essential feature of the V-chip is that it offers that

Tory touchstone, parental choice. Initially, the choice will be whether to upgrade to a TV with a V-chip. Then, when all sets are so equipped, the choice will be whether to activate the scrambling mechanism. The crux is that parents (rather than broadcasters, politicians or politically-correct child psychologists) will make the choice.

John C. Bailey,  
Hornbeam Lodge,  
Harlequin Lane,  
Crowborough, E Sussex, UK

## Sport should be left to sell itself to highest TV bidder

From Mr Richard Tweed

Sir, It makes no sense to say that some sports events are national institutions which must be broadcast on terrestrial television channels. Why should certain events and sports people be prevented from selling their wares to the highest bidder, as in other areas of commerce?

The broadcasting market is already distorted to benefit the BBC; everyone has to pay the licence fee, whether they watch BBC or not. Having paid the licence "tax", BBC is available "free". Now the sports market is going to be

distorted so that the licence will not seem bad value.

Is it really fair to oppress fine sporting events for the benefit of the BBC? If the chancellor is looking for a tax to abolish, let him abolish the BBC tax – the licence fee. Let viewers choose which channels they want to watch, and whether they wish to pay for them, or whether they prefer to let advertisers pay for the service, and pay nothing themselves.

Richard Tweed,  
10 Lyndhurst Close,  
Park Hill, Croydon, UK

## Code needs to consider others

From Mrs Kristin E. Shay

Sir, All right, let us not have a highway code of morals ("Morals adrift in the market place", March 9/10).

But please do let us have a more strongly emphasised code

of manners based on the principle of consideration for others.

Kristin E. Shay,  
45 Gunterstone Road,  
London W14 9BS, UK

## Justice too serious for judges

From Mr R. Ewart Crawford

Sir, With reference to your editorial "Need the judges" (March 8), echoing the dictum of former British prime minister Lloyd George about generals in the first world war, public outrage would now

suggest that justice is too serious a business to be left to judges.

R. Ewart Crawford,  
70 Abingdon Villas,  
London W8 6XB, UK

## Fair to say no company ever shrank to greatness

From Mr Dwight Gertz

Sir, Michael Prowse's column "Blame consumers" (March 15) raises a good point in reminding us of the obligation to strain every corporate muscle in order to satisfy customers.

There are, however, two ways to do this. It is right to distinguish between them.

Corporate shrinkage may be necessary in some cases but it is usually a sign that customer needs went unserved for too long. As such, it strains the muscles but often occurs too late to solve the problem.

The best corporate leaders anticipate customer needs and react quickly to surprises. Their companies take market share from their less nimble foes, grow steadily and rarely need to shed workers. Shareholders, employees and customers are all better served by these leaders.

Growth leaders also do well for themselves. Our studies of market economies on three continents show that the best response to stock market pressure is always profitable growth, and that this growth can be achieved in any industry. Ironically, the stock market's reward for the shrinker is smaller and less durable. It is indeed fair to conclude that no company ever shrank to greatness.

Dwight Gertz, vice-president, Mercer Management Consulting Inc, 38 Hayden Avenue, Lexington MA 02173, US

## Forgiveness adds to deficits

From Mr Albert H. Hamilton

Sir, At the risk of excessive precision, it is suggested that the proposed external debt relief plan of the World Bank and International Monetary Fund would not increase the stock of debt rescheduled at the Paris Club, but rather would raise the maximum level of debt of the G7 creditor governments. These governments would be prepared to forgive ("World Bank urged to back debt plan", March 14). That level they set at 67 per cent at their Naples meeting.

Albert H. Hamilton,  
1501 Lee Highway, Suite 302  
Arlington, Virginia 22209, US

As I pointed out in your issue of January 4 (Letters), debt forgiveness via the Paris Club serves only to add to the deficits of the creditor governments. While these governments plausibly maintain their opposition to export subsidies, obviously exports not paid for by buyers, but rather by exporters' official export credit agencies, are subsidised.

Albert H. Hamilton,  
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## FINANCIAL TIMES

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Thursday March 21 1996

## Mad cows and ministers

The latest twist in the UK's mad cow saga will devastate producers, upset consumers and embarrass the government. While the damage to producers will be substantial, the risks to consumers still seem minimal. But the government must not be complacent. Not only will it have to offer help to producers, it must also reconsider how best to commission, transmit and employ such politically sensitive scientific advice.

The essence of yesterday's announcement was that a new form of Creutzfeldt-Jakob disease (CJD) has been identified in 10 people under 42 years of age. While there remains no direct evidence of a link with bovine spongiform encephalopathy (BSE), that is now a strong possibility. In response, the government's spongiform encephalopathy advisory committee has recommended more stringent controls on the movement of meat through the food chain, as well as further research. The government has accepted these recommendations.

Yet the advisory committee also insists that the risk from eating beef is minimal and has not changed its advice to consumers. At first glance, this seems right. Even if there were a link between BSE and CJD, it might be with meat consumed before the measures introduced in 1989. Furthermore, the proportion of the population affected by the new form of CJD is just 0.0002 per cent, fewer than perish on the roads each day. When there is such a witches' brew of scientific ignorance and

popular suspicion, however, still greater caution may be needed. Most scientists do think the risks to humans are minuscule. Others disagree in such a situation, what should a government say and do?

The answer comes in four parts: first, it would seem quite wrong for a government to ban a foodstuff when the risks seems so small, though in making the decision it must recognise the exceptional public sensitivity to safety of food and drink; second, the government must not state or even imply that something is perfectly safe when it simply cannot be sure of it; third, research that might appear relevant to securing greater knowledge should be generously funded.

Fourth, and most important, the government must establish a system for disseminating scientific opinion that is above suspicion of any political taint. All connection between departments responsible for producers and advice to consumers must be broken. Furthermore, scientific advice to consumers should, so far as possible, not be transmitted by politicians.

At present, the government will always be suspected of a cover-up in the interests of food producers. That almost certainly imposes more damage on producers than would a less politicised approach. In the short term, the government's main concern may be how to compensate producers for the fresh damage. In the longer term, however, it must reconsider its approach to the politics of food safety.

## Nato's promises

Mr Warren Christopher, the US secretary of state, has made another attempt to square the circle by assuring the ex-communist nations of central Europe that they will in due course join Nato - while promising Russia that it must also have an important place in the European order.

His statement in Prague that "Nato enlargement is on track and will happen" will go some way towards assuring the Poles, Czechs and Hungarians that Russia does not, after all, have a veto over their security arrangements. At the same time the speech will confirm the suspicion among Russians of all ideological complexities that Nato is taking advantage of their country's weakness.

Nevertheless, the central Europeans are unlikely to be fully satisfied by Mr Christopher's promise, and the Russians will not regard the matter as settled either. There is no sign that Moscow has given up hope of indefinitely delaying a project which it views as damaging to its geopolitical interests.

It is far from certain, despite Mr Christopher's bold words, that Nato will expand. He cannot pre-judge the result of the forthcoming presidential elections in either the US or Russia, or the opinion of legislatures, including the US Senate, in Nato's 16 member states.

There will be tough debates in all those assemblies, with sceptics arguing that, by incorporating a few countries, Nato may cast out-

ers into a de facto sphere of Russian influence. That is a strong argument, and it underlines the need to develop security links with those countries like Ukraine and the Baltic states which will not join Nato soon.

Because of the complexity of these debates, there is a real risk that Nato will have the worst of all worlds. It may incur considerable damage to its relations with Russia by preparing to enlarge - and then abandon the whole project through a failure of nerve.

Having raised expectations, Nato could hardly tell the candidate members in central Europe that they will not, after all, be allowed into the alliance without incurring huge loss of face. But this problem would be considerably less acute if the existing members of that other western club, the European Union, were more generous, and less beholden to their own domestic lobbies, in opening their doors.

In such an ideal world, Nato might then be able to tell candidate members that it sees no need to enlarge now - but would do so immediately if a threat were to emerge from any quarter. In practice, however, the Czechs, Poles and Hungarians would be sceptical of such a conditional promise. Having observed the west's uncertain response to Bosnia, and the selfish attitude of some EU members to expanding that club, their scepticism is understandable. Nato must respond accordingly.

## Lines down

The simmering dispute between British Telecommunications and its regulator Ofcom will lead to a reference to the Monopolies and Mergers Commission this summer. That is the probable result of Ofcom's latest thoughts on curbing BT's prices, published yesterday.

Its consultation paper is in most respects a sensible attempt to increase efficiency and curb prices in a fast-changing but not yet fully competitive industry. Even in an industry well suited to privatisation, regulation and competition take decades to bring down prices. The average bill has fallen from £70 a quarter when BT was privatised in 1984 to £50 now, after allowing for inflation. Ofcom reckons bills should fall to £30 by 2001.

In arriving at its new pricing recommendations Ofcom has made important changes to past statements. In particular, it has softened its view of the return on capital which it thinks BT should earn on regulated activities. It is now looking at the upper end of the range of 9 per cent to 13 per cent, rather than the lower end. The change is welcome, if better reflects the risks facing BT.

More questionable is Ofcom's proposal to introduce a cap on the wholesale prices BT charges other operators to connect to its network. This would replace the present, detailed regulation of network charges. The move might, as Ofcom suggests, help reduce retail prices. However, Ofcom does not appear to intend to impose similar con-

straints on the prices other operators charge BT, there has been concern about mobile phone operators' charges for network access. Lack of a reciprocal constraint could prove unwarranted assistance for new entrants.

Although BT yesterday expressed disappointment with these pricing recommendations, it should be relieved at the concessions it seems to have won. But the pricing formula is overshadowed by the issue of Ofcom's proposed amendment to BT's licence. This would give Ofcom the power to decide whether BT was acting anti-competitively. Ofcom has made clear that pricing proposals stand or fall together with this plan - go to the chance that the row will go to the MMC.

He believes that lemon prices rose because there are not enough BT coins for market vendors to make change and more coins would allow prices other than multiples of 10 to be easily handled.

If prices of the fruit escalate to BT17 as a result, of course, the idea's author could still be left looking a bit of a lemon.

When Mr Jack Wigglesworth and a group of colleagues sought the support of the London Stock Exchange for a new financial futures market late in 1990, they were given the cold shoulder.

After tea and cream cakes delivered by "pink-veiled flunkies", Mr Wigglesworth, a blunt-speaking Yorkshireman, recalls: "They politely told us this was not the sort of activity we want in the City."

But Mr Wigglesworth, chairman of the London International Financial Futures and Options Exchange, now thinks the rebuff was a blessing in disguise. "It was the best favour they could have done us," he says.

Forced to rely on its own resources, the market has grown impressively since formation in 1992, consolidating its position as Europe's largest derivatives exchange.

Last month, the market traded more contracts than in any previous month. In the year to date, business is 42 per cent higher than a year ago. Average volumes are currently running at 762,482 a day compared with fewer than 30,000 contracts a day 10 years previously.

Liffe's style, epitomised by the brash colours of its floor traders, has always contrasted sharply with the sober suits of the Stock Exchange and the rest of the City. In recent months, a similar contrast has been evident between the fortunes of the two institutions: while the exchange has sacked its chief executive, Liffe has gone

## Top 10 exchanges

Position	Exchange	1995	1994	Annual % change
1	Chicago Board of Trade	211	220	-4
2	Chicago Mercantile Exchange*	182	205	-11
3	Chicago Board Options Exchange	179	184	-3
4	Bolsa Mercantil & de Futuros (Brazil)	149	110	+36
5	London International Financial Futures Exchange	135	153	-13
6	Nymex*	73	79	-7
7	Matif	71	93	-24
8	Deutsche Terminbörse	58	59	-2
9	American Stock Exchange	52	48	+8
10	London Metal Exchange	47	48	-1

Source: Futures & Options World (according to calculations of Futures Industry Association) \*Includes Comex

quarters at Cannon Bridge in 1991. It is already taking steps to increase space for additional floor traders. These are needed to trade new contracts listed at the market in recent years, as well as to cope with the increased volume.

Last year the market agreed to rent two floors of the Stock Exchange's headquarters, including the floor vacated by the exchange shortly after Big Bang in 1986. Now it is again building up funds for a move to bigger premises.

The size of the expenditure which might be required for the expansion - put by some at as much as £280m (£429m) - is reviving demands among some Liffe members - in particular bigger banks with large floor staffs - for a more rapid move towards electronic trading systems. At present, most dealing at the exchange still takes place through the so-called "open outcry" system of face-to-face dealing. Electronic trading is largely confined to a 90-minute period after the trading floor has shut down.

These banks argue that in order to contain costs more trading should be done electronically. In particular they think that some new products, such as the Euroyen contract to be introduced this year, should be traded exclusively by electronic means.

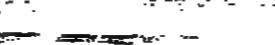
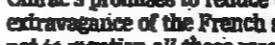
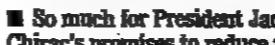
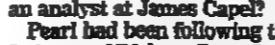
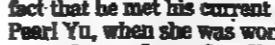
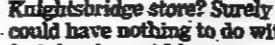
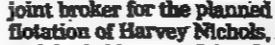
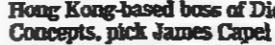
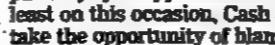
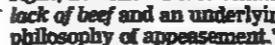
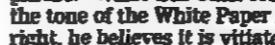
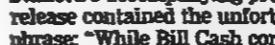
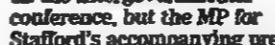
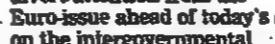
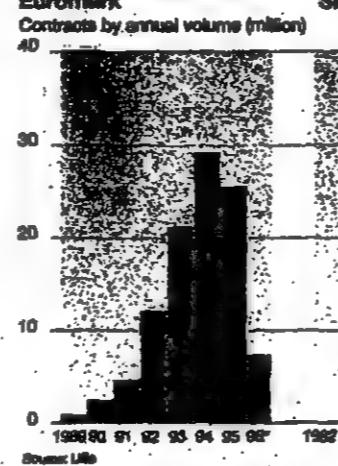
This argument over the best method of trading has spilled over into current discussions about how Liffe should use its reserve funds of between £110m and £120m. These have been built up through a charge levied on each contract traded and fees paid by members.

Last year the market handed back a rebate of £20m to members. But some members, thought this was not enough.

Mr Hodson argues that the retention of a substantial reserve is justified as a contingency fund to allow the market to continue in an emergency and to finance new premises. Not everyone agrees. "We simply don't need to be amassing this great war chest for a future floor," says Mr Alex Cooper, floor manager for Crédit Lyonnais Rouse, the futures subsidiary of the French bank. Another banker says: "Liffe is a very good successful exchange but it may not be if we treble the size of the floor."

The second source of tension affecting the market is linked to the planned implementation of European Monetary Union later this decade. This would trigger sweeping rationalisation of the European bond and money markets which underpin many of Liffe's most successful products.

German bond and money market contracts, which could disappear after monetary union takes effect,



## LEGAL DEFINITIONS

tax. It has commonly used for securing carpet to floor  
2 road disk as dispensed to motorists ref. Swanson  
3 fiscal obligation to State executed under very complex  
laws, see ROWE & MAW: *Legal (p. 0171-248-428)*

Rowe & Maw  
EXPERT CORPORATE LAWYERS

## FINANCIAL TIMES

Thursday March 21 1996

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Government officials warn VAT exemptions will lead to deficit

## Philippines budget under pressure

By Edward Luce in Manila

The Philippine budget is likely to plunge into deficit this year after posting two consecutive surpluses, because of a heavy dilution of new consumption taxes by Congress. Department of Finance officials said yesterday.

Amendments passed in the House of Representatives since January providing more than 12 exemptions to the value added tax on goods and the enhanced VAT on services, which was introduced in January, would reduce government revenues by 22bn pesos (\$840m), officials said. The government posted a surplus of 16bn pesos in 1995.

"This completely overturns our calculations of a zero or positive budget surplus in 1996 and makes a mockery of introducing the

EVAT in the first place," said Ms Nene Guevara, undersecretary of finance.

"We are now looking at a consolidated public deficit of around 1.5 per cent of GNP."

Ms Guevara said congress had misconstrued the exemptions as being "pro-poor" when in fact they were specifically targeted at middle class consumers. For example, the exemption of the 10 per cent tax on processed food, which would cost the government 17bn pesos alone, would almost wholly benefit middle income groups, as unprocessed food, which makes up the bulk of the poor's food spending, had already been excluded from VAT.

Opposition senators, who could overturn the amendments before they are signed into law in June, doubt they have the numbers to reverse the process.

"We will do our best in the Senate to fight the lower house's amendments, but we are not opti-

matic," said Senator Edgardo Angara, minority leader in the 24-member senate. "It is difficult to fight this when it is the government's supporters who are mangling the administration's fiscal programme themselves."

Government officials said that the Philippines three-year economic turnaround, which has won international acclaim and boosted direct foreign investment, could fail to pick up further momentum unless the country could guarantee long-term fiscal responsibility.

Failure to enact a comprehensive tax reform bill this year or to reverse the VAT amendments would confound the government's efforts to spend more on infrastructure, boost domestic savings and reduce the cost of borrowing, officials said.

They can hardly describe exempting real estate transactions of 1m pesos or less as being

## US regulators call time on brewer's Internet share trade

By Lisa Bransten in New York

US regulators took the fizz out of Spring Street Brewing's launch of Internet share trading yesterday by stopping the two-day-old experiment in cyber finance.

Spring Street, a young Manhattan-based brewing company, voluntarily suspended trading in its shares yesterday after the Securities and Exchange Commission (SEC) requested that trading be halted pending further review.

The company launched its electronic trading system two weeks after completing the first ever public offering over the Internet, in which it raised \$1.8m from 3,600 investors.

That offering was done under a special SEC regulation that allows small companies to raise less than \$5m without an underwriter.

The SEC would not comment on the action, but Mr Andrew Klein, Spring Street's chief executive, said the regulators he spoke

to appeared concerned that the company was acting as its own transfer agent.

Under the Wit-Trade system, named after Spring Street's Wit ale, potential buyers and sellers post offers on a bulletin board at the company's site on the World Wide Web.

They can then e-mail, telephone or write to a counterparty and agree a price.

Once buyer and seller agree a price the purchaser must send a cheque to Spring Street, which transfers the money to the seller and the shares to the buyer.

One advantage to the system is that no fees are paid to outside broker-dealers.

Mr Klein is confident Spring Street will eventually be able to resume trading its shares through the Internet, possibly by hiring an outside broker-dealer to handle the trades. "It's not insurmountable," he said. "It's just a pain in the neck."

## UK evidence links BSE to humans

Continued from Page 1

out accompanying measures to control beef production in the UK.

While the national exchanges such as the New York Stock Exchange and the Nasdaq stock market are hardly threatened by Spring Street's minute volumes, there are concerns about companies that circumvent traditional markets.

Mr Marc Beauchamp, a Nasdaq spokesman, said he was concerned about the potential for fraud in such an unregulated marketplace. "Investors could end up buying non-existent shares from non-existent people and not get anything in return," he said.

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The Commission's letter to Powerpipe suppliers and customers asks them to "forward copies of all documents relating to possible contacts between your company and manufacturer" of insulation pipes.

The Commission has also been preparing letters to be sent to the suspected cartel members questioning them on the evidence gathered. Details of the workings of the suspected cartel have emerged. Members apparently sought to allocate among themselves all contracts worth more than DM100,000 (\$88,000) in a number of European markets. But some members have complained that others have broken this understanding and accepted contracts unilaterally.

Evidence with the commission has also established that after the award to Powerpipe of an earlier contract in eastern Germany, this time in Neu Brandenburg, several members of the suspected cartel mounted a concerted effort to persuade Powerpipe to give up the contract during which it was explicitly offered membership of the circle. It includes references by senior executives from suspected cartel members to how the "circle" operates under the cover of the European District Heating Pipe Manufacturers Association, an industry trade body.

The executives acknowledge the existence of frequent contacts between themselves in the course of attempts to keep the cartel in operation and state that they are orchestrated by ABB officers.

These contacts led to co-ordinated moves to offer Powerpipe assured market share in Sweden and several other European markets if it stopped attempting to

take business in markets in which the cartel was operating.

It was made clear that the consequences of not co-operating would be concerted action by cartel members to freeze Powerpipe out of business, in part through aggressive pricing by cartel members on contracts bid for by the Swedish company.

ABB said yesterday: "We have no comment as long as the investigation is going on."

Isopius said: "We are not members of a cartel." Panisovit and Tarco refused to comment. Logtar said: "We have and will continue to help the commission in any investigation in any way we can. Further than that, we have no comment." Mr Klaus Skjodt, managing director of Starpipe, confirmed he had been contacted by Commission investigators, but he refused any further comment.

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## Brussels suspects ABB is one leader of heating 'cartel'

Continued from Page 1

ny's being awarded a district heating contract in Leipzig-Lippendorf, in eastern Germany, in March 1995.

The letter, written by the Commission to suppliers and customers of Powerpipe asking for information, also states: "should it be proved that this is the work of a collective boycott, it could represent a serious violation of Article 85 of the EC-Agreement", the European Union law governing investigation of presumed violations of competition rules.

If the suspected companies are found guilty, they may have to pay heavy fines. The six companies suspected to be members are ABB, three Danish companies - Logstar, Tarc and Starpipe, and two German-based companies - Panisovit and Isopius.

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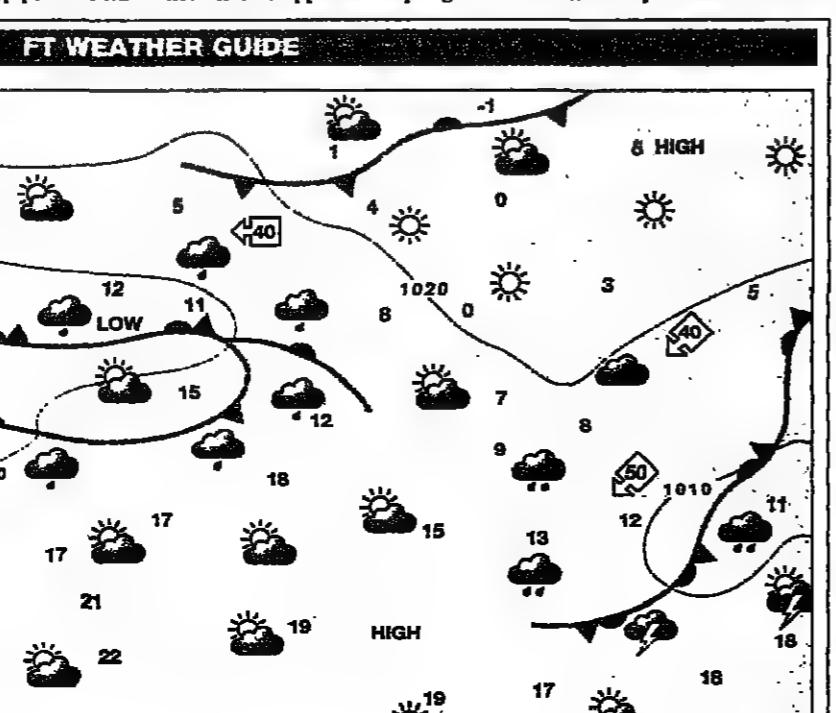
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## Europe today

A frontal depression west of southern England will produce cloud and rain in southern Ireland, England, France, south-west Germany, the Alps, Belgium and the southern Netherlands. The Alps will have snow above 1,500 metres. High pressure over the western Mediterranean will cause dry and sunny conditions over Spain, Portugal and the Balearic Islands, Morocco, Tunisia and the Canary Islands. Temperatures will rise to about 30C. The eastern Mediterranean will remain wintry. Depressions over Turkey will cause cloud and rain or showers in Turkey, Cyprus and Israel. A high over Scandinavia and north-western Russia will give calm dry but rather cold conditions.

## Five-day forecast

The high over the western Mediterranean will join the Russian high in the next few days. Depressions will persist over the Atlantic and the eastern Mediterranean. Mild air will be driven north through south-western Europe. It will become springlike with increasing temperatures and more sun in Spain, Portugal, France, the British Isles, the Benelux, Germany and the Alps. Depressions over Portugal, the British Isles and southern Scandinavia will

## THE LEX COLUMN

## Paper tigers

Yesterday's four-fold profits increase from Sweden's SCA puts the seal on a vintage year for Europe's paper producers. The future looks much less promising. The price of pulp, the basic raw material, has halved to \$500 per tonne in less than six months, dragging down prices for coated paper, fine paper and containerboard. Spot prices have fallen as low as \$450 a tonne in some instances. Moreover, despite several months of restocking, pulp stocks are still at near-record levels. As a result, demand has remained subdued as customers defer orders to secure a better price. This will lead to a sharp reduction in profits this year - some brokers are estimating an aggregate fall of nearly 50 per cent for Europe's top 15 paper companies - and in all likelihood a further earnings decline in 1997.

At least the industry is showing more discipline than during previous downturns. Northern European forestry groups, like Stora and MoDo, have cut all production. And most producers are putting plans for new capacity on hold and channelling money into higher dividends. SCA raised its payout by 27 per cent yesterday. Consolidation, including the merger of Kymmen and Reipola in Finland, should also help create a more orderly market.

Nevertheless, valuations are looking stretched. Buying of cyclical stocks, primarily by optimistic US investors, has driven many paper company share prices up by over 30 per cent since January. SCA is now trading on 10 times earnings. With a turn in the pulp price unlikely before 1997, that looks too high.

## Digital video discs

The digital video disc was supposed to do for the depressed consumer electronics industry what the compact disc did in the 1980s, but its gestation is proving almost endless. There is probably an element of sour grapes in Philips' veiled threats to delay its launch of DVD players. Philips lost the argument with Toshiba and Matsushita over a technological standard for the product. Nonetheless, Philips is probably right to claim there will be no mass consumer market for the video disc if there are incompatible standards in different parts of the world. And DVD players have little chance until they have a recording function.

The film studios are trying to have their cake and eat it. Video sales are booming, so Hollywood does not want to sacrifice a highly profitable business until they see a proven alternative.

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Otel gives ground on these points, BT will have a strong case to take it to the Monopolies and Mergers Commission.

But even if BT wins these points, that will be cold comfort for shareholders. The main issue is profitability. Otel has retreated from its extreme suggestion that BT's return on capital should be as low as 5 per cent. But the new figure of nearly 13 per cent will still cut annual profits by over £1bn. It could probably also be defended at the Monopolies Commission.

This is bad news not only for BT but also for rivals like Mercury Communications and the cable television groups. As BT cuts prices, they will have to follow suit. But the prospect of seeing its competitors in difficulty will only be the faintest silver lining in a dark cloud.

## UK banks

Bank stocks, widely viewed as a proxy for bonds, dramatically underperformed the stock market during the recent sell-off. This may seem logical enough. The market rout was, after all, sparked by concern about inflation and higher interest rates, and it is received wisdom that inflation encourages irresponsible borrowing, and higher rates cause defaults, depressing banks' profits.

There are some winners from the delay, like the substantial video duplication operations of Carlton and Rank. Ironically, it is the Hollywood studios who could be the biggest losers. After all, it was the music companies that really cashed in on compact discs; meanwhile Philips' consumer electronics division, which fathered the CD, is virtually worthless.

But in reality the link is more subtle. Given the low level of current interest rates, there would probably be at least some slack before higher rates became painful - arguably, not until the base rate climbed about two points to 8 per cent. And gradually rising rates might allow banks to increase margins - partly because they pay virtually no interest to some depositors. Furthermore, banks should be less vulnerable to bad debt than at the end of the 1980s, since they have reined in lending substantially, if not by as much as they like



## COMPANIES AND FINANCE: EUROPE

## NEWS DIGEST

## Ina enjoys 15% rise in life income

Ina, the Italian insurer, yesterday announced a 15.1 per cent increase in parent company premium income - which comes only from life insurance activities - to L2.97bn (\$1.9bn) for 1995. It said pre-tax profit for 1995 would be about 50 per cent higher than in 1994, when the parent company reported a profit of L4.975bn before tax.

The company, whose shares are quoted in Milan and New York, said the percentage increase in full-year net profit would be slightly lower because of a higher tax charge. Consolidated group results will be announced in early May. Ina's investments increased 8.7 per cent to L3.300bn, and income from investments rose 12.7 per cent to L2.200bn at parent company level. Ina said the increase in investment income was mainly attributable to more favourable market conditions last year, combined with recent legislation which has allowed insurers to diversify investments and enter new markets.

The company was partially privatised in 1994. Last year the Treasury, which once owned 100 per cent of Ina, further reduced its stake to 34 per cent by selling a core holding to a group of investors headed by Italian banks. The Treasury has been unable to press ahead with the sale of its outstanding shares because of depressed market conditions and the uncertain political outlook.

Andrew Hill, Milan

## One-off gain distorts NCC result

NCC, the Swedish construction and real estate group, suffered a 7.6 per cent decline in pre-tax profits to SKr123m (\$34.5m) in 1995, mainly because the 1994 profit included a one-off gain of SKr1.15bn. The company forecast that pre-tax profit would improve in 1996. Revenues last year slipped to SKr16.5bn from SKr16.5bn.

In 1994's one-time gains, profits from associated companies and changed valuation of real estate are excluded. Pre-tax profit more than quadrupled to SKr124m in 1995 from SKr1.04m a year earlier. Increased costs also hit earnings, with total expenditure rising to SKr15.5bn last year from SKr15.5bn a year before.

Profit on construction operations rose 23 per cent to SKr58m from SKr17m, with orders increasing 12 per cent in 1995 to SKr15.4bn. Losses on real estate operations narrowed to SKr44m from SKr65m. The Swedish construction market remained at record low levels in 1995, but NCC forecast that housing construction would improve in 1996 and 1997. It added that industrial construction would continue to increase, but at a lower rate than in 1995.

Reuter, Stockholm

## Greek oil group down 24%

Greece's Public Petroleum Corporation (DEP), the state-owned oil and gas group due to be floated on the Athens stock exchange later this year, yesterday reported a 24 per cent decline in consolidated 1995 pre-tax profits, to Dr23.7bn (\$6.2m), on sales up 12.2 per cent to Dr56.8bn.

Mr Christos Vareli, group chairman, blamed the fall on reduced margins last year on oil refining and the repayment of Dr500m in government subsidies under the terms of DEP's partial privatisation. The government plans to float 10 per cent of the group in the last quarter of 1996.

The group plans investments of Dr140m in upgrading its two refineries, extending two petrol station networks in Greece and expanding commercial activity elsewhere in the Balkans. Mr Vareli said DEP's goal was to consolidate its 80 per cent share of Greece's oil products market and build a 20 per cent share of the bunkering and retail market.

The group's natural gas subsidiary, Depa, will start receiving Russian natural gas in July through a pipeline from Bulgaria. Depa has contracts to supply natural gas to Greece's electricity utility and 17 industrial companies, and will participate with foreign partners in three urban gas distribution companies being set up to supply domestic customers.

Through its oil exploration subsidiary, DEP-EKY, the group will have a 35 per cent stake in a small offshore oilfield being developed by North Aegean Petroleum Company, a Canadian-led group, close to an existing field of Thassos island. DEP-EKY will also participate in a new round of oil exploration in western Greece, where six onshore and offshore concessions are being offered.

Kirin Hope, Athens

## Mobile woes hit GN Store Nord

GN Store Nord, the Danish cable-laying and telecoms group, expects much better 1996 operating profits after posting a disappointing 1995 result, affected by mobile telephone losses. It attributed the fall in operating profit, to Dkr1.06m (\$18.5m) last year from 1994's Dkr1.71m, to losses at Sonofon, the mobile telephone company in which it has a 36 per cent share.

Sonofon was hit by a price war with Tele Denmark, the Danish telecommunications group, last year. "Sonofon gained a much greater number of subscribers than expected - tripling during 1995 to over 370,000 - and this will bring in much bigger operational profits in 1996," GN Store Nord said. It said the liberalisation of the Danish telecoms sector from July 1 would offer Sonofon new possibilities.

Sonofon, though it overtook rival Tele Denmark in mobile phone subscriptions, cost GN Store Nord an estimated Dkr12.7m in losses in 1995, it added. GN Store Nord's overall turnover rose 25 per cent, with financial items boosting profits by Dkr7.4m, compared with the previous year's Dkr6.2m. Net profit after minorities fell to Dkr12.5m from Dkr15.8m in 1994.

Reuter, Copenhagen

## Belgacom consortium grows

Kreditbank and Credit Commercial de Belgique, the Belgian banks, and Sofina, the Belgian holding company, have joined the consortium holding 49.9 per cent in Belgacom, the Belgian phone company. The three together have 5 per cent of the 49.9 per cent stake. Ameritech, the US regional phone company, holds 35 per cent; Tele Denmark has 33 per cent; and Singapore Telecom, 27 per cent. The deal was finalised yesterday.

Reuter, Brussels

## SCHERING

## Announcement of Annual General Meeting

Our shareholders are invited to attend this year's Annual General Meeting, which will take place on Tuesday, 30th April, 1996 at 10 a.m. at the International Congress Centrum, Neue Kanzlei/Riesedamm, 14055 Berlin (Charlottenburg).

## Agenda:

1. Presentation of the approved accounts, the group accounts and the annual report for Schering AG and the group for the business year 1995 including the report of the Supervisory Board.
2. Resolution for the appropriation of the net profit.
3. Resolution for the discharging of the Board of Executive Directors.

## 4. Resolution for the discharging of the Supervisory Board.

## 5. Supplementary Election to the Supervisory Board.

## 6. Election of the auditors for the business year 1996.

The complete agenda, including the resolution put forward, is due to appear in the 21st March, 1996 issue (No. 57) of the *Bundesanzeiger* (Federal Gazette). Please refer to this announcement for details of the agenda and the procedure for depositing shares in order to attend the Meeting. Closing date for such deposits will be Tuesday, 23rd April, 1996.

Pursuant to Section 125 of the German Companies Act we have sent Notices to Shareholders and the abridged version of our annual report for 1995 intended for all holders of Schering shares in safe custody, for them to pass

on to all holders of Schering shares. Shareholders who have their Schering shares held in safe custody by a bank and have not as expected received these documents from their bank by 19th April, 1996 are requested to apply for them to their bank.

Berlin, 21st March, 1996  
The Board of Executive Directors

## Cimpor plans global offer as operating profits rise 28%

By Peter Wise in Lisbon

Cimpor, Portugal's biggest cement producer, yesterday announced plans for a global offer of 40.45 per cent of the state controlled group by mid-July, after reporting a 28 per cent increase in consolidated operating profit in 1995 to Es27.2bn (\$17.8m).

An offering of 45 per cent would be worth Es10.6bn at current prices.

Mr António de Sousa Gomes, president, said he expected about 40 per cent of the offer to be made in Lisbon, 35 per cent in London, and 25 per cent in New York, depending on demand.

The secondary offering follows an initial public offer of 20 per cent in July 1994. A

global co-ordinator is to be chosen next year from the investment banks Morgan Stanley, Union Bank of Switzerland and SBC Warburg.

Shares in Cimpor closed down 0.1 per cent yesterday at Es7.75. Analysts said investors had discounted a 27 per cent fall in net consolidated profit to Es18.4bn from Es25.2bn in 1994.

Net profits were hit by a slide in extraordinary items, which fell to Es1bn in 1994, when Cimpor sold a Portuguese cement plant and a substantial financial holding.

The group is to pay a 1.95 dividend of Es1.15, an increase of 15 per cent if a capital increase to Es84bn from Es70bn is taken into account.

Earnings per share on net profit fell to Es2.19 from Es3.61 in 1994.

Sales rose 24 per cent in 1995 to Es118.7bn. Cement consumption in Portugal, the highest per capita in Europe, is expected to grow by between 1.15 per cent a year to 2000 and then stagnate or turn down slightly, the group said.

Cimpor is expected to raise Es3.5bn-Es4bn before this year's offer by selling its 12 per cent holding in Banco Fomento e Exterior, a state-controlled bank that is to be privatised shortly.

It also plans to spend Es30bn-Es50bn this year on the purchase of an overseas cement plant. Negotiations are under way with groups in Morocco and Spain, where the

## CCF records 12th straight earnings rise

By Andrew Jack in Paris

an average return on capital of 2.4 per cent above the return on government bonds.

He said the CCF board had predicted at the end of 1994 that the French economy was heading for slower growth and so had launched a continuing programme to cut costs.

Banking revenues rose 0.3 per cent to FF7.1bn, but the bank's general operating costs and depreciation charges increased 2 per cent over the year to FF7.5bn, dragging operating income down by 3.8 per cent to FF7.5bn.

However, the bank had

reduced new provisions 17.9 per cent to FF7.23bn during 1995 and the cover on doubtful loans had risen to 63 per cent - compared with 56 per cent last time - from a total loan book to property professionals of FF1.8bn.

The group stressed its commitment to holding regular meetings with smaller shareholders and the creation of a consultative committee.

It said its policy was to increase dividends in the future to reflect investors' wishes, and it recommended a payment for the year of FF7.5m a

share, after FF7.50 last time.

Mr de Croisset criticised increases in taxes last year, which removed a further FF7.6m from the group's income.

He said Mr Pierre Suard, the former chairman of Alcatel Alsthom who was replaced after being placed under formal investigation by a French magistrate last year, had been elected in his personal capacity and would be continuing to sit on the bank's board because "there is a presumption of innocence until proven guilty under French law".

## Seat cuts loss and looks to break even next year

By David White in Madrid

## Seat cuts loss and looks to break even next year

By David White in Madrid

Seat, the Spanish subsidiary of Volkswagen which recently received a controversial injection of state aid, said yesterday it was on course to break even next year after reducing losses by 62 per cent to Pt11.29m (\$9.9m) in 1995. The Barcelonabased carmaker last made a

profit in 1991.

"For the second year running, we are on track with our recovery plan," said Mr Uwe Claassen, the company's German finance chief and executive vice-president. He said Seat had come "very close" to breaking even in its operating results.

The improvement follows

approval in October from the European Commission for a Pt4.5bn package of aid from the Spanish government and regional authorities in Catalonia to help the company

restructure.

"The expectation for 1997 has not changed," Mr Claassen said. However, he warned that the company still had "a couple of years" very hard work ahead of it to complete the turnaround. The deficit compares with one of Pt22.47m in 1994 and a towering

loss of

1993.

Mr Claassen

said

he

had

not

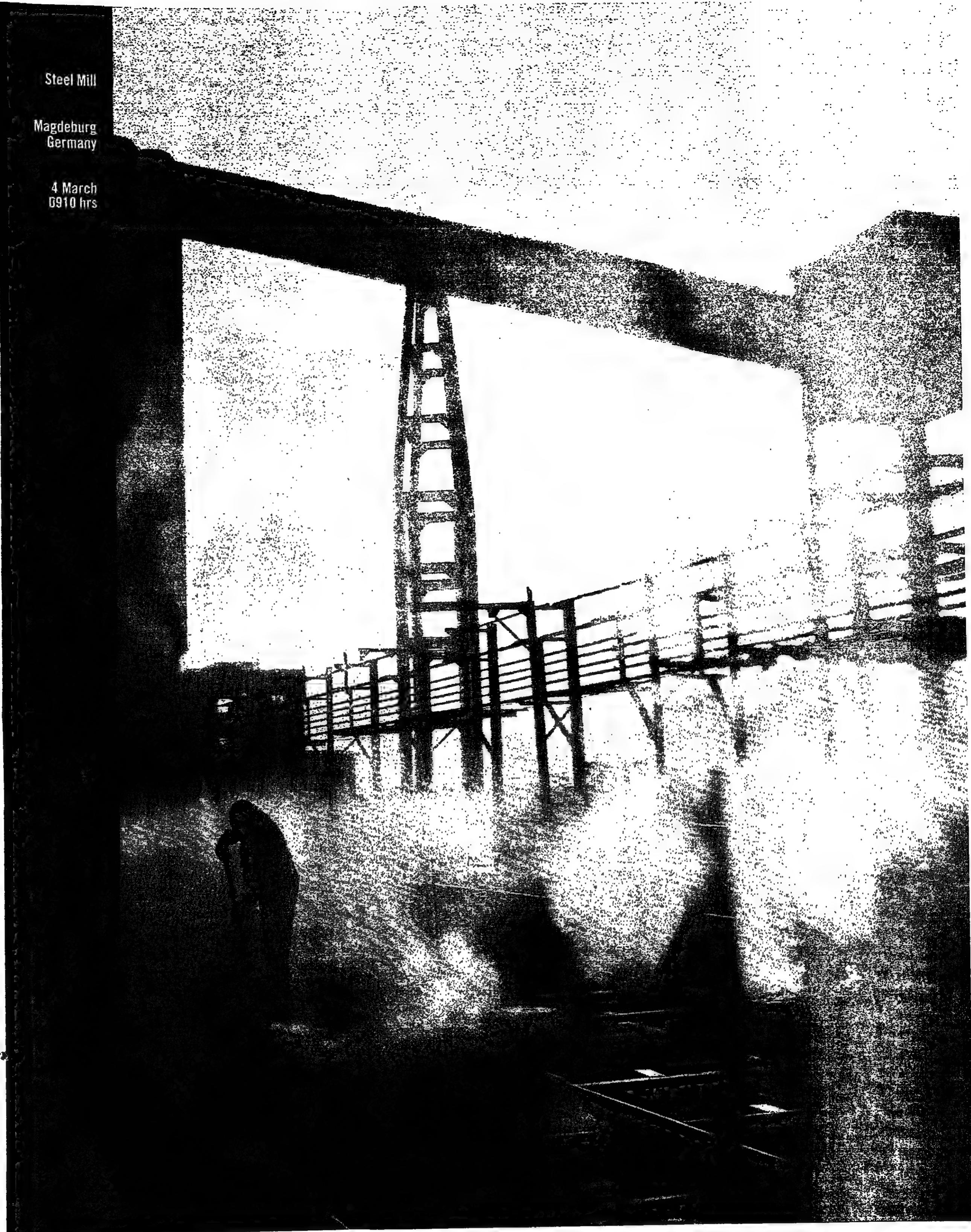
Year	Gold	Silver	Copper	Lead	Zinc
1971	100	100	100	100	100
1972	110	105	105	105	105
1973	130	120	120	110	110
1974	150	140	130	120	120
1975	120	110	110	110	110
1976	140	130	130	120	120
1977	160	150	150	130	130
1978	180	160	160	140	140
1979	200	180	180	160	160
1980	220	200	200	180	180

A high-contrast, black and white portrait of a man from the chest up. He has dark hair and a well-groomed mustache. He is wearing a dark suit jacket over a white shirt and a dark, patterned tie. The background is dark and indistinct. The image has a grainy texture and some vertical streaks, suggesting it is a photocopy or a scan of an older photograph.

The Telekom

Steel Mill  
Magdeburg  
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4 March  
0910 hrs



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## COMPANIES AND FINANCE: UK

Record palm oil prices behind 5% rise in operating profits to £130m

## H&C to end last colonial link

By Peggy Hollinger

Harrisons & Crosfield, the conglomerate which began life as a nineteenth century tea trader, is considering severing links with its colonial past by floated the palm oil plantations business in Papua New Guinea.

It is estimated that Harrisons, which has been withdrawing from plantations since the 1994 sale of its Indonesian interests for \$273m could raise some £20m (\$46m) from a flotation of its 54 per cent stake. This would value the plantation at about £410m. Although no decision has yet been made, Australian analysts expect an announcement in the next two months.

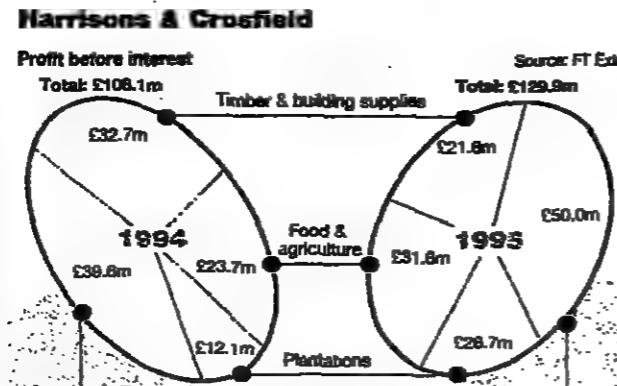
Record palm oil prices last year helped Harrisons to report a 5 per cent rise in operating profits to £129.9m for the year to December 31, on sales 3 per

cent lower at £2.05bn. Pre-tax profits fell from £236.7m - which included a £14.3m gain on disposals - to £119.6m.

Mr Turcan said yesterday that in spite of a good performance from plantations, and advances in its chemicals, food and agriculture businesses, Harrisons faced a difficult 1996. Palm oil prices had fallen back from the record levels of 1995, and the group's timber and building supplies operations were experiencing a slow start to the year.

Harrisons needed "a recovery in demand, particularly in the UK building sector, if we are to meet the stretching targets we have set ourselves", he said. The shares slipped 3p to 165p.

Harrisons has spent the past year restructuring its timber and building supplies operations, at a cost of £5.4m, to offset the severe downturn



in the construction industry. However, margins at less than 4 per cent were still far below the industry average of 7 per cent, Mr Turcan said.

Timber and building supplies showed a 34 per cent drop in operating profits to £11.6m.

Food and agriculture profits rose from £22.7m to £31.8m, helped by flying pig prices. Chemicals increased by 26 per cent to £50m at the operating level, and the plantations business more than doubled from £12.1m to £28.7m.

remain on Deutsche's five-man investment banking board, and retain the largely titular position of chairman of Morgan Grenfell Group. Mr Craven, 55, is expected to focus on client relationships.

Mr Dobson, 43, became chief executive of Deutsche Morgan Grenfell when the investment banking businesses of Deutsche Bank and Morgan Grenfell were fused last June. His ascension to the Vorstand quashes the idea that he was only an interim head of the merged investment bank.

Mr Dobson will attend the board's regu-

lar Tuesday meetings in Frankfurt with Mr Hilmar Kopper, "speaker" of the Vorstand, and other senior Deutsche Bank executives.

Deutsche Morgan Grenfell said reports of the change were "pure speculation". However, it is understood that a proposal on the Vorstand reshuffle is scheduled to go before the Deutsche supervisory board at its meeting next Wednesday.

The bank is expected to reveal its annual results a day later. Strong growth is forecast in debt trading and other activities in its global markets business.

## UK bankers in Deutsche reshuffle

By Nicholas Denton

Mr John Craven, the Morgan Grenfell executive who secured the UK merchant bank's sale to Deutsche Bank in 1992, is set next week to hand over his seat on the powerful board of managing directors of the parent German bank.

The membership of the Deutsche Bank Vorstand - seen as the most prestigious position in German finance - will pass to his successor as chief executive of Morgan Grenfell, Mr Michael Dobson.

It is understood that Mr Craven will

remain on Deutsche's five-man investment banking board, and retain the largely titular position of chairman of Morgan Grenfell Group. Mr Craven, 55, is expected to focus on client relationships.

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## Flextech in satellite talks

By Raymond Snoddy

Flextech, the cable and satellite programming group which has an interest in or manages 13 channels, is in negotiations to buy control of UK Gold and UK Living, two satellite channels.

Flextech, controlled by Tele-Communications Inc of Denver, holds minority stakes and is in talks with Cox Communications, the US media group, to buy its 35 per cent holdings in both channels.

Flextech also announced it had reached conditional agreement to buy the outstanding 61 per cent of International Family Entertainment UK and that it had reached agreement with Home Shopping Network of the US to acquire a controlling interest in its "infomercial" business.

The IFE UK deal is worth £30.5m (\$47m) satisfied by £2m cash and nearly 5.8m new, non-voting Flextech mainboard shares. IFE UK's main business is the loss-making Family

Channel, and its assets include the former TV5 studios in Maidstone, which will be used by Flextech's channels.

Flextech HomeShopping, a new Flextech subsidiary, will acquire worldwide rights from Home Shopping for the business, in which programming is based on long commercials.

A new Flextech HomeShopping service for the UK, available during hours when satellite channels are not otherwise being used, will be launched later this year.



Roger Luard, chief executive, home shopping launch

## Restructuring and US buy helps Weir to 50% advance

By Tim Burt

Shares in Weir Group yesterday rose 23p to 258p after the pumps and engineering business announced a 50 per cent increase in profits for the year to December 29.

The rise reflects the benefits of last year's reorganisation of its pumps operation and maiden full-year contributions

from EnviroTech, the US specialist pumps company acquired for \$210m 18 months ago.

He hinted that the group could comfortably absorb an acquisition of about £100m in the UK or US, which would push gearing from 5 per cent at the year end to about 50 per cent. The search has been stepped up following a sharp rise in orders, he said.

## Beazer loses sales to keep margins

By Andrew Taylor, Construction Correspondent

Beazer lost its position as Britain's second-largest housebuilder in the final six months of last year after it reduced sales rather than allow profit margins to fall.

The group, which yesterday reported a 24 per cent decline in pre-tax profits to £18.5m in the six months to the end of December, saw its share of private new house sales dip from 4 per cent to 3.5 per cent. The number of sales fell 22 per cent to 2,570.

Mr Dennis Webb, chief executive, said Beazer had preferred to hold on to development sites so their value could be unlocked when the housing market improved. Demand for homes already had risen sharply in the first three months of this year.

He warned however that the recent revival in sales - Beazer's net reservations were now running 50 per cent higher than in the second half of 1995 - could be stemmed by an early general election.

The group's policy of restricting sales was in marked contrast to rival housebuilders, several of which reported falls in operating margins last year. Companies seeking to attract buyers were forced to offer attractive sales incentives including discounts and part exchange deals which ate into margins.

Marley, the building materials group, yesterday announced the £53.2m (\$81m) sale of most of its automotive components business as it reported a 21 per cent fall in annual pre-tax profits to £46.3m, writes Andrew Taylor.

Magna International of Canada is buying Marley Automotive Components in the UK, Kari Fels in Germany, and Marley's 50 per cent share in a joint venture with Kansai in Japan. The three companies manufacture plastic instrument panels and components.

The UK group is also discussing the sale of its stake in its Davidson Marley joint venture, the remaining part of its automotive division. This is

## Marley falls 21% and unveils sale

expected to fetch more than £50m.

Marley said automotive companies were now seeking global rather than regional manufacturing facilities and expected component suppliers to develop similar manufacturing and marketing strategies.

Mr David Trapnell, chief executive, said profits, excluding restructuring costs and gains on disposals fell 9 per cent to £43.6m (£47.8m).

Syrco, the US plastic garden furniture manufacturer bought last March for \$140m made "disappointingly small" operating profits. It had also been affected by high resin costs, poor weather and generally weak US retail sales.

The board of directors of AIVC Europe Holding BV hereby publicise the balance sheet of the company as per December 31, 1995

### Assets

Fixed assets £ 10,000

Current assets £10,001,006

£10,001,006

### Liabilities

Shareholders' Equity £1,001,006

Current Liabilities £ 10,000

£10,001,006

The net profit (after tax) over 1995 amounts to £3,087,-

The address of the company:

Foppingadreef 22

1102 BS Amsterdam

The Netherlands

## LEX COMMENT

### Beazer

Beazer's decision to sacrifice volume for the sake of preserving margins may well be a case of making a virtue out of necessity. But it is a virtue nonetheless, given the dire state of the housing market. Still, though the strength of its balance sheet and its landbank put Beazer in a stronger position than some of its rivals, the task of increasing margins from here is likely to be tricky.

Excluding exceptional items and the effect of copper price movements, earnings per share rose 30 per cent to 17.4p last year, the strongest growth since the current management team was installed in 1988. On the same basis, pre-tax profits rose 2 per cent to £53.1m.

General Cable saw operating profits jump to £21.8m on sales up 18 per cent at £87.1m. Margins reached 4.7 per cent, which Mr Miller said was close to the 6 per cent target set at the time of the acquisition, allowing for the rise in the copper price.

General Cable has seen very good growth in telecommunications cable, where its market share has doubled to about 30 per cent since the acquisition.

Excluding General Cable, operating profits were slightly down due to the impact of the weak US do-it-yourself market on DAP - where profits fell to £10.4m (£13.5m) - and the margin squeeze in bottle tops caused by the sharp rise in raw materials prices. But margins in both businesses are expected to improve this year.

## DIGEST

### TI's US fraud case may go to appeal

Lawyers acting for the US government have filed notice of appeal against the decision of a New York court to dismiss a \$60m fraud action involving TI Group, the US engineering and aerospace company. The solicitor general in Washington has backed the appeal, in which the US justice department has joined forces with a former TI employee who claims the company defrauded the US air force. They are trying to overturn a ruling by Judge Louis L. Stanton that there was no jurisdiction to try the case in New York.

### CRH makes \$87m US buy

CRH, the Irish building materials group, is continuing to expand its US quarry business via the \$87m cash purchase of The Jack B. Parsons Companies, with aggregate interests in Utah, Idaho and Nevada. The consideration includes the assumption of about \$25m of debt. Parsons, which has more than 90 tons of reserves, last year generated trading profits of \$15m on sales of \$100m.

Andrew Taylor

### Devro to rationalise Teepak

Devro International, the sausage casing maker, warned yesterday it may spend £10m rationalising Teepak International, the US casing manufacturer it recently acquired for \$133.5m.

James Buxton

### Blenheim restores credibility

Blenheim Group, the exhibitions organiser, further restored its credibility - lost through a series of profit warnings in recent years - by reporting a 17 per cent rise in 1995 profits. The result was buoyed by contributions from several of the group's largest shows that are held only on alternate years. Geoff Dyer

	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Current payment (p)	Dividends (p) Corresponding dividend	Year for payment	Total for year	Total last year
Beazer	41.1 (33.8)	1,139.1	3.87 (5.3)	0.4	July 1 0.25	0.4	0.25	5.65
Beazer Europe	8 million	£10.2m	18.2 (24.5)	4.8 (6.2)	April 29 1.85	1.85	1.85	10.35
Beazer	20.5 (19.7)	1,125.1	5.15 (6.5)	1.7	July 5 8.85	8.85	8.85	5.5
BRS Resources	Yr to Dec 31 102.4 (86.8)	5.72 (6.24)	17.6 (20.1)	4.4	May 24 3.73	8.4	8.4	5.5
Branson Hire	Yr to Dec 31 14.3 (6.51)	1.54 (0.7164)	6.7 (4.1)	1.5	May 21 1.2	2.25	1.2	1.2
British Aerospace	Yr to Dec 31 * 387.2 (410.50)	63.8 (35.5)	25.17 (10.34)	10.8	May 21 9.75	18.4	14	14
Brunel	6 mths to Dec 31 91.9 (87.1)	6.1 (1.13)	10.5 (2.7)	0.1	-	-	0.1	0.5
Carling (W)	Yr to Dec 31 74.5 (69.3)	7.02 (10.8)	15.4 (47.1)	4.8	July 1 4.58	8	7.5	4.71
Chilton Cards	Yr to Dec 28 103.8 (94.3)	3.24 (2.53)	12.3 (10.23)	3.3	May 28 3.11	3.1	3.1	3.1
Devro Int'l	Yr to Dec 31 97.8 (94.4)	31.1 (29.1)	17.4 (16.4)	5.11	May 23 4.7	7.7	7.05	7.05
Devro & Sofidel	11 mths to Dec 29 92.0 (87.3)	26.2 (27.						

# Canada leads silver production 'mini-boom'

By Kenneth Gooding,  
Mining Correspondent

A "mini-boom" in silver production is taking place, according to the CRU International metals consultancy. Last year Canada lead the way and a "surprise revival" is now also occurring in the US.

CRU estimates that mined silver output outside the former eastern bloc countries increased by 10 per cent last year to 11,496 tonnes. Much of the rise was accounted for by Canada, where production increased by nearly two-thirds to 1,264 tonnes.

However, after falling to a seven-year low in 1994, US silver production is on the rise again from mines that have silver as their main product.

(About 85 per cent of silver production is an by-product of other metal mining.)

Among the "pure" silver mines to be re-activated are Coeur and Galena in Idaho. Silver Valley Resources, a joint venture by Asarcroft and Coeur d'Alene Mines, intends to restart these mines in June after identifying several new exploration targets. SVR plans to produce at an annual rate of more than 90 tonnes (3m Troy ounces).

Meanwhile, Sunshine Mining

Mine Production of Silver (tonnes)		1995	1994
Mexico	2,495	2,300	
Canada	1,264	775	
US	1,464	1,382	
Peru	1,871	1,824	
Australia	915	1,045	
Others	3,487	3,700	
Total	11,496	10,425	
Silver CRU			

is bringing its Sunshine mine, also in the Coeur d'Alene silver mining district in Idaho, back to full production. Output will rise from 1.7m to 3.2m tonnes a year, to give nearly 50 tonnes more of silver.

Royal Silver Mines, which owns the Crescent mine neighbouring the Sunshine, also hopes to raise the money to re-start mining. Royal aims to produce 400,000 ounces this year (12.4 tonnes).

CRU, in its March Precious Metals Monitor, says that Chile continues to advance as a big silver producer, the latest addition being the Fachinal gold-silver mine owned by Coeur d'Alene Mines and near the town of Chile Chico in the south of the country. This mine is scheduled to produce

18.0 tonnes (54 tonnes) of silver

as well as more than 40,000 ounces of gold a year. In mid-1996 there should also be a substantial expansion at the Escondida copper mine, operated by BHP of Australia, which will produce an extra 60 tonnes of silver annually.

Only Australia showed a fall in silver output last year – because of strikes at Mount Isa – but in late 1997 the Cannington lead-zinc mine is scheduled to be commissioned and this is expected to yield 24m ounces (nearly 750 tonnes) of silver a year – equivalent to 6 per cent of last year's total western world mine output.

Substantial additions to silver output are occurring at a range of properties elsewhere, including those in Tunisia, Turkey and Indonesia, where the Freeport McMoRan copper operations in Irian Jaya are expected to be greatly expanded.

Looking back at 1995, CRU, suggests the 8.5 per cent increase in silver output in Mexico, the western world's biggest producer of the metal, to 2,495 tonnes, seems "improbable".

However, it might be that one or two big polymetallic sources of silver, such as Real de Angeles, "have quietly expanded their operations."

Meanwhile, Sunshine Mining

## Conflicting messages sent about Brazilian gold mine expansion

By Kenneth Gooding

Brazil's second largest gold mine is to be expanded but there are conflicting messages from the owners about the scope of their plans. They cannot even agree on the name of the mine – RTZ/CRA calls it the Morro do Ouro while TVX Gold calls it as the Brasilia.

RTZ/CRA, the world's biggest mining company and 51 per cent owner and operator of the mine, says it will be expanded

from last year's output of 162,000 troy ounces of gold to an average of 210,000 for seven years from early 1998. RTZ/CRA puts the cost at US\$47m.

TVX, the Canadian company that effectively owns 38 per cent, says the total cost of the expansion will be \$65m, including about \$45m to expand gold output. While that costing is roughly in line with RTZ/CRA's estimate, TVX says production will increase to 260,000 ounces – giving twice as many

extra annual ounces as the RTZ/CRA prediction.

The open pit, low-grade mine came into production in 1987 at a cost of \$62m initially producing 86,500 ounces a year and with an expected life of 15 years. As part of the expansion programme the mine is to give up employing mining contractors, the country's leading jute group. Not only had Bangladesh a small export surplus in 1995-96, but the movement of raw jute by road had become uncertain because of the politi-

# Seed breeders win 'fairer deal' in UK

Farmers have agreed to pay royalties on seed saved from their own crops, writes Alison Maitland

**T**his autumn, British arable farmers will for the first time pay royalties to plant breeders when they use seed they have harvested themselves rather than bought.

The use of so-called farm-saved seed has until now been exempt from charge – an increasingly contentious situation.

Following pressure from European Union plant breeders, EU member states decided in September 1994 that farmers should pay royalties on farm-saved seed from the autumn of last year. But they did not set out the rates or method of payment.

After 18 months of often acrimonious negotiations, UK farmers' representatives and plant breeders finally reached agreement last week. The deal is believed to be the first in the EU, but France and Germany are also understood to be close to resolving the issue.

Mr David Taylor, chairman of the British Society of Plant

Breeders, said: "In recent years the decline in the use of certified seed has both reduced plant breeders' income and placed an unfair burden on farmers who opt to sow certified seed. The system was becoming untenable."

Many plant breeding compa-

nies in the UK have run into financial difficulties and had to cut staff and breeding programmes in the past two years.

The society says use of farm-saved seed has grown from a negligible amount in the mid-1980s to between 25 per cent and 30 per cent of the total seed used. Levels are even higher in some southern EU states.

**F**armers save seed both to cut down on the cost of buying it – winter wheat seed can cost over £300 a tonne – and for convenience. They incur other costs in processing the seed and checking the crop for possible disease or weeds, and on the loss of seed which would otherwise be sold as grain.

Mr Taylor said the new system would be "fairer for all" and would help keep the arable sector profitable in highly competitive international markets.

The society says it takes an average of 15 years to develop

a new variety. Plant breeding has become more complex, with varieties having to be tailored to particular uses such as barley for malting, or to be designed to withstand reductions in pesticide use.

Farmers' representatives were initially opposed to payments and the National Farmers' Union vetoed an earlier deal in 1991. When negotiations began in order to comply with the EU regulation, the NFU was arguing the rate should be set at about 20 per cent of the cost of certified seed, while breeders were calling for 80 per cent.

Sir David Naish, NFU president, said they had been "much hard bargaining" but the deal allowed all parties "to look to the future with confidence".

Each crop will carry a single payment rate. The payment for farm-saved wheat seed will be £4.25 per hectare and for winter barley £3.50. The NFU said that would be equivalent to 60p

per tonne harvested, on average yields.

The royalties will apply to cereals, oil and fibre crops, fodder plants and potatoes.

Farmers with more than 15 hectares of the relevant crops will pay breeders only on land sown with varieties on the European Plant Variety Rights list, which was established last year. The plant breeders' society estimates at least a third of varieties will be affected, and this proportion will grow as new varieties are added to the list.

There will be a concession for farmers who can show they saved a variety before September 1, 1994 – they will not have to pay a royalty until 2001.

Collecting payments from up to 75,000 arable farmers is a potentially costly business. So both sides have reached a deal with the National Association of Agricultural Contractors to collect the royalties when it bills farmers for cleaning and processing farm-saved seed.

## Jute output tumbles in India and Bangladesh

Mills are finding it increasingly difficult to maintain production of goods, writes Kunal Bose

**J**ute production in India and Bangladesh, the world's leading producers, has taken such a beating in the current season (July-June) that the mills are finding it increasingly difficult to get enough fibre to maintain output of jute goods. The Indian mills are in a worse predicament as, unlike Bangladesh, India has been a net importer of jute for the past few years.

India, which last year imported 330,000 bales (180kg), mostly from Bangladesh, will find it difficult to organise imports of more than 100,000 bales this season, according to Mr D.J. Wadhwa, managing director of Champayan Industries, the country's leading jute group. Not only had Bangladesh 5.1m bales in 1994-95. He said the mills there needed about 3.3m bales, while another 400,000 bales were consumed in the villages.

"Bangladesh generally exports 1.5m bales of jute a year. But this season, the raw jute export is going to be much less."

Mr Wadhwa confirmed that a

group of Indian mills made an attempt to import fibre from the other jute-growing countries. "But it has drawn a blank," he said. "China has a marginal export surplus. The kenaf (jaute substitute) crop in Thailand is small enough, forcing it to import fibre from Bangladesh. Unlike last year we did not meet with any luck in Vietnam. Maybe, we will get some jute from Burma, Pakistan, which does not grow jute, is an aggressive buyer this season."

The raw jute crisis in India is already so deep that all six mills in the government sector and some private mills have started working six days a week instead of seven to "conserve whatever fibre they can for the future," according to an Indian Jute Mills Association official.

"There are at least 30 out of 66 operating mills which

have jute stocks of less than four weeks requirement. Only seven units have been able to build stocks for about ten weeks consumption. As the weak mills are facing a severe cash flow problem, the traders are insisting upon payment in cash."

A consensus was developing in the industry that to avoid a haphazard closure of mills in the end current season and in the first two months of 1996-97, the jute commissioner should invoke his powers under the Jute Licensing and Control Order to regulate production of jute goods and also fix a ceiling on raw jute stock holding by the mills, said the IJMA official.

Trade union leaders maintained, however, that the government should first launch a massive disbanding operation. Indian raw jute is command-

ing record prices and according to Mr Ladha "the prices are likely to go up even further in the coming weeks".

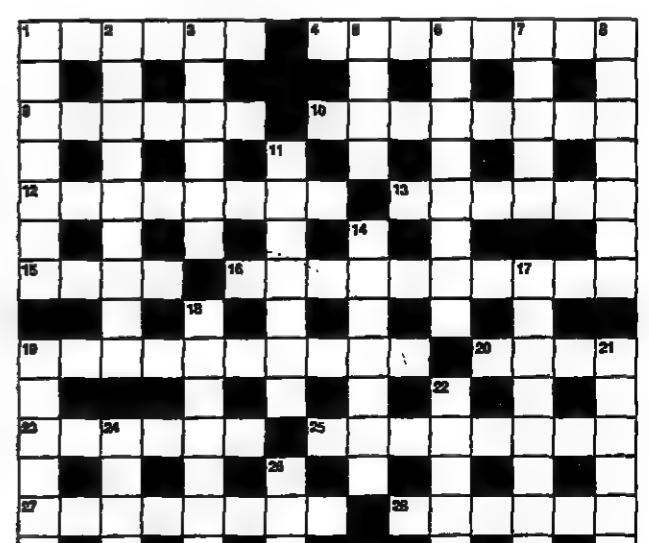
"Much will depend," he said, "on whether West Bengal and Assam, the country's two most important jute growing states, will receive rain in March to enable the growers to go for early sowing. The March rain will have a sobering impact on the fibre prices."

In the meantime, the Indian Jute Advisory Board has concluded that the current season's crop will not be more than 7.5m bales, to which must be added opening stocks of 900,000 bales and imports of 100,000 bales. The jute mills will need 8m bales and consumption by the paper mills and villagers will be at least 600,000 bales. Next season, therefore, will open with negligible stocks of 200,000 bales.

## JOTTER PAD

## CROSSWORD

No.9.024 Set by DANTE



1 Join number one, getting a new firm (5)

2 Render first aid (7)

3 Cleaners with free space (7)

4 Forsake carefree freedom (7)

5 Discussion going overboard? (5)

6 A copper-lined box produced with precision (8)

7 Work in the dark to get negative results (7)

8 Orders are sent from Asia (7)

9 Have ambitions for a high place in the church (6)

10 Picture concerning public transport (5)

11 Portrait biblical character takes in a headstrong one (4)

Solution 9.023

## LONDON SPOT MARKETS

### CRUDE OIL FOB (per barrel)

Sett Day's Price Change High Low Vol Int

Mar 84.25 -0.35 83.90 84.50 5,330 23,150

Apr 83.90 -0.25 83.60 84.00 3,600 22,434

May 83.60 -0.25 83.30 83.90 3,600 22,434

Jun 83.30 -0.25 83.00 83.70 3,600 22,434

Jul 83.00 -0.25 82.70 83.40 3,600 22,434

Aug 82.70 -0.25 82.40 83.10 3,600 22,434

Sep 82.40 -0.25 82.10 82.80 3,600 22,434

Oct 82.10 -0.25 81.80 82.50 3,600 22,434

Nov 81.80 -0.25 81.50 82.20 3,600 22,434

Dec 81.50 -0.25 81.20 81.90 3,600 22,434

Jan 81.20 -0.25 80.90 81.60 3,600 22,434

Feb 80.90 -0.25 80.60 81.30 3,600 22,434

Mar 80.60 -0.25 80.30 81.00 3,600 22,434

Apr 80.30 -0.25 80.00 80.70 3,600 22,434

May 80.00 -0.25 79.70 79.40 3,600 22,434

Jun 79.70 -0.25 79.40 79.10 3,600 22,434

Jul 79.40 -0.25 79.10 78.80 3,600 22,434

Aug 78.80 -0.25 78.50 78.20 3,600 22,434

Sep 78.20 -0.25 77.90 77.60 3,600 22,434

Oct 77.60 -0.25 77.30 77.00 3,600 2

## INTERNATIONAL CAPITAL MARKETS

## Weak US sales data prompt sharp advance

By Richard Lapper in London and Lisa Bramson in New York

Government bond markets performed strongly yesterday with weak US retail sales data triggering price rises in both the US and European markets. Although bigger investors, many of whom hold long positions, were again on the sidelines, European markets shrugged off early worries sparked by higher-than-expected money supply figures in Germany. "This was an amazing bounce back," said Mr Andrew Roberts, gilts analyst at UBS in London. "The figures in the US were excellent news for bonds. It is as if the market has come out of a coma."

Nevertheless, the sales weakness gave hope to some investors worried that the economy was heating up very quickly. Ms Marilyn Schaja, money market economist at Donaldson Lufkin & Jenrette, said: "These data indicate that a moderate pick-up in consumer spending took place in February, but not the robust strength that had been feared following the strong anecdotal and survey reports for that month."

She does not expect the Federal Reserve to lower interest rates at next week's meeting of its Open Market Committee, but she does foresee lower short-term interest rates by the end of the year.

■ German bonds fell sharply on news of higher-than-expected M3 figures, with the June bond future price dropping to a mid-morning low of 94.81. But later in the day the markets rebounded on the back of

the US figures, with the June bond contract advancing to close at 95.90, up half a point. In the cash market yields fell across the curve, although four-year paper performed particularly strongly, with yields dropping by 11 basis points

## GOVERNMENT BONDS

compared with a 6 basis point fall in the two-year sector and a 5 basis point fall in the 10-year area.

The M3 figures showed an annualised rise of 16.6 per cent compared with an 8.4 per cent rise in January and market expectations of 7.6 per cent. The higher M3 figures rule out a cut in Germany's key interest rates later this month and could rule out a reduction until May, said analysts. "The headline figure complicates the Bundesbank's job of managing expectations in the bond market," said Mr Richard Reid, chief economist at SEB/UBS in Frankfurt. "The bank needs lower inflation data to be able to justify another cut in short-term rates."

■ External factors were influential in the UK, with gilts first falling in line with the German market and then rising

on the back of the bright opening in the US. On Liffe the June long gilt contract made steady progress during the afternoon, settling at 105.4, up more than half a point. Mr Roberts at UBS said that domestic economic data - a little lower than expected monetary growth in February and retail sales figures in line with market expectations - had helped gilts break a key technical resistance level of 105.4.

Weak numbers for retail price index, due today, will also help gilts advance, he predicts. "All the supports are there for the markets," he said.

■ The French market also took its cue from developments in the US and Germany. At Matif the June contract settled at 120.96, up 0.20, while June Pibot settled unchanged at 95.51. In the cash market OATs initially outperformed bonds, with the 10-year yield spread narrowing at one point in the day to 11 basis points before closing 2 basis points wider at 17.

Traders in Paris reported that the tightness of the spread had prompted arbitrage, with dealers shorting OATs and buying bonds.

■ In Sweden, lower than expected retail sales in January

ary indicated that inflationary pressures are abating, strengthening expectations for a further cut in interest rates later this week.

Mr David Brown, chief European economist at Bear Stearns, expects the country's yield curve to steepen further, predicting that the spread between two and 10-year bonds will widen from its current level of 148 basis points to 175 basis points over the coming weeks. He also suggests that Sweden will continue to outperform Germany, arguing that the 10-year yield spread over bonds could fall from its closing level of 221 basis points down 5 points on the day to 200 basis points "very soon".

■ Both the Italian and Spanish markets also enjoyed a good day. On Liffe BTP futures settled at 109.15, up nearly three-quarters of a point, while in the cash market the 10-year yield spread over Germany narrowed by 5 basis points to 141.

Spanish bonds surged, helped by expectations that the Popular Party will be able to form a stable government. At Matif the June 10-year bond gained nearly a point, while the 10-year yield spread over Germany narrowed by 11 basis points to 239.

## Republic of Argentina sets records with DM500m issue

By Samer Iskandar

In a volatile government market environment, primary activity was relatively modest, with only one high-profile deal.

The Republic of Argentina set two records - in coupon rate and maturity - with its latest 10-year, DM500m issue offering a spread of 475 basis points over bonds. The bond is rated Baa3 by Moody's, Baa by Standard & Poor's and BBB by Fitch IBCA.

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## Fund for south-east Asia investment launched

By Ted Bardecker

in Phnom Penh

Frontier Fund Management has launched a South-east Asia Fund for regional investment in countries which many international investors find it difficult to access - Burma, Cambodia, Laos and Vietnam.

The fund, closed-end with a minimum size of \$25m and maximum of \$75m, will invest primarily in unlisted companies, joint ventures and greenfield projects with a medium-term potential for listing on a

regional stock market, probably Thailand, which at the moment has the only legalised bourse in the region.

Other listing options include Australia, Singapore, Toronto and Nasdaq. The fund itself will be listed on the London Stock Exchange.

In particular, the fund will target investments in companies with operations in more than one country within the Mekong sub-region comprised of Burma, Cambodia, Laos, Thailand and Vietnam, along with the south-western Chinese province of Yunnan.

The fund will concentrate on

sectors that are usually first to take off in emerging economies: tourism, real estate, mining and natural resources, financial services, construction materials and infrastructure - mainly energy, transport and telecommunications.

One potential investment example is Northbridge Communities, which develops integrated expatriate communities which combine office, retail and residential space with international school facilities.

The company already has one complex operating on Thailand's eastern seaboard and

is also involved in a joint venture with a local developer.

Frontier's managing director, Mr Davis, said: "We are looking at

opportunities in Thailand, Laos, Vietnam and Cambodia, as well as

opportunities in the Chinese province of Yunnan.

Frontier's chairman, Mr John

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## INVESTMENT TRUSTS. Cont.

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**LEISURE & HOTELS - Cont**

## LONDON SHARE SERVICE

**SUPPORT SERVICES - Cont**

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designated \$ with no prefix refer to U.S. dollars.  
Yields % allow for all buying expenses.  
Prices of certain older insurance linked plans subject to  
capital gains tax on sales.

- Capital grants can be issued.
- Funds not yet recognized. The regulatory authorities for these funds are:
  - Bermuda - Bermuda Monetary Authority
  - Cayman - Financial Services Commission
  - Ireland - Central Bank of Ireland
  - Isle of Man - Financial Supervision Commission
  - Jersey - Financial Services Department

Jersey - Financial Services Department  
Luxembourg - Institut National Luxembourgeois  
Initial charge - Charge made on sale of units.  
Selling price - Bid or redemption price.  
Buying price - Offer or issue price.  
Time - The time shown alongside the fund manager's name is the time of the fund's valuation point unless indicated by one of the following symbols:

- indicated by one of the following symbols:
  - (1) - 0001 to 1100 hours
  - (2) - 1101 to 1400 hours
  - (3) - 1401 to 1700 hours
  - (4) - 1701 to midnight
- End charge on rate of units.
- Manager's periodic charge deducted from capital.

- Manager's periodic change decisions upon request.
- Historic pricing P - Forward pricing
- Distribution free of US taxes.
- Periodic premium insurance plans.
- Single premium insurance.
- Designated as a UCITS (Undertakings for Collective Investment in Transferable Securities).

- **x** - Offered price includes all estimates except agent's commission.
- **x** - Previous day's price.
- **SS** - Guernsey gross.
- **♦** - Yield before Jersey tax.
- **†** - Ex-employees, not - Ex-clients.

- 1 - Exports
- 2 - Only available to charitable bodies
- 3 - Yield column shows anticipated rates of MA increase.

## ANSWER

## LONDON STOCK EXCHANGE

## MARKET REPORT

## Mid 250 outpaces the leaders and hits new peak

By Steve Thompson,  
UK Stock Market Editor

Hopes that London's stock market would take a strong run at 3,700 on the FT-SE 100 scale were dashed by a combination of factors yesterday, with share prices of the UK's top stocks looking vulnerable throughout the session.

Second liners, on the other hand, maintained their outperformance against the market leaders, with the FT-SE Mid 250 index hitting a new all-time high.

A disappointing overnight showing by Wall Street, German money supply figures every bit as bad as the pessimists had warned, and a

steep fall on Wall Street at the start of trading yesterday kept UK shares on the down slope.

The performance was made to look all the more pedestrian after the gilt market staged a rapid and determined rally to close almost a full point ahead on the day, after falling around a quarter of a point during early trading.

There were no really big shocks from the day's company news items contributing to the poor performance; on the contrary, there were a number of extremely bullish results, especially from the second-line stocks.

Telecoms stocks, admittedly, were among the FT-SE 100's poorest per-

formers, with Vodafone and BT down 3 per cent and 2 per cent respectively and heading the down-side list after the latest consultative document from Ofel, the telecoms industry watchdog. Dealers in the report contained nothing too damaging, but that the market was always liable to take a dim view of any move to limit profits growth at one of the UK's biggest companies.

At the close of the session the FT-SE 100 index displayed a 7.6 decline at 3,685.4. Undermining confidence in the top stocks, traders said, was evidence that several large lines of stock were being offered around, including a block of 5m Royal Bank of Scotland shares.

## ICI tops US buy list

Growing US pressure to shift away from defensive stocks and into cyclicals was reflected by the diverging prices of ICI and leading pharmaceuticals.

ICI improved 1.4 to 942p, while Zeneca slipped 1.9 to 1343p as one US brokerage was said to have failed to place all of a line of 3m shares.

Cable and Wireless, underpinned by takeover speculation and the fact that UK unit Mercury accounts for just 20 per cent of total profits, stood out against the sell-off, adding 9 to 473p. Volume was 2.5m shares.

Vague stake building talk was heard in Young & Co's Brewery. The "A" shares put on 27 at 613p.

Banks were broadly weaker as a soggy market gave an opportunity for profit-taking. However, National Westminster added 4 to 638p on expectation that acquisition of Clerical Medical, the mutual life insurer, is imminent.

Elsewhere, Royal Bank of

Scandinavians slipped 8 to 537p, with pressure from a line of 5m shares that one broker was said to be hawking around the market.

However, dealers said take-over speculation was bubbling around the stock again and some expected the shares to bounce once the big block of shares was sold.

HSCB and Standard Chartered fell 6 to 990p and 10 to 602p respectively following a slide in the Hong Kong market.

Oil major BP came back from its Olympian heights as Morgan Stanley, the US brokerage, decided that it had gone too far too fast.

Morgan still likes the stock but has lowered its recommendation to "outperform" from "strong buy". The move brought to a brief halt a rise that had taken the share price to a record closing peak and caused it to outperform the FT-SE All-Share index by 15

per cent over the past four months.

Yesterday, the shares slumped to a firm crude oil price to 565p, while Shell Transport lost 4 at 857p.

Tobacco and insurance conglomerate BAT Industries showed tentative signs of recovery following the US inspired pounding over the past few days.

The shares had tumbled more than 10 per cent since Liggett, the US tobacco group which makes Chesterfield cigarettes, said that it was offering a buy recommendation with help from a court settlement the anti-tobacco lobby.

Dorling Kindersley, which rose sharply on well received figures on Tuesday, jumped a further 28 to 545p after the company announced a co-operation agreement with Intel Corporation.

On Demand, a US-quoted Internet-related stock, forged ahead 31 to 218p on news of a joint product launch with Netscape, the sector's US star performer.

But views on the stock remain polarised. Nat-West Securities issued a sell note yesterday, advising clients to take profits ahead of forecast steep declines in earnings over the next two years.

Elsewhere, engineering analysts were quick to upgrade profits estimates at Weir Group following strong interim figures. The shares powered ahead by almost 10 per cent to top the FT-SE Mid 250 performance charts, closing 23 higher at a new peak of 238p.

A combination of improved retail sales figures and what was said to be a hit of a market squeeze gave airports group BAA a clear push. The shares, up 8 at 538p, jumped to fourth place in the Footsie rankings.

Wassall, buoyed by bumper results, moved ahead strongly in spite of a move by rival conglomerate Hanson to sell its stake in the group.

Wassall topped the FT-SE Mid 250 performance charts with a rise of 10 to 287p in 10m turnover. ABN Amro Hoare

Stark said to be recommending the shares.

## Allied/Bass hints

Spirits group Allied Domecq was one of the day's talking points following a press report suggesting that Bass is negotiating to buy Allied's 50 per cent stake in Carlsberg-Tetley, the brewing joint venture with Carlsberg.

Neither company would be drawn on the reports and both said they did not comment on market rumours. The market was nevertheless cheered by the talk and shares in Allied moved 8 to 84p and 27 to 278p after trade of 4.7m. Bass also gained 6 to close at 749p, with US investment bank Goldman Sachs said to be recommending the shares.

One cautious market watcher said: "This talk is in fact not new and both Bass and Whitbread are said to have shown an interest in making

such a purchase, though I doubt an announcement is round the corner. Today's share price rise is simply because of the press report." Shares in Whitbread receded 9 to 880p.

In the rest of the drinks sector, Guinness, which reports figures today, was one of the day's strongest performers in the FT-SE 100 index. The stock brushed aside recent worries about the figures and bounced 9 to 473p. Volume was 2.5m shares.

Vague stake building talk was heard in Young & Co's Brewery. The "A" shares put on 27 at 613p.

Banks were broadly weaker as a soggy market gave an opportunity for profit-taking. However, National Westminster added 4 to 638p on expectation that acquisition of Clerical Medical, the mutual life insurer, is imminent.

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HSCB and Standard Chartered fell 6 to 990p and 10 to 602p respectively following a slide in the Hong Kong market.

Oil major BP came back from its Olympian heights as Morgan Stanley, the US brokerage, decided that it had gone too far too fast.

Morgan still likes the stock but has lowered its recommendation to "outperform" from "strong buy". The move brought to a brief halt a rise that had taken the share price to a record closing peak and caused it to outperform the FT-SE All-Share index by 15

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## Telecoms hit

The latest consultative document on pricing from telecoms regulator Ofel cast a cloud over the sector, with BT, most cables groups and Vodafone all moving lower.

Vodafone was hit hardest, although Ofel referred fairly obliquely to the mobile phone industry and had no immediate intention of bringing mobiles into its price net. Vodafone

shares fell 1.9 to 1343p.

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Yesterday, the shares slumped to a firm crude oil price to 565p, while Shell Transport lost 4 at 857p.

Tobacco and insurance conglomerate BAT Industries showed tentative signs of recovery following the US inspired pounding over the past few days.

The shares had tumbled more than 10 per cent since Liggett, the US tobacco group which makes Chesterfield cigarettes, said that it was offering a buy recommendation with help from a court settlement the anti-tobacco lobby.

Dorling Kindersley, which rose sharply on well received figures on Tuesday, jumped a further 28 to 545p after the company announced a co-operation agreement with Intel Corporation.

On Demand, a US-quoted Internet-related stock, forged ahead 31 to 218p on news of a joint product launch with Netscape, the sector's US star performer.

But views on the stock remain polarised. Nat-West Securities issued a sell note yesterday, advising clients to take profits ahead of forecast steep declines in earnings over the next two years.

Elsewhere, engineering analysts were quick to upgrade profits estimates at Weir Group following strong interim figures. The shares powered ahead by almost 10 per cent to top the FT-SE Mid 250 performance charts, closing 23 higher at a new peak of 238p.

A combination of improved retail sales figures and what was said to be a hit of a market squeeze gave airports group BAA a clear push. The shares, up 8 at 538p, jumped to fourth place in the Footsie rankings.

Wassall, buoyed by bumper results, moved ahead strongly in spite of a move by rival conglomerate Hanson to sell its stake in the group.

Wassall topped the FT-SE Mid 250 performance charts with a rise of 10 to 287p in 10m turnover. ABN Amro Hoare

Stark said to be recommending the shares.

## Allied/Bass hints

Spirits group Allied Domecq was one of the day's talking points following a press report

suggesting that Bass is negotiating to buy Allied's 50 per cent stake in Carlsberg-Tetley, the brewing joint venture with Carlsberg.

Neither company would be drawn on the reports and both said they did not comment on market rumours. The market was nevertheless cheered by the talk and shares in Allied moved 8 to 84p and 27 to 278p after trade of 4.7m. Bass also gained 6 to close at 749p, with US investment bank Goldman Sachs said to be recommending the shares.

One cautious market watcher said: "This talk is in fact not new and both Bass and Whitbread are said to have shown an interest in making

such a purchase, though I doubt an announcement is round the corner. Today's share price rise is simply because of the press report." Shares in Whitbread receded 9 to 880p.

In the rest of the drinks sector, Guinness, which reports figures today, was one of the day's strongest performers in the FT-SE 100 index. The stock brushed aside recent worries about the figures and bounced 9 to 473p.

Vague stake building talk was heard in Young & Co's Brewery. The "A" shares put on 27 at 613p.

Banks were broadly weaker as a soggy market gave an opportunity for profit-taking. However, National Westminster added 4 to 638p on expectation that acquisition of Clerical Medical, the mutual life insurer, is imminent.

Elsewhere, Royal Bank of

Scandinavians slipped 8 to 537p, with pressure from a line of 5m shares that one broker was said to be hawking around the market.

However, dealers said take-over speculation was bubbling around the stock again and some expected the shares to bounce once the big block of shares was sold.

HSCB and Standard Chartered fell 6 to 990p and 10 to 602p respectively following a slide in the Hong Kong market.

Oil major BP came back from its Olympian heights as Morgan Stanley, the US brokerage, decided that it had gone too far too fast.

Morgan still likes the stock but has lowered its recommendation to "outperform" from "strong buy". The move brought to a brief halt a rise that had taken the share price to a record closing peak and caused it to outperform the FT-SE All-Share index by 15

per cent over the past four months.

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Wassall, buoyed by bumper results, moved ahead strongly in spite of a move by rival conglomer

## WORLD STOCK MARKETS

EUROPE										WORLD STOCK MARKETS										EUROPE																
AUSTRIA (Mar 20 / Schfl)	1,474	-	2,055	1,205	2.7	1,474	-	2,055	1,205	2.7	Denmark	82	-330.00	529.10	529.10	82	-330.00	529.10	529.10	82	-330.00	529.10	529.10	82	-330.00	529.10	529.10	82	-330.00	529.10	529.10	82	-330.00	529.10		
Belgium	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Spain	940	-53	1,000	110	12	940	-53	1,000	110	12	940	-53	1,000	110	12	940	-53	1,000	110	12	940	-53	1,000	110	12
Brookline	200	-	2,055	1,205	2.7	200	-	2,055	1,205	2.7	Portugal	260	-15	410	540	540	260	-15	410	540	540	260	-15	410	540	540	260	-15	410	540	540	260	-15	410	540	540
Croatia	200	-	2,055	1,205	2.7	200	-	2,055	1,205	2.7	Germany	1,793	-51	1,940	1,205	17	1,793	-51	1,940	1,205	17	1,793	-51	1,940	1,205	17	1,793	-51	1,940	1,205	17	1,793	-51	1,940	1,205	17
Denmark	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Italy	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Finland	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
France	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Germany	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Hungary	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Iceland	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Ireland	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Italy	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Latvia	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Lithuania	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Malta	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Netherlands	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Norway	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Portugal	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Spain	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Slovenia	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Slovenia	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Spain	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Sweden	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
Switzerland	210	-	2,055	1,205	2.7	210	-	2,055	1,205	2.7	Portugal	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317	367	-1	367	317	317
United Kingdom	210	-	2,055	1,205	2.7</td																															

4pm close March 20

## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Symbol	Name	1/2	1/4	1/8	1/16	1/32	1/64	1/128	1/256	1/512	1/1024	1/2048	1/4096	1/8192	1/16384	1/32768	1/65536	1/131072	1/262144	1/524288	1/1048576	1/2097152	1/4194304	1/8388608	1/16777216	1/33554432	1/67108864	1/134217728	1/268435456	1/536870912	1/1073741824	1/2147483648	1/4294967296	1/8589934592	1/17179869184	1/34359738368	1/68719476736	1/137438953472	1/274877856944	1/549755713888	1/109951142776	1/219802285552	1/439604571104	1/879209142208	1/175841828416	1/351683656832	1/703367313664	1/140673462732	1/281346925464	1/562693850928	1/1125387701856	1/2250775403712	1/4501550807424	1/9003101614848	1/18006203229696	1/36012406459392	1/72024812918784	1/14404962583568	1/28809925167136	1/57619850334272	1/115239700688544	1/230479401377088	1/460958802754176	1/921917605508352	1/1843835211016704	1/3687670422033408	1/7375340844066816	1/1475068168833632	1/2950136337667264	1/5900272675334528	1/1180054535066916	1/2360108570133832	1/4720217140267664	1/9440434280535328	1/1888086856107056	1/3776173712214112	1/7552347424428224	1/1510469484856448	1/3020938969712896	1/6041877939425792	1/1208375587885184	1/2416751175770368	1/4833502351540736	1/9667004703081472	1/1933400940616288	1/3866801881232576	1/7733603762465152	1/1546720752492032	1/3093441504984064	1/6186883009968128	1/1237376601993632	1/2474753203987264	1/4949506407974528	1/9898012815949056	1/1979602563899812	1/3959205127799624	1/7918410255599248	1/1583682051119856	1/3167364102239712	1/6334728204479424	1/1266945640894848	1/2533891281789696	1/5067782563579392	1/1013556512715888	1/2027113025431776	1/4054226050863552	1/8108452101727104	1/1621690420354408	1/3243380840708816	1/6486761681417632	1/1297352336283520	1/2594704672567040	1/5189409345134080	1/1037881880268160	1/2075763760536320	1/4151527521072640	1/8303055042145280	1/1660611008429560	1/3321222016859120	1/6642444033718240	1/1328488066436480	1/2656976132872960	1/5313952265745920	1/1062790453549840	1/2125580907099680	1/4251161814199360	1/8502323628398720	1/1700464725679520	1/3400929451359040	1/6801858902718080	1/1360371780536160	1/2720743561072320	1/5441487122144640	1/1088295424428960	1/2176590848857920	1/4353181697715840	1/8706363395431680	1/1741272679086320	1/3482545358172640	1/6965090716345280	1/1393018143270560	1/2786036286541120	1/5572072573082240	1/1114414514616480	1/2228829029232960	1/4457658058465920	1/8915316116931840	1/1783063223863360	1/3566126447726720	1/7132252895453440	1/1426450579096880	1/2852901158193760	1/5705802316387520	1/1141160463275120	1/2282320926550240	1/4564641853100480	1/9129283706200960	1/18258567412401920	1/36517134824803840	1/73034269649607680	1/14606853929921440	1/29213707859842880	1/58427415719685760	1/11685483143937520	1/23370966287875040	1/46741932575750080	1/93483865151500160	1/18696773030300320	1/37393546060600640	1/74787092121201280	1/14957418442402560	1/29914836884805120	1/59829673769610240	1/11965934753220480	1/23931869506440960	1/47863739012881920	1/95727478025763840	1/19145495605532760	1/38290991211065520	1/76581982422131040	1/15316396484262080	1/30632792968524160	1/61265585937048320	1/12253117187496640	1/24506234374993280	1/49012468749986560	1/98024937499973120	1/19604987499956240	1/39209974999912480	1/78419949999824960	1/15683989999849920	1/31367979999699840	1/62735959999399680	1/12547199998799360	1/25094399997598720	1/50188799995197440	1/10037799990395880	1/20075599980791760	1/40151199961583520	1/80302399923167040	1/16060599946233080	1/32121199992466160	1/64242399984932320	1/12848599969864640	1/25697199939729280	1/51394399979458560	1/102783999589117120	1/205567999178234240	1/41113599935646880	1/82227199971303760	1/16445499942650720	1/32890999925301440	1/65781999950602880	1/13156399980325760	1/26312799960651520	1/52625599920303040	1/10525199940606080	1/21050399981212160	1/42100799962424320	1/84201599924848640	1/16840399949697280	1/33680799999394560	1/67361599998789120	1/13472399997577840	1/26944799995155680	1/5388959999278640	1/10777999985551280	1/21555999971102560	1/43111999942205120	1/86223999984410240	1/17244799978882480	1/34489599957764960	1/68979199988532960	1/13795899977566560	1/27591799955133120	1/55183599982666240	1/11036799965332480	1/22073599930664960	1/44147199961329920	1/88290399922659840	1/17658099945319840	1/35316199987639680	1/70632399975279360	1/14126399950559200	1/28252799940118400	1/56505599980236800	1/11301199960467200	1/22602399920934400	1/45204799941868800	1/90409599983737600	1/18081999967475200	1/36163999934950400	1/72327999969900800	1/144659999399001600	1/289319999798003200	1/578639999596006400	1/115727999198001200	1/231455999396002400	1/462911999792004800	1/925823999592009600	1/185165999194009600	1/370331999388019200	1/740663999776038400	1/148131999552076800	1/296267999304153600	1/592535999608307200	1/118507999216601600	1/237015999432123200	1/474031999864246400	1/948063999728492800	1/189614999456985600	1/379229999313971200	1/758459999627942400	1/151691999255896000	1/303383999511792000	1/606767999823584000	1/1213559996471168000	1/2427119993942336000	1/4854239997884672000	1/9708479995769344000	1/1941699991538688000	1/3883399993077376000	1/7766799996154752000	1/1553399992310904000	1/3106799994621808000	1/6213599999243616000	1/1242719998488732000	1/2485439996977464000	1/4970879993954928000	1/9941759997909856000	1/1988359995919712000	1/3976719993839424000	1/7953439997678848000	1/1590689995357712000	1/3181379994715424000	1/6362759999430848000	1/1272559998861488000	1/2545119997722976000	1/5090239995445952000	1/1018059994889184000	1/2036119999778368000	1/4072239999556736000	1/8144479999113472000	1/1628879998226816000	1/3257759996453632000	1/6515519999907264000	1/1303109998981456000	1/2606219997962912000	1/5212439995925824000	1/1042489994861168000	1/2084979999722336000	1/4169959999444672000	1/8339919999889344000	1/1667989998778688000	1/3335979997557376000	1/6671959999114752000	1/1334399998229504000	1/2668799996458756000	1/5337599999917512000	1/1067519998983528000	1/2135039997967056000	1/4270079999934112000	1/8540159999868224000	1/1708039998937048000	1/3416079997874096000	1/6832159999748192000	1/1366439998956384000	1/2732879997712768000	1/5465759999425536000	1/1093159998871376000	1/2186319997442752000	1/4372639999885504000	1/8745279999771056000	1/1749059998942112000	1/3498119997884224000	1/6996239999768448000	1/139

**NYSE COMPOSITE PRICES**

4 pm close March 27

## NATIONAL MARKET

1000

## **AMEX COMPOSITE PRICES**

4 pm close March 2

## AMERICA

## Warning from Digital hits technology sector

## Wall Street

A profits warning from Digital Equipment, the US computer group, sent technology shares sharply lower in midday trading, pulling other sectors down as well, writes Lisa Bransten in New York.

At 1pm, the Nasdaq composite was off 11.74 at 1,100.76 and the Pacific Stock Exchange technology index, which contains shares traded on the Nasdaq and the New York Stock Exchange, slid 2.3 per cent.

The Dow Jones Industrial Average opened stronger but by 1pm blue chip shares were off 35.41 at 5,634.10. The Standard & Poor's 500 fell 4.21 to 647.48, while the American Stock Exchange composite added 0.21 at 564.78. NYSE volume was 24.0m shares.

Before trading began, Digital warned that weak third quarter sales of personal computers would cause its quarterly earnings to be below analysts' expectations, although higher than earnings in the same period of last year. By midday the shares were off 10% or 16 per cent to \$56.4.

The bad news spilled over to a host of computer and tech-

nology companies. IBM shed 8.4% to \$114.7, Hewlett-Packard lost 5.8% to \$34.4, Compaq fell 5.2% to \$37.4, Dell Computers slid 5.1% to \$31.4 and Gateway 2000 lost 5.1% to \$26.

The two biggest companies on the Nasdaq also suffered from the fears about weakness in the technology sector. Microsoft dipped \$3 to \$103.4 and Intel \$3 to \$55.4.

Cyclical shares were also weaker, having led the market through much of its recent rebound.

Declining cyclical shares in the Dow included Du Pont, 1% cheaper at \$83, Aluminum Company of America, 3.1% down at \$61.4, and Caterpillar, off 5.1% at \$70.5.

Tobacco shares recovered some ground after the heating they had taken since the Liggett Group decided to settle some of the suits pending against all of the major producers. Philip Morris improved 8.2% to \$88 and R.J. Rebsco stood 3% better at \$30.4.

## Canada

Toronto turned back from a firm opening and the TSE 300 composite index was a net 4.75 down by noon at 4,962.70 in volume of 36.4m shares.

Analysts noted that oil and gas prices had continued to rise to levels unseen since the Gulf War on falling North American inventories, while metals were also the beneficiary of low inventories and high demand.

Biovail Corp International approached its 1995-96 high with a rise of F12 to F15.50. Analysts said that the rise was partly technical as the stock broke resistance at F15.50, and partly due to renewed talk by British Airways that it did not rule out European expansion.

Swissair, which meets financial analysts in Zurich today, climbed F18.50 to F17.22, extending this week's rise to 3.0% per cent as the new chief operating officer Mr Philippe Brugger and senior management decided on further steps under an existing restructuring plan to cut 1,200 jobs in various parts of the group.

Mr Frederick Hasslauer at Bank Sal Oppenheim in Zurich welcomed the management's readiness to take tough measures and, in addition, its newfound ability to communicate with staff, raising hopes that change may be introduced without the risk of significant industrial disruption.

The overall index ended 1.2% lower at 6,532.6, industrials slipped 7.6 to 8,230.3 and golds declined 1.6 to 1,722.8.

## Buenos Aires tepid on tax cuts

Buenos Aires gave a lukewarm reception to a tax cutting package which the economy minister Mr Domingo Cavallo said would lower interest rates and help to pull the country out of recession. The Merval index at mid-session was 3.05 points up at 500.04.

MEXICO CITY edged higher in early trade before profit-taking eroded some of Tuesday's 4.5 per cent advance which followed the first drop in interest rates for seven weeks. The IPC

index was 15.30 below the previous day's close at 2,988.54.

SAO PAULO was weak in midday trade as investors awaited the outcome of a wrangle between the presidency and congress over the creation of an inquiry into the banking system.

The Bovespa index had shed 584.92 to 47,960. The government was concerned that a block in establishing the committee could wreak havoc upon its constitutional reform agenda.

## EMERGING MARKETS: IFC WEEKLY INVESTABLE PRICE INDICES

Market	No. of stocks	Mar. 18 1996	Dollar terms		Local currency terms		Mar. 18 1996	Dollar terms		Local currency terms		
			% Change over week	% Change on Dec 95	% Change on Dec 95	% Change over week		% Change on Dec 95	% Change on Dec 95	% Change on Dec 95	% Change on Dec 95	
Latin America	(248)	481.08	+1.7	+2.0	482.57	+1.7	198.08	191.73	191.81	171.25	202.74	188.45
Argentina	(31)	786.78	+0.2	-1.8	482.57	+1.7	198.08	191.73	191.81	171.25	202.74	188.45
Brazil	(68)	330.74	+2.2	+8.3	1,221.50	+2.5	1,144.03	1,144.03	1,144.03	1,144.03	1,144.03	1,144.03
Chile	(43)	593.65	+0.1	-7.3	1,065.82	+2.5	1,065.82	1,065.82	1,065.82	1,065.82	1,065.82	1,065.82
Colombia <sup>1</sup>	(18)	565.82	-2.9	-4.8	1,532.71	+3.2	1,532.71	1,532.71	1,532.71	1,532.71	1,532.71	1,532.71
Mexico	(68)	470.19	+3.6	+3.6	291.74	+0.2	291.74	291.74	291.74	291.74	291.74	291.74
Pan <sup>2</sup>	(21)	302.77	+0.4	+2.8	291.74	+0.2	291.74	291.74	291.74	291.74	291.74	291.74
Venezuela <sup>3</sup>	(5)	334.87	-0.8	-0.1	4,216.64	+7.8	4,216.64	4,216.64	4,216.64	4,216.64	4,216.64	4,216.64
Asia	(631)	240.12	-0.8	-1.3	83.70	+0.5	83.70	83.70	83.70	83.70	83.70	83.70
China <sup>4</sup>	(23)	80.55	-1.6	-12.0	124.49	+0.3	124.49	124.49	124.49	124.49	124.49	124.49
South Korea <sup>5</sup>	(145)	121.32	-0.1	-3.7	343.35	+2.3	343.35	343.35	343.35	343.35	343.35	343.35
Philippines	(36)	271.42	-2.9	-4.6	282.32	+3.4	282.32	282.32	282.32	282.32	282.32	282.32
Taiwan, China <sup>6</sup>	(89)	180.10	-1.0	-3.7	110.88	+2.5	110.88	110.88	110.88	110.88	110.88	110.88
India <sup>7</sup>	(76)	90.55	-1.8	-4.2	110.88	+0.8	110.88	110.88	110.88	110.88	110.88	110.88
Indonesia <sup>8</sup>	(44)	119.84	-0.7	-8.3	152.05	+1.2	152.05	152.05	152.05	152.05	152.05	152.05
Malaysia	(123)	304.95	-0.5	-1.1	285.03	-0.6	285.03	285.03	285.03	285.03	285.03	285.03
Pakistan	(28)	172.92	-0.3	-12.5	429.08	-1.1	429.08	429.08	429.08	429.08	429.08	429.08
Sri Lanka <sup>9</sup>	(5)	128.98	-3.4	-23.9	151.08	+3.4	151.08	151.08	151.08	151.08	151.08	151.08
Thailand	(72)	387.76	-3.3	-2.1	368.43	-3.2	368.43	368.43	368.43	368.43	368.43	368.43
Euro/Mid East	(226)	181.87	+0.2	+7.0	124.49	+0.3	124.49	124.49	124.49	124.49	124.49	124.49
Greece	(47)	282.33	-0.7	-4.5	429.82	+0.5	429.82	429.82	429.82	429.82	429.82	429.82
Hungary <sup>10</sup>	(8)	152.90	+3.3	+5.6	226.32	+3.4	226.32	226.32	226.32	226.32	226.32	226.32
Jordan	(8)	161.84	-0.1	-1.5	271.45	+0.1	271.45	271.45	271.45	271.45	271.45	271.45
Poland <sup>11</sup>	(22)	611.61	-4.7	-4.5	389.33	+4.8	389.33	389.33	389.33	389.33	389.33	389.33
Portugal	(28)	124.41	-3.1	-7.5	130.79	+2.4	130.79	130.79	130.79	130.79	130.79	130.79
South Africa <sup>12</sup>	(63)	257.34	-0.5	-0.3	208.85	+0.5	208.85	208.85	208.85	208.85	208.85	208.85
Turkey <sup>13</sup>	(54)	154.32	-2.3	-4.7	4,986.46	-1.1	4,986.46	4,986.46	4,986.46	4,986.46	4,986.46	4,986.46
Zimbabwe <sup>14</sup>	(5)	322.63	-0.4	-17.5	442.93	+0.1	442.93	442.93	442.93	442.93	442.93	442.93
Composites	(1,117)	290.70	-0.2	-0.4	176.78	-0.2	176.78	176.78	176.78	176.78	176.78	176.78

Indices are calculated at end-of-week, and weekly changes are percentage movements from the previous Friday. Base year: Dec 1988=100 except those rated 0-100 at 1990/1 (Dec 31 1992, Jan 3 1993, Mar 3 1993, May 3 1993, July 3 1993, Sept 3 1993, Nov 3 1993, Dec 31 1993, Mar 3 1994, May 3 1994, July 3 1994, Sept 3 1994, Nov 3 1994, Dec 31 1994, Mar 3 1995, May 3 1995, July 3 1995, Sept 3 1995, Nov 3 1995, Dec 31 1995, Mar 3 1996, May 3 1996, July 3 1996, Sept 3 1996, Nov 3 1996, Dec 31 1996, Mar 3 1997, May 3 1997, July 3 1997, Sept 3 1997, Nov 3 1997, Dec 31 1997, Mar 3 1998, May 3 1998, July 3 1998, Sept 3 1998, Nov 3 1998, Dec 31 1998, Mar 3 1999, May 3 1999, July 3 1999, Sept 3 1999, Nov 3 1999, Dec 31 1999, Mar 3 2000, May 3 2000, July 3 2000, Sept 3 2000, Nov 3 2000, Dec 31 2000, Mar 3 2001, May 3 2001, July 3 2001, Sept 3 2001, Nov 3 2001, Dec 31 2001, Mar 3 2002, May 3 2002, July 3 2002, Sept 3 2002, Nov 3 2002, Dec 31 2002, Mar 3 2003, May 3 2003, July 3 2003, Sept 3 2003, Nov 3 2003, Dec 31 2003, Mar 3 2004, May 3 2004, July 3 2004, Sept 3 2004, Nov 3 2004, Dec 31 2004, Mar 3 2005, May 3 2005, July 3 2005, Sept 3 2005, Nov 3 2005, Dec 31 2005, Mar 3 2006, May 3 2006, July 3 2006, Sept 3 2006, Nov 3 2006, Dec 31 2006, Mar 3 2007, May 3 2007, July 3 2007, Sept 3 2007, Nov 3 2007, Dec 31 2007, Mar 3 2008, May 3 2008, July 3 2008, Sept 3 2008, Nov 3 2008, Dec 31 2008, Mar 3 2009, May 3 2009, July 3 2009, Sept 3 2009, Nov 3 2009, Dec 31 2009, Mar 3 2010, May 3 2010, July 3

## UK TELECOMMUNICATIONS MARKET

## A turbulent 12 months

The issue dominating discussions across the UK industry and beyond is the regulation of BT's prices between 1997 and 2001. Alan Cane reports

Since the privatisation of British Telecommunications more than a decade ago, the telecoms sector in the UK has seen dramatic changes, catalysed by the emergence of more than 150 new competitors. The past 12 months, however, have been turbulent even for such a volatile industry.

BT and Mr Don Cruickshank, the industry watchdog, have clashed publicly and noisily over regulation. The mobile phone sector has grown massively and shown early signs of maturity: the flotation of Orange Communications seems likely to provide a new and lively member of the FTSE 100. And Cable and Wireless, the UK's oldest national telecoms company, looks vulnerable to sell-off or merger after an extraordinary boardroom row between its former chairman and chief executive. Talks with BT over a proposed "reverse takeover" are currently suspended.

Some developments have met with wholehearted approval throughout the industry. The much maligned Access Deficit Contributions (ADCs), a form of compensation to BT for maintaining a nationwide network (but in fact paid only by Mercury Communications) are being abolished as part of a package of regulatory changes which will give BT new price flexibility. The regulator has agreed to scrap controls on BT's line rental charges, allowing it to "re-balance" higher line rentals with lower call charges. A

family of new charge packages is expected later in the year. The government is expected to end the "international duopoly" which gave BT and Mercury the sole right to transmit international calls over their own networks. AT&T, Energa, Colt and MPS are among the competitors in the business market which are expected to seek international licences.

The issue dominating discussions across the UK industry and beyond, however, is the regulation of BT's prices in the five years between 1997 and 2001. There are widespread fears that the climate for investment in the UK could worsen if the regulator squeezes BT's profitability.

BT's prices are the benchmark for the rest of the industry. If BT has to struggle to make a reasonable return, its competitors will fare worse. AT&T, the largest US operator, is only one of a number of overseas operators holding fire on its investment in the UK until the pattern is clearer.

As the former monopolist, BT's charges for services where competition is not yet fully developed are regulated to protect customers, to prevent predatory pricing and to encourage efficiency.

A cap is applied to a basket of these services, determined by a formula set as the rate of inflation minus X – currently 7.5 percentage points. Where inflation is low, as at present, BT is obliged to return funds to its customers in the form of price cuts.

Mr Cruickshank, director-general of OfTEL, is currently holding talks with the industry to decide the value of X and what services to include in the basket in the years after 1997. What has alarmed most of the industry is his apparent belief that BT is already too profitable. Some analysts believe he would like to see BT's profits in 2001 in the £1.75bn–2.25bn range, compared with £2.9bn last year.



Mercury Communications telecoms centre in London will the 'international duopoly' end? Picture: Trevor Hampshire



A helicopter lays cable for the radioactive incident monitoring network for which BT's Global Network Services will provide key elements

ances to take on BT nationally.

Two industries, however, have started the UK telecoms industry in the past year by their vigour and growth potential. The first is the Internet, the worldwide network of computer networks. According to the consultancy Durlacher Multimedia, about 1.6m people in the UK had active access to the Internet by the end of last year. Some 87 per cent were from education, but a substantial proportion were business customers.

Durlacher says the UK market will grow exponentially: "As more PCs are sold and the Internet becomes available via cable television and across wireless telecommunications networks, subscriptions through commercial Internet access service providers will surge ahead."

BT has to some extent "legitimised" the Internet in the UK by offering a residential connection service. There is a possibility that low-cost voice telephony across the Internet could force operators, including BT, to rethink their international strategies.

The second industry to surprise is mobile telephony. According to Mr David Lewin, a telecoms analyst with the London consultancy Ovum, mobile operators could have a 50 per cent market share by the year 2000. Mobile phone penetration measured as the number of phones per head of population would equal fixed line penetration by 2002, he suggested.

BT has a majority stake in the mobile operator Cellnet, but the implication is that its market share could fall sharply irrespective of the efforts of more conventional competition or the efforts of the regulator.

## IN THIS SURVEY

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Production Editor: Philip Sanders

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BT has a majority stake in the mobile operator Cellnet, but the implication is that its market share could fall sharply irrespective of the efforts of more conventional competition or the efforts of the regulator.

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## II UK TELECOMMUNICATIONS MARKET

■ Regulation: by Alan Cane

## Time for a lighter approach

In essence, the telecoms watchdog could abandon the role of rulemaker to become market policeman enforcing competition law

Telecommunications regulation in the UK is at a crossroads. In the next few years, masses of weighty legislation may be swept away in favour of a simpler, competition-driven environment. If, that is, the regulator and the UK's larger telecoms operators can agree on the way to proceed.

Over the past decade, regulation has been responsible for substantial reductions in the prices paid by business and residential customers. It has also encouraged new competitors to take on British Telecommunications in virtually every sector of the business from local services to payphones.

As a consequence, the UK boasts the most regulated yet most competitive telecoms market in Europe. The regulator, Mr Don Cruickshank, director-general of the Office of

Telecommunications (Oftel), would like this situation to change. He wants to move away from today's detailed regulation while simultaneously promoting a competitive environment.

As he said in a speech last year: "There needs to be someone with the duty of promoting effective competition. This means working on a whole range of micro issues to enable regulation progressively to melt away as the emergence and rooting of effective competition enables market forces to take on the role which they play in competitive markets."

A recent Oftel paper on fair trading explains: "Oftel consid-

er dominant operators to ensure they do not indulge in anti-competitive behaviour."

In essence, the telecoms watchdog would abandon the role of rulemaker to become market policeman enforcing competition law.

It is an ambition shared by BT. Sir Iain Vallance, BT chairman, said last year: "My view is that the regulator ought simply to apply the rules, to act as a referee objectively and impartially."

Despite this agreement on the ends, BT and the regulator are poles apart on the means. Mr Cruickshank wants broad powers to be able to identify, put an end to, and punish anti-competitive behaviour. BT says this would give him draconian powers of judge, jury and executioner in his own court and deny it the right of a final appeal to a higher authority.

One problem at present is that competition law in the UK is weak.

ers that the time is now right for a clear move towards a regulatory approach which is at the same time lighter and firmer; lighter in that it imposes fewer *a priori* prescriptive rules; but firmer in that it puts the onus clearly on



Don Cruickshank: currently in consultations with the industry



Sir Iain Vallance: The regulator ought simply to apply the rules

1980s, and then opened the market to all comers in the 1990s.

BT, in fact, retains an overwhelming dominance. When it was privatised it had virtually 100 per cent of the UK telecoms market. More than a decade later, its share has fallen to only a little under 90 per cent.

There are a number of reasons for this. Mercury as a competitor did not always adopt the most effective strategies. BT, at the same time, shed thousands of staff, cut prices and implemented a

raft of attractive market strategies. From being a sluggish, state-owned behemoth, it became a focused, aggressive operator more rapidly than its competitors might have believed possible.

It also has the advantage of ownership of the "local loop", the final connection between the exchange and the office or home. Only for the largest customers does it make economic sense for BT's competitors to build their own local loop.

For these reasons, Mr Cruickshank believes it is still

necessary to give BT's competitors help in establishing themselves. BT argues against that view: "That the role of the regulator is to ensure that BT trades fairly is common ground between us; but handicapping us in order to create room for our competitors is emphatically not," Sir Iain says.

Regulation in the UK is largely the regulation of BT. Its licence runs to many closely-typed pages. Because of its size and dominance, it is generally considered to be the only operator which could indulge in anti-competitive behaviour. Other, smaller operators are awarded what are known as "slimline" licences with less onerous conditions. They do not, for example, have to publish price changes in advance.

The opportunities for anti-competitive behaviour for a dominant operator such as BT are substantial. Because every other operator at some time has to interconnect with BT because of the ubiquitous nature of its network - each

requiring an interconnect agreement - there are countless opportunities to delay negotiations or delivery of product or services, causing investment uncertainty for competitors and forcing them to change the timing of their business plans.

An example is number

portability, the right of a customer to retain the same number when changing operators. It is essential to the development of a competitive market place. Businesses, in particular, are loth to lose a well-recognised local number. Number portability is not straightforward; switches have to be re-programmed and calls diverted, all of which has a measurable cost.

BT agreed with the principal of number portability but disagreed with the regulator's view that it (or its shareholders) should bear the full burden of the cost.

The issue was eventually referred to the Monopolies and Mergers Commission which decided that BT should bear the lion's share of the cost. BT's recently-appointed chief executive, has argued.

The question will be resolved later this year. Mr Cruickshank is at present consulting with the industry. If the two sides cannot agree, the consequence will be another referral to the MMC.

■ The cable alternatives: by Raymond Snoddy.

## Revenues from telephony soar

The cable industry is poised to introduce a number of improved services, including a move to interactivity

well as increased competition. In 1984 the percentage of BT call failures was 2 per cent. By 1995, the industry average was 0.2 per cent. Faults repair within two days increased from 87 per cent to 95 per cent and installations on time rose from 80 per cent to 85 per cent.

According to figures from Oftel, there has been an even more dramatic change in real residential telephony charges between 1984 and 1995. Rental



John Killian: supports liberalisation and increased competition

charges have risen by 8.6 per cent but connections fees have dropped by 40.9 per cent, local calls are down by 43.8 per cent, long distance by 78 per cent and international by 83.7 per cent.

The cable industry is also poised to introduce a number of improved services, including a move to interactivity.

Videotron, the largest cable group in London, has recently introduced its own ISDN service offering high quality lines with customers offered free installation. A previous initiative, a "free local calls" scheme, was launched two years ago and so far more than 9m free voice and data calls have been made by subscribers.

Sophisticated telecommunications services will become more common and General Cable is among the cable companies which will be offering ISDN services later this year.

The three largest operators - TeleWest, Nynex and Bell Cablemedia - have joined together to fund a laboratory to develop a range of interactive products to be introduced on cable.

One of the obvious opportunities is to offer fast access to the Internet and trials have already taken place. A first service, with conventional speed modems, is expected to be introduced later this year.

An Internet service offering much faster access than at present, using high-speed modems, is expected to be introduced early next year.



Bob Wright: believes high-speed Internet access could be the saviour

Mr Bob Wright, president of NBC, the US network company which has a joint venture with Microsoft to launch new forms of interactive television, believes such high-speed Internet access could be the saviour of the European cable industry.

Some telecommunications analysts believe that the cable companies have a window of opportunity of perhaps two or three years to develop their telephone businesses. After that, intense competition in the market place could continue to squeeze cable's present price advantage.

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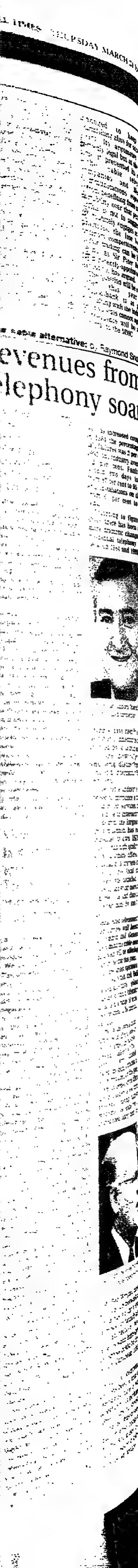
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## INTERVIEW

## Mercury chief executive



Peter Howell-Davies: "I am focusing strongly on the quality of service"

## Key areas for improvement

Mr Peter Howell-Davies's re-introduction to Mercury Communications was traumatic to say the least. He had been deputy chief executive of Hongkong Telecom for only two years when the call came last summer to take control of the company he had helped nurture through its early stages more than a decade earlier.

The reason for his sudden recall was the abrupt departure of Mr Duncan Lewis, Mercury's ebullient but abrasive chief executive. He left after a disagreement over policy with Mr James Ross, former chief executive of Cable & Wireless, which owns 80 per cent of the UK's second-largest telecoms operator.

Both companies were already going through troubled times. Mr Lewis had been brought in only nine months earlier to oversee a radical restructuring programme aimed at restoring Mercury's profitability.

The company had developed a poor record for quality of customer care and service. The Cable & Wireless International strategy was in question and there were continual rumours of break-up or takeover. Worse was to come. By the end of the year, both Lord Young, C&W chairman, and Mr Ross had been asked to leave after a personal row became public knowledge.

**He sets great store by his inside knowledge**

The imperative for Mercury had to be a period of stability in the care of a safe pair of hands. Mr Howell-Davies, now 52, has been a C&W employee all his working life. He joined in 1962 when the company was still a government department and he was managing director of Mercury in 1970.

A genial, approachable man, he sets great store by his inside knowledge of the group. "The fact that I was known by 40 or 50 per cent of the people inside the company was helpful," he says, pointing out that the interim results - Mercury made operating profits of £103m, up 7 per cent on the year before - indicated that a measure of stability had been achieved.

Mr Howell-Davies is broadly following the strategy set by Mr Lewis: cutting costs and focusing on particular market sectors such as the oil industry and pharmaceuticals.

He points to two key areas where Mercury must improve. "I am focusing strongly on the quality of service Mercury provides. I do not think it is as good as it needs to be. Low prices and quality of service will be taken for granted soon and operators will have to differentiate themselves by the value they can add to the services."

"It is not something we will be able to accomplish overnight. As long as I can see incremental improvements against a given benchmark, I will not be unhappy."

"It is something Mercury has got to get right. In the early days of the company, we used to have a 'can do' attitude. If customers wanted new lines in their offices, we would get them in no matter what it took."

"We want to retain a 'can

Alan Cane

■ PCS operators: by Christopher Price

## National coverage is the main issue

Digital offers better quality, greater capacity and lower service costs than analogue

When Orange floats on the London and New York stock markets later this month, there will be one message which the UK's youngest mobile phone group will have left embedded in investors' minds: coverage.

"The most important factor in mobile is coverage, coverage and coverage," says Mr Hans Snook, chief executive of Orange. "You cannot offer mobility of phone usage without being able to offer national coverage."

It is a message which has not been lost on Mercury One-2-One, the other of the four UK licensed operators to offer a purely digital mobile service.

The company, which is owned by Cable & Wireless and US West, has pursued a markedly different policy to Orange, opting to develop regional coverage ahead of a national strategy.

However, Mr Goswell is keen to emphasise that its regional policy has served the company well, and that it is simply responding to the changing requirements of its customers.

"Launching a national service with the technology we were using would have been high-risk."

However, Mr Goswell is keen to emphasise that its regional policy has served the company well, and that it is simply responding to the changing requirements of its customers.

"Launching a national service with the technology we were using would have been high-risk."

The company's research

showed that the pattern of a majority of telephone calls revealed a heavily regional

"Our capacity in the London area is twice that of any of our

competitors," says Mr Goswell. Mr James Ross, telecoms analyst at Hoare Govett, believes One-2-One's regional expansion policy has helped establish the company's strong brand image as a value-for-money operator which will

try to establish a variety of tariffs and incentives in order to differentiate itself - and thus make itself more attractive to potential customers.

One-2-One has perhaps been the most prominent in promoting its low-cost tariffs, emphasising its free local calls at weekends and evenings, although the latter have recently finished due to what Mr Goswell calls the end of the "launch phase." However, he maintains: "Fundamentally, we are still the best value-for-money mobile phone operator for a person making regular use of the phone."

The other operators would dispute this, in particular Orange which has made a virtue of its price innovations. Its tariffs, geared to the amount of phone usage in clear unambiguous terms, has won it applause in an area which many mobile users have found the most complex and daunting.

It is one of the reasons Orange claims a lower "churn" - the rate at which subscribers fail to renew - of about 18 per cent against an industry average of 23 per cent.

In addition to coverage, the four operators differ in other areas of their business.

On pricing, for example, each

operator offers different handset prices as the operators offer subsidies to dealers in order to offset tariff rate differences. Handsets which should retail for about £200 or more are being sold for as little as £2.99.

Another area of differentiation has been in service. Unlike Cellnet and Vodafone when they launched, One-2-One and Orange were allowed to contract customers directly. This has enabled both companies to build their brands through direct sales and advertising, and also to benefit from improved cash flows, helped by putting customers on direct debit, for example.

Vodafone and Cellnet, which

Analysts believe there will be sufficient room in the market

used to have to sell through dealers, are also now able to contract customers directly. However, most of their business is still conducted through service providers such as Talkline and Peoples Phone. These sell air time to dealers and customers, arranging their own tariff structures, discounts and special offers. Crucially, it is

the service providers who own the customers, not the network operators.

Due to their head start, Vodafone and Cellnet each have about 44 per cent of the mobile market, with Orange and One-2-One sharing the remainder almost equally. However, the market is divided between the old analogue service, offered by the two original operators, and digital, offered by all four companies.

Digital is seen as the industry standard of the future, offering better quality, greater capacity and lower service costs than the analogue technology. A government advisory paper recently recommended that all mobile phone users should move to digital by 2006.

Orange and One-2-One have signed up more than 400,000 each of the 5.5m mobile users in the UK, equivalent to about a 25 per cent share each of the digital market.

However, while the differences between the operators are likely to become more marked as the mobile market becomes more mature, analysts believe the expansion in the market will leave room for all four to operate profitably.

Hoare Govett estimates that the mobile market will have 12m users by the end of the decade and 18m by 2005.



Christopher Price: "Coverage has become a major issue at the point of sale"

stand it in good stead for the future. "Ninety per cent of all new customers over the next decade will be private domestic users and One-2-One has shown itself adept at succeeding in that area of the market."

In addition to coverage, the four operators differ in other areas of their business.

On pricing, for example, each

# Spend time arriving at the decision, not travelling to the meeting



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employees, or teams, who are based miles apart. Which, in turn, makes for better business. And, as it's only as little as £25 a call, it makes for better cost control. Indeed, just one look at the table shows how Conference Call cuts time and travel costs.

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## IV UK TELECOMMUNICATIONS MARKET

## OPERATOR PROFILE Mercury

## The pressure is mounting

Many in the telecommunications industry believe Mercury has only recently come to terms with the full implications of the government's duopoly review, published five years ago this month, which opened up the UK's fixed telecoms market to competitors other than Mercury and BT.

Mercury was criticised for continuing to behave after the 1991 review as if only itself and BT were present in the market place and attempting to compete with its larger rival on only one price rather than on developing innovative new services.

The low point for the carrier was certainly December 1994 when, following disappointing interim results, an extensive restructuring was launched

with the result that about one-third of its 11,400 workforce left and its directory inquiry, payphones and customer equipment activities were either closed or sold.

In addition, it also severely cut back its activities in the residential telephone market. Matters hardly seemed to improve with the resignation in September last year of chief executive Duncan Lewis, brought in from parent Cable & Wireless to supervise the 1994 restructuring. The departure of Mr Lewis, Mercury's third chief executive to leave in 3½ years, followed disagreements with members of the C&W board over strategy.

Then, only two months later, C&W's executive

chairman Lord Young and chief executive James Ross both left after an internal power struggle. The publication this month of a government proposal to end Mercury and BT's duopoly on facilities-based international services, which had been preserved by the 1991 review, intensifies pressure on Mercury to reassess its future direction.

Further insecurity was raised by the revelation that C&W recently had unsuccessful merger talks with BT. If C&W, which in the past has had similar talks with AT&T, had agreed a deal with BT, then Mercury would certainly have had to be sold on to another carrier to avoid the merger running into regulatory difficulties in the

UK. The main thrust of Mercury's business is now to strengthen its position in the market for providing services to corporate customers. It is attempting to develop the innovative services demanded by this group of customers, although it faces stiff competition not just from BT but also from newer carriers in the UK market such as AT&T, City of London Telecommunications (Colt), MFS Communications and cable television operators.

Mercury has not been helped by its customer service survey, which found that Ofcom rated its ability to deliver services in the time promised, and repair faults, as behind BT and several leading cable operators. Mercury's billing system, however, was rated highly by the survey.

The carrier received a boost from the award of one of the government's three wireless-local loop licences in February. The licence entitles Mercury to use radio links to deliver broadband services, such as integrated services digital network (ISDN), to those business customers for which a direct link to the Mercury long-distance network is not cost-effective.

The licence means that Mercury should be able to cut some of its sizeable interconnection payments to BT for using its local network. Breaking its reliance on BT in this way, in search of business customers, is indicative of the direction which Mercury hopes to find through a more focused strategy.

Richard Handford



Storms ahead: (left to right) Duncan Lewis with Lord Young and James Ross in November 1994. Trevor Humphries

## OPERATOR PROFILE Energis

## Bright sparks on the grid

Energis, launched 18 months ago in a blaze of publicity as the UK's third national carrier, has since settled down to a more pragmatic approach to the UK telecommunications market.

The carrier, which is owned by the National Grid Company, has pulled back from ambitious plans to become an all-round competitor to BT and Mercury in favour of concentrating on business customers.

Energis has dropped plans to provide long-distance services for consumers and to sell capacity on its network to other carriers, acting as a carrier's carrier, in favour of developing its business services such as virtual private networks, calling cards and high-speed data applications. It currently

serves around 20 companies in the UK with these kind of services.

The more cautious approach appears to have evolved since a restructuring last summer when 80 out of the carrier's 400-500 strong workforce were cut, including six top executives. The cuts followed the departure of former chief executive David Day after reported clashes with chairman Gordon Owen.

The narrower strategy is confirmed by new chief executive Mike Grabiner, who joined Energis eight weeks ago from BT where he was director of European operations. After the departure of Day, Owen held both the positions of chairman and chief executive as an interim measure.

"We need to use the intelligence and capacity of

our network to differentiate ourselves," says Grabiner, wary of falling into what he terms the "me-too" trap of Mercury which in the late 1990s and early 1990s presented itself as an identikit, but cheaper, version of BT.

According to Grabiner, Energis must use the high bandwidth capability of its network, which is slung along the National Grid's electricity pylons, to develop new services in areas where no other carrier is present.

Grabiner claims the carrier has already found such a niche with a service that routes calls from Internet customers to their access providers. Energis claims to carry 60 per cent of all such traffic and includes Microsoft, America On Line, UK On Line and Demon among

its customers.

But before Energis can branch out into other new areas it must acquire a higher profile. Grabiner was recently told by a customer that the carrier was the "best-kept secret" in the telecommunications industry.

A higher profile will also be useful for the carrier as it hunts for a strategic partner, a key objective according to the National Grid's November flotation document which laid out its plans for Energis.

The Grid said Energis's development was slower than anticipated and that the carrier faced mounting losses. Full-year losses in the year to March 31, 1996 are likely to be considerably higher than the £25.2m reported in 1994-95. A timetable of 12-18 months has been set by the Grid, which is thought to want to retain a stake in the carrier, for finding a strategic partner. The preferred match is another telecommunications carrier with an international presence which could bolster the international services offered by Energis to its customers.

The carrier had unsuccessful talks with AT&T early in 1994 but the US international carrier is still a possible partner. Other candidates could include three other international operators - Sprint of the US, Teleglobe of Canada and Australian carrier Telstra, all of whom Energis uses for routing its international calls out of the UK.

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Radio access: by Kris Szaniawski

## Telephones take to the air

Next week, the UK's first fixed service based on radio technology will be launched

Residential and small business users will next week have the choice of using an innovative radio-based telephone service which is being launched by a Cambridge-based independent start-up company.

Ionica uses digital radio technology to reach its customers rather than the conventional underground cables or overhead wires. It is initially offering its services to customers in the Anglia TV region from March 26 but plans to gradually extend its operation to the rest of the country. This makes Ionica the first national challenger to BT in the local loop, because cable operators have only regional licences.

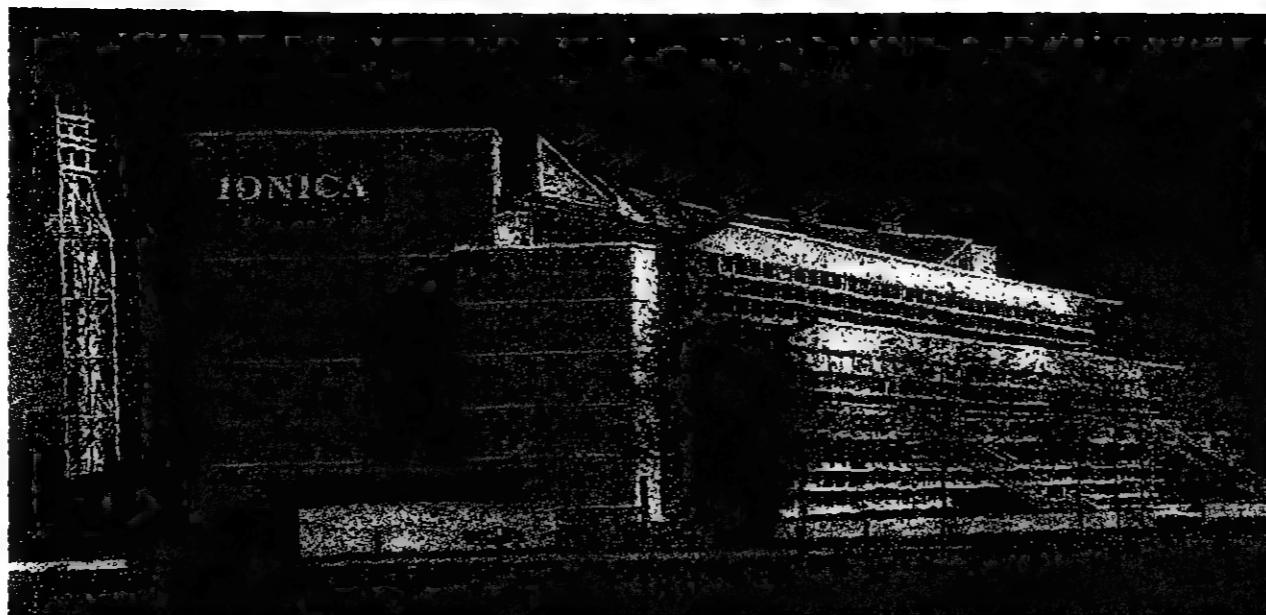
Ionica is the first UK operator to launch a fixed service based on radio technology. Several more such services aimed at residential users and small- to medium-sized businesses will follow soon.

Radio technology has already been used internationally as a cost-effective means of introducing competition into newly liberalised developed markets, or to satisfy pent-up demand in developing areas where telephone lines are scarce.

The advantage radio technology has over other methods of operation is that it allows an operator to roll out a network quickly and with relatively little investment. Once a base station is in place, an operator needs only to connect its customers to layed up a street to lay cables. Low prices are a big selling point for new operators and radio access technology helps to achieve that.

Nigel Playford, Ionica's chief executive, says the new technology will ensure that the company can compete with BT on price as well as on service. Ionica will address the residential and small business market by using radio to provide the link between existing telephone equipment and Ionica's telephone exchanges.

Ionica claims that its radio-based system will perform like a



Ionica, the first UK operator to launch a fixed service based on radio technology, claims that its system will perform like a high-quality fixed service

a high-quality fixed service. The fixed radio access (FRA) technology which it has developed in conjunction with Canadian manufacturer Northern Telecom (Nortel) to operate in the 3.4 GHz range of the spectrum, will deliver speech quality, availability and reliability at least as good or better than conventional wired networks. The FRA technology will support a full range of telecoms services and will have plug-in compatibility with existing telephones and other equipment such as faxes and modems.

The FRA technology specified by Ionica had to be purpose-designed to meet all these requirements and has taken some time to perfect. Although Ionica was awarded its operating licence in February 1996, long, drawn-out technical and customer trials took place before it was in a position to launch a commercial service. It has raised around £150m from leading investors such as Yorkshire Electricity, Telecom Finland, Northern Electric, Robert Fleming Investment Trust and CWB Capital Partners and a public offering in London and New York is likely this year.

Under the terms of the licence the company will have to reach 75 per cent of the population of England and Wales

within four years of beginning its service. The company expects to capture 5 per cent of the market within the areas it serves within five years of starting up. It will not offer a service in Scotland because it has agreed a £22m deal which will provide Scottish Telecom, a wholly-owned subsidiary of Scottish Power, with a licence and with access to its radio spectrum so that it can provide telephone services throughout Scotland.

Ionica will need to attract customers quickly to forestall competition from several other radio-based services due to be launched in the next few years. The first of these competitors will be Liberty Communications and Atlantic Telecommunications, which both also have licences to run a wireless telecommunications service in the 2 GHz to 4 GHz frequency range and expect to launch commercial services in the first half of this year.

Like Ionica, Liberty Communications holds a national operating licence and will be targeting the small business and home-worker markets across the UK. Atlantic Telecommunication, which is owned by cable television operator Caledonian Media Communications, plans to launch a fixed wireless service

applications and other digital voice and data services. The licences were awarded to Mercury, National Telecommunications Limited (NTL) and a joint bid from Ionica and Scottish Telecom. Commercial services could be launched as early as this year.

Ionica's reason for obtaining this licence, says Nigel Playford, was to complement its 3.4 GHz licence, allowing Ionica to meet demand for digital services requiring bandwidths greater than basic rate ISDN, such as high-speed Internet access and video telephony.

Although the 10 GHz licences are for the provision of more advanced technical services, they, too, will be targeted at the small and medium-sized business markets.

Large businesses in central business districts were the first to benefit from access to more advanced services following the liberalisation of the UK market. The arrival of new radio-based services will make these advanced services available to small and medium-sized businesses as well as to domestic consumers at a reasonable cost.

Three licences have been awarded in the 10 GHz range of the spectrum for the provision of advanced high-bandwidth integrated Services Digital Network (ISDN) services such as high-speed Internet access, video-conferencing, video-security

applications and other digital voice and data services. The licences were awarded to Mercury, National Telecommunications Limited (NTL) and a joint bid from Ionica and Scottish Telecom. Commercial services could be launched as early as this year.

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Two regional licences have also been allocated in the 2 GHz section of the spectrum for the purpose of extending telecoms services to customers living in remote rural areas in Scotland, Wales and northern England.

These licences were awarded to BT and start-up company RadioTel. BT hopes to launch services possibly later this year and RadioTel's plans to launch its services in 1997. Their services will be aimed at domestic users or small businesses.

Three licences have been awarded in the 10 GHz range of the spectrum for the provision of advanced high-bandwidth integrated Services Digital Network (ISDN) services such as high-speed Internet access, video-conferencing, video-security

Mobile telephony: by Richard Handford

## Deadline for digital

The operators have already acted to discourage new subscribers to the analogue networks

The government's strategy paper on future use of the Britain's mobile phone spectrum, published at the end of February, set Cellnet and Vodafone a deadline for completion of their transition from analogue to digital technology. The government said it would like to see the two carriers move all their customers on to their more efficient digital networks, based on the GSM standard, by the year 2005, leaving capacity on the analogue networks, based on the Tacs-900 standard, free for the government to re-allocate for other purposes.

Cellnet and Vodafone have already started the task of migrating the 2m customers each

with over 500,000 customers

for Vodafone.

The two cellular operators

have already acted to discourage new subscribers joining their analogue networks by making the cost of handsets and tariff packages more attractive on their digital networks.

This process, which only really started to take effect in 1995, involved increasing subsidies on digital handsets to make them similar in price, or cheaper, than analogue models.

It also means only introducing new tariffs on the GSM network and phasing out less popular analogue-only packages.

The result is that the majority of new customers joining their networks now head for the GSM service.

The two operators

are also persuading existing analogue customers to move over to digital. Initially, they have targeted business users, many of whom joined the analogue networks in the years following their launch in 1985. Cellnet recently started to test new microcellular equipment, developed by US manufacturer Motorola, which creates extra capacity in congested areas.

It was originally thought that the two analogue networks would only have capacity for

users on each of the networks, while the rest are consumers, or low-users, who make fewer calls over the network than business users. It is a higher priority to move these traffic-generating users over to the higher capacity digital network since, according to Vodafone's calculations, a business user uses five times as much capacity as a domestic consumer.

The strategy used by Cellnet and Vodafone's service providers, the direct sales organisations that retail the operators' services, is to approach companies, which might have hundreds of phones on their account, when their existing contracts for analogue phones is due to terminate. These companies are offered an attractive deal to switch over to the digital network which, compared to analogue technology, offers better security and can be used in all European countries.

The reduction in the absolute number of users on the analogue networks, which is likely to happen this year, frees the operators to begin converting analogue to digital capacity. The operators have started this process in several big UK cities since the beginning of the year. "It is very tricky from a radio planning point of view," says Mr Mike Tilplady, Cellnet's technical director. He has to ensure that Cellnet only reduces analogue capacity at a speed that is less than the rate of migration to the GSM network. Otherwise analogue users might perceive a poorer quality of service.

Both operators are also building their GSM networks so that coverage on them is equal to the more established analogue networks. Both have so far spent between £450m and £500m on their networks and expect to invest an additional £500m-£600m by 1998. The operators have other tricks for squeezing more capacity out of their GSM networks in the future, such as splitting existing cells (the cellular coverage area) in two. In addition, Cellnet recently started to test new microcellular equipment, developed by US manufacturer Motorola, which creates extra capacity in congested areas.

It was originally thought that the two analogue networks would only have capacity for

users between them. The present total of 4m customers was just unthinkable a few years ago. The government's spectrum review also offered some help to the operators by opening up the possibility of allocating Vodafone and Cellnet spare capacity in the 1800MHz part of the spectrum, next to where rival operators Mercury One-2-One and Orange have been allocated frequencies.

Vodafone and Cellnet, which currently operate in the 900MHz part of the spectrum, will be allowed to use part of the 1800MHz spectrum in return for developing "new and innovative" services. Both are likely to offer to use the spectrum to improve coverage inside buildings for corporate users. With dual-mode handsets that work at both 900MHz and 1800MHz, customers could have a wireless phone for use in the office as well as a standard cellular to use on the move.

The measures mentioned above should mean that by the turn of the century there will be capacity for a much bigger number of cellular subscribers than at present.

Currently, Cellnet and Vodafone each have sufficient capacity for about 3.5m users on both their analogue and digital networks. By 2000-2005, they are likely to have capacity for 14m GSM users, leaving the analogue network, which would by this time be winding down, with capacity for 1.5m users. Seasoned industry observers believe neither operator runs a serious risk of running out of capacity. If anything, the operators run a greater risk from losing customers than having insufficient capacity to serve them.

The danger comes from newer operators Mercury One-2-One and Orange, both aware of the more established operators' migration processes, and ready to pounce. Both are attempting to persuade analogue users about to move over to their digital networks, based on the DCS-1800 standard, rather than stay with their existing operators.

The fact that half of Orange's new customers are former customers of Cellnet or Vodafone should act as a warning about the real risk of migration.

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## VI UK TELECOMMUNICATIONS MARKET

■ Technology by Kris Szaniawski

## Numerous fresh opportunities

A telepresence application can provide a fixed link between a remote rural health centre or community hospital and a large teaching hospital

New links between hitherto disparate technologies are creating numerous new business opportunities in telecommunications.

Probably best known is BT's interactive multimedia trial in Colchester which is presently testing the delivery of video-on-demand, teleshopping, telebanking, and other information and education services over both fibre optic and copper cable networks to residential customers. But such classic "information superhighway" multimedia services are only one aspect of new developments in the communications industry.

One only needs to look at work being carried out by BT at its research and development facility at Marlesham Heath near Ipswich to get a feel for the way things are going. With more than 3,000 employees, the laboratory complex is the largest concentration of communications, electronics and software specialists in the UK and is at the forefront of UK communications technology R&D.

According to Mr Ian Pearson, at the BT Centre for Human Communications, at Marlesham, certain key themes to future developments can already be identified. Technological developments over the next few years are likely to be characterised firstly by a continuing emphasis on increasing



A working prototype of BT's 'Office on the Arm' worn by BT director and Businesswoman of the Year Patricia Vaz. The console includes a miniature colour screen and mouse pad and voice recognition software

mobility; secondly by a shift from voice communications to visual applications such as videoconferencing, interactive television and other forms of multimedia; and thirdly on controlling machines through speech.

BT's CamNet telepresence system is a clever piece of convergent technology already in production and illustrating some of these characteristics. The system allows a distant expert to look over the shoulder of a technician or medical worker, seeing and hearing what the person on the spot

existing ISDN links and they are now being made commercially available.

Because there is still a one-third of a second coding delay over existing ISDN high-speed data links, a surgeon cannot yet issue commands such as "keep cutting till I say stop". However, once broadband ATM networks become more generally available it will be possible to support real-time video without delays or image degradation.

Once this is in place, more advanced applications such as robotic surgery will become a possibility, with a surgeon wearing virtual reality glasses in one location performing an operation in another.

Advanced videoconferencing techniques also have other uses. BT is using its expertise in video coding skills to develop systems which will allow users to share a computer-generated "virtual workspace", within which they can co-operate at a distance on the same piece of text or design. Other systems under development include a videoconferencing system which for the first time allows real eye contact with the person at the other end of the line.

Another example of converging technologies is the "office on the arm" - a combination of laptop computer, digital cellular phone, mobile link to the Internet, and a voice recognition system all squeezed into a wearable package - developed at Marlesham Heath. A working demonstration model already does many of the things it is meant to do.

The technology to make the office on the arm commercially viable is to a large extent ready available and new applications, videophone, for

example, will soon become possible.

Some technology issues, such as poor screen resolution and high energy consumption, still need to be sorted out but according to Mr Roger Payne, BT technology integration specialist, a fully-functioning model should be available in four to five years.

One way of sorting out the problem of power-hungry applications, says Mr Payne, might be to transfer some of the intelligence across the network. The office on the arm could be linked over a radio network to a PC back at the main office where most of the intelligence would remain - and where most of the power consumption would take place.

For the office on the arm to be viable it would not necessarily require a high bandwidth ISDN link to the main office from everywhere in the country. For example, the existing digital cellular GSM network could provide narrow-band capabilities nationally but localised high bandwidth ISDN connections could be provided at key points such as railway stations, airports or motorway service stations to permit the transmission of bandwidth-hungry video or data services.

A key difference between the office on the arm and current day laptop will be the absence of a keyboard. At present, a finger pad allows the user to move the cursor around on the screen, but with time, speech recognition software will allow more direct control.

Rapid technological developments are taking place in speech recognition. BT already has a trial corporate directory service that allows users to access telephone numbers by

asking for someone by name. It is also demonstrating a telephone catalogue service that allows users to choose the phone they want by talking directly to the catalogue without any human intervention.

These products could be released on the market as early as two or three years from now.

Speech recognition and voice synthesis advances are seen as particularly important by Professor Peter Cochrane, BT's head of advanced research, who already has a system in his car that allows him to access e-mail messages by voice. Being able to talk to your phone or television and have them respond to you in kind will be a key advance. It will allow more efficient information management and reduce delays. But most importantly, as far as Cochrane is

concerned, it will make technology more user-friendly.

Mr Cochrane points out that people have to want to adopt new products if they are to be successful, and reducing "technophobia" is an essential ingredient. Talking your way through a telebanking transaction

able to ask a television or PC to find out about times of aircraft flights - and it will be able to set up an agent at the airport computer to watch out for any delays. Similarly, when your car breaks down, it will automatically send a message to the nearest garage to tell it what has happened.

This may still be a few years away, but more rudimentary programmes are already available which allow e-mail, for example, to be automatically redirected to a different location on a network.

Many of these applications may seem to have very little in common with traditional telecommunications, but are dependent on communications links to support them. The communications network will hold them all together but the applications will be limitless.

## ■ Other licensed operators: by Eden Zoller

## Confidence abounds

The dramatic proliferation of alternative operators points to a buoyant, highly competitive market where demand is strong

atively low cost base, but more particularly because they have state-of-the-art, intelligent networks that are ideally suited to deliver the type of value-added services most valued by corporate sector users, such as video transmission, high-speed data transmission, call-handling facilities and premium rate services.

The alternative operators are not constrained by legacy issues when it comes to technology and most have optical fibre networks with synchronous digital hierarchy (SDH) capabilities. Some even boast asynchronous transfer mode (ATM) advanced switching capabilities.

The alternative operators most often have a regional focus, and know their local business community well, with standards which BT would find difficult to match.

The comparatively narrow focus of alternative operators, which quite commonly specialise on niche sectors within the business market, means they are also highly skilled in developing tailored applications for a particular customer with pricing structures to suit their requirements. This can range from Lan-to-Lan inter-

connection to total facilities management solutions.

An example of this specialist, tailored approach can be seen with many of the contracts won by regional operator Torch Telecom, a joint venture between Yorkshire Electricity and Kingston Communications. Its first contract involved the provision of high capacity links between two teaching hospitals for the transmission of video images of operations from operating theatres to lecture rooms.

Torch does not publish a standard price list for its services because costs can vary quite widely, depending on the solution it puts together for a particular customer.

The alternative operators can be broadly divided into those that are facilities-based and those that base services on international simple resale (ISR). Put very simply, ISR operators provide capacity over a network of predominantly leased lines. In contrast, facilities-based operators have their own switching and transmission capacity, while some have direct links to their ultimate customers and therefore side-step BT's network for the last leg of the loop.

Notable alternative operators in this category include Colt and MFS which both offer services in the crowded London market.

The alternative operators are able to undercut BT in the business market partly because they have a comparable

scratch in London. Both have national public telephone operators licences and are looking to expand services in other metropolitan centres in the UK. They have already established similar operations in other European centres such as Frankfurt.

Colt is also looking to expand services by joining forces with other regional operators, and in October last year it signed an interconnection agreement with Scottish Telecom under which the two carriers will jointly provide services between London and Scotland.

Scottish Telecom is an example of a handful of regional operators that started life as the internal telecommunications arm of the UK's regional electricity companies. Another notable operator of this ilk is Norweb Communications in the North West. Such operators have something of a head start in that they can use the existing telecoms infrastructure of their parent companies, and have access to their sales channels, an established customer base, a brand name and market awareness.

The ISR operators in the UK are almost exclusively focused on providing cut price international services. First Telecom, an ISR operator which started services last May, claims it can offer the cheapest calls available to the US of about 10p a minute at certain times.

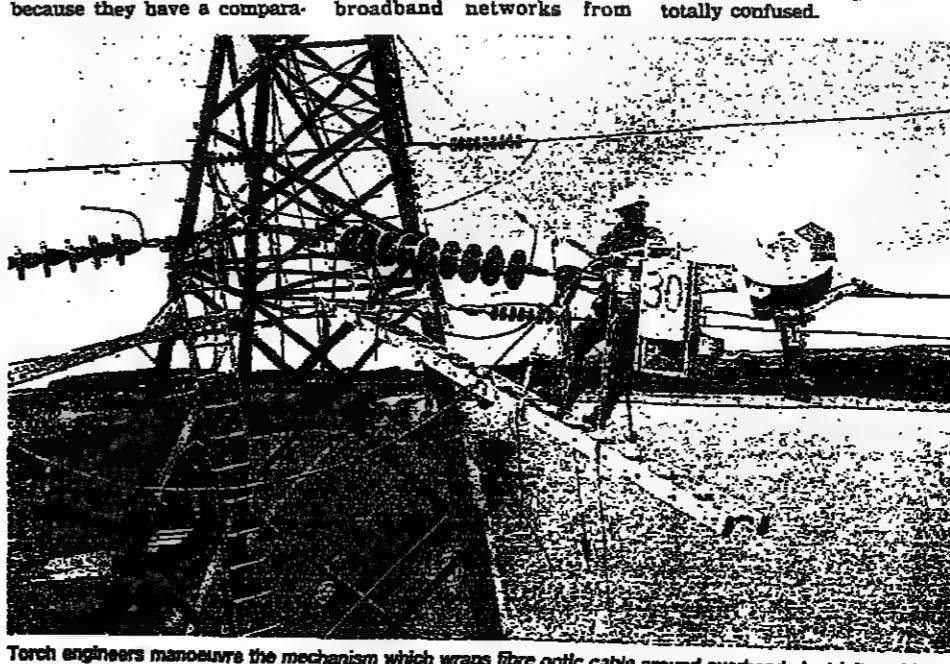
It reckons that in general it can cut the average international BT or Mercury phone bill by about 20-30 per cent.

Demand is such that First Telecom has attracted more than 12,000 subscribers since its launch nine months ago. ISR operators traditionally target business customers with international services, although a growing number are turning their attention to the domestic long-distance market. This goes against the received wisdom which says the UK market cannot generate the volumes of calls which ISR operators need to make the thinning of margins on domestic long-distance tariffs.

The line-up includes the UK subsidiary of Swedish national carrier Telia, ACC Long Distance, Worldcom and News International's Dial 1002 service.

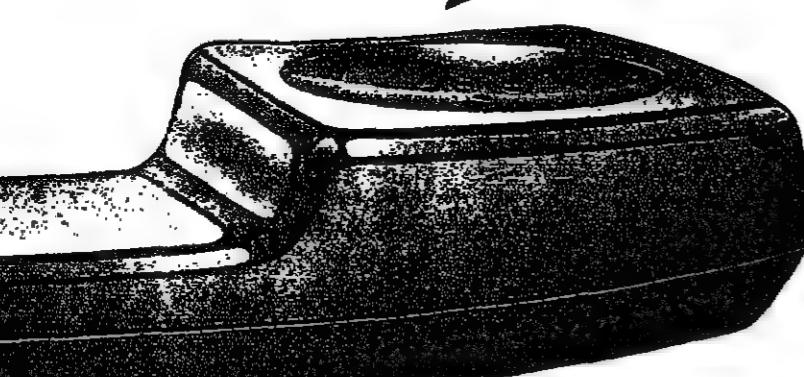
The fact that ISR operators are prepared to tackle the residential sector is a sure sign of confidence in the market. The next six months will see the debut of yet more alternative operators in the UK. AT&T is on the brink of launching its long-awaited UK operation, while wireless local loop operators Ionica and Liberty are also expected to launch services in the coming months.

The dramatic proliferation of alternative operators in the UK since the end of BT and Mercury's monopoly five years ago points to a buoyant, highly competitive market where demand is strong. Customers will benefit from greater choice, flexibility and lower prices. The only danger perhaps is that they might become totally confused.



Torch engineers manoeuvre the mechanism which wraps fibre optic cable around overhead electricity cables

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## UK TELECOMMUNICATIONS MARKET VII

The manufacturers by Joia Shillingford

**Movers and shakers**

Research indicates that the market for digital exchanges in western Europe will be \$7.9bn in 1996, rising to \$8bn in 1999.

Providing the equipment for Britain's fixed-wire and mobile telephony infrastructure is a multi-billion-pound industry. But who are the manufacturers and how is their profitability affected by the industry's buying cycles?

The market for fixed telephony equipment tends to be dominated by switching equipment, such as digital exchanges for routing calls. Usually, whoever supplies the switching equipment, also supplies the associated electronics.

GPT, a joint venture between GEC and Siemens, is one of the leading suppliers of equipment for the UK's fixed telephony infrastructure. It has particular strengths in digital exchanges with its System X product.

It also offers SDH (Synchronous Digital Hierarchy), a transmission technique for non-voice traffic such as video, data and multimedia.

"Demand for SDH is growing strongly," according to Mr Ian Rathmell, an industry analyst at Dataquest.

GPT supplies equipment to both BT and Mercury, the two main companies offering fixed telephony in the UK. Other key participants in the European telecoms equipment market include Ericsson, Siemens and Alcatel. US telecoms giant AT&T has a presence in the British Telecom (BT) network. And there is some equipment from Nortel in the Mercury network.

Cable telephone companies offering telephone services over their networks tend to use different suppliers from BT and Mercury, such as Nokia of Finland. But they do use GPT equipment. The cabling for both standard and cable TV telephony is supplied by companies such as BICC, Pirelli and Alcatel Cable as well as some smaller suppliers.

According to Dataquest researchers, the market for digital exchanges in western

Europe will be \$7.9bn in 1996, rising to \$8bn in 1999. The market for cable transmission - the equipment which connects exchanges together - will amount to \$1.9bn this year and in 1999.

Local loop equipment, which connects the local subscriber to the local exchange, will be worth \$600m in 1996, rising to between \$600m and \$700m in 1999.

Leading suppliers of switching equipment to the mobile network operators include Ericsson, Siemens and Nokia.

"The market for mobile phone handsets, Nokia and Motorola are battling it out for first place," according to Mr

broadband, which will provide larger pipes through which voice-data can be sent. Broadband will require a smaller number of larger exchanges, says Mr Ian Rathmell, an industry analyst at Dataquest.

Competition in the market for exchanges increased significantly with telecoms privatisation in the 1980s and 1990s, reducing prices. Manufacturers used to make big profits on telephone exchanges, but now make profits on the software that drives them.

This means they make their money towards the end of the network upgrading process, because software is a late-cycle purchase. The software for

Mobile phones are manufactured all over the world. REGIS WILSON

Dean Evers, associate director of Dataquest. "Then come Ericsson and NEC." Japanese companies such as NEC, Matsushita and Sony are also increasingly successful in the market for mobile phone handsets. Mobile phones are manufactured all over the world, although the majority are made in the Far East. Components (such as sub-assemblies) for mobiles are made all over the world by a wide variety of suppliers.

Exchange manufacturers have traditionally faced a buying cycle of feast or famine. Once every 20 years, the fixed network operators would upgrade their networks leading to a buying bonanza. In the 1960s and 1970s, the upgrade was from mechanical to electromechanical exchanges. In the 1980s, digital exchanges replaced electromechanical equipment. The next big move will be from digital to

exchanges is typically proprietary rather than "open". It enables telecoms operators (telcos) to offer value-added services, such as voice mail, or better network management.

Telephone companies mainly buy software from telecoms equipment manufacturers. Or they buy exchanges with the software they want built in.

Software sales are critical to the profitability of telecoms equipment suppliers because in the UK the move to digital exchanges is largely complete. For example, more than 70 per cent of BT lines are digital. Some large electromechanical TXE-4 exchanges are still being upgraded but this process will be finished shortly.

Demand for telecoms equipment is, however, coming from newer network operators such as MFS, Colt, AT&T (which recently entered the UK telephony market), cable TV companies, and fixed-radio-access

companies such as Cambridge-based Ionica.

Yet UK demand from these operators is small compared with demand from BT and Mercury at the height of their buying cycles.

"By and large, the UK buying cycle is over," says Mr Jim Ross, telecoms analyst at ABN Amro Hoare Govett.

According to Mr Rathmell: "The trend is for switches and transmission systems to be seen just as boxes (like personal computers). All the facilities are in the software and there is a move towards higher and higher levels of network management being included."

Demand is more buoyant in the cellular network market. In the 1980s, equipment was needed for analogue mobile networks: Tacs (Total Access Communications System) in the UK and parts of Europe; NMT 450 and NMT 900 in the Nordic countries; and Ambs (Advanced Mobile Phone System) in the US.

Now everyone is moving to some form of digital network - typically GSM (Global System for Mobile), or PCN (Personal Communications Network), a variant of GSM. This has led to a new investment drive.

Vodafone, one of two UK cellular network operators offering both analogue and GSM networks, spent \$800m-\$900m on its Tacs network. It is now spending \$500m-\$600m on GSM. (The figure is lower than before because it already has cellular base station sites which can be shared by GSM transceivers.)

Mr Evers estimates that the UK market for new cellular network equipment is worth \$2.5bn excluding aerials.

PCN operator Orange finishes its UK network by next year. And within two years British PCN operator Mercury One-2-One will also have done so. By this time, the digital networks of Vodafone and Cellnet (the other UK analogue cellular and GSM operator) should be complete.

It seems likely that, before long, cellular-network equipment makers too will be turning their attention to software. To succeed, they will have to offer software that enables network operators to increase their revenue per subscriber.

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# DANISH BANKING AND FINANCE

## In leaner and meaner shape

The industry has emerged from the recession and seems well-placed to take on Nordic rivals. This survey was written by Hilary Barnes

The Danish banking and finance industry has emerged from the economic and financial turbulence which swept through the Nordic countries in the early 1990s in leaner and meaner shape. Earnings in 1995 were better than at any time for the past 10 years.

However, Danish bankers insistently point out that the crisis in Denmark was not on the same scale as it was in the other Nordic countries. No major bank collapsed. No state money or promise of state money was necessary to prevent collapse, although many smaller and some medium-sized institutions disappeared, most of them to be rescued by stronger colleagues within the industry.

In the meantime, profound changes have taken place in the financial services industry as a whole. There has been a big shake-out in insurance. The big banks have emerged as important participants in the mortgage credit and insurance markets, turning them, accord-

ing to Mr Thorleif Krarup, chairman of the Danish Bankers' Association and chief executive of Unidankmark, into true universal banks in the central European tradition.

The past year has also seen several other landmark developments in the financial services sector. Among these, the most important are:

- The completion of the shake-out in the insurance industry, which began in 1992-93, when the country's two largest insurers at the time, Baltica and Hafnia, collapsed.

Hafnia was bought up by Codan, the Danish company controlled by the UK's Sun Alliance. Baltica was rescued by Den Danske Bank, which also, although this was not the bank's intention, ended up owning Baltica. Last year, however, it sold off most of Baltica's accident and all of its commercial insurance to Tryg (renamed Tryg Baltica), but Danske retained the life and pension division, Danica, and the accident business of Danica's life and pension customers.

- A third large bank, big enough to offer serious competition to the existing big two, Den Danske Bank and Unidankmark, was created through the merger of Blikuben, the flagship of the savings bank movement, and GiroBank to form BG Bank. BG Bank is closely allied through equity cross-holdings to Topdanmark, the

insurance company, and Nykredit, the mortgage credit institution.

- The two biggest banks in Denmark are setting up branches in other Nordic countries, defining the Nordic area as part of their future "domestic" market. This follows the example of the other large Nordic banks, which are all invading each other's patches.

- A major reform of the Copenhagen Stock Exchange, a consequence of the implementation of the EU's Investment Services Directive, was put into place at the beginning of this year.

The recovery in the fortunes of the banking industry – paralleled in the mortgage credit and insurance industry as well – has been sustained by the recovery in the Danish economy itself. After six years of near-stagnation, a rapid improvement began in mid-1993, and the growth in real gross domestic product shot to 4.4 per cent in 1994, followed by 3.5 per cent in 1995.

As a recent OECD report on Denmark noted, the recovery is more soundly based this time than was the 1980s recovery. Inflation has remained low, at only about 2 per cent in 1995; the current account of the balance of payments is in comfortable surplus; and the general government budget deficit last year, at DKK17bn, was about 1.5 per cent of GDP, according to the most recent

estimates by the government.

The krone, which participates in the European exchange rate mechanism, was battered by the events which led to the collapse of the ERM in 1992, but the exchange rate has again been stabilised against the D-mark, and last year there was a *de facto* appreciation of the trade-weighted exchange rate by some 4 per cent. Interest rates fell sharply through 1995, in line with developments elsewhere in Europe, and this spring the discount rate has been lowered to 3.75 per cent, its lowest since 1945.

Unfortunately for the banks, falling interest rates have not so far done much for bank lending. However, after declining for several years, lending rose by about 3.6 per cent in 1995. That the banks emerged

from last year with their earnings much enhanced, despite weak demand for credit, was due primarily to two factors: gains in the value of their portfolio of bonds and shares and a further decline in bad loss provisions from the exceptionally high levels reached in 1992-93.

Under Danish accounting law, a change in the value of a securities portfolio – whether a gain or a loss – is entered into the profit and loss account fully in the year in which it takes place. (The same goes for all property owned by the banks, which must be booked at the estimated market price at the end of each year.) For this reason, the bottom line figures have a tendency to show extreme variations in accordance with the state of the

bond and share markets. The banks have, on the other hand, nearly all reported lower net financial income (excluding the valuation gains) in 1995, which is a cause of concern to the banks as well as to Mr Eigil Molgaard, the head of the Finance Industry Supervisory Authority.

"The banks are not earning as much as they should from their basic operations, and this is a problem," he says. Denmark is a many-banked country, with around 150 banks, savings banks and co-operative banks, most of them very small. Competition is keen, and has been driven by the establishment of an array of niche banks, including some which offer simplified services and low costs. Traditional banks are also facing competition from banks established by

the insurance companies and from international competition, including Nordic rivals. Margins on business with larger companies are now particularly thin, the banks complain. Small, one-town banks, on the other hand, whose customers are mainly small businesses and private individuals, continue to do well and are gaining market share. The biggest banks are meeting the challenge by diversifying into mortgage credit and insurance services, a strategy which was commended in a recent report on the Danish banking industry by Moody's, the rating agency.

On the costs side, the banking sector shed 7,000 employees between 1989 and 1995. The number of bank branches declined from 3,250 to 2,225, and the number of customers per bank branch rose from 1,380 to 2,350, according to figures supplied by Unidankmark. The main force for change was the 1990 merger of the six largest banks into today's two largest banks, Danske and Unidankmark. This set the scene for a rapid rationalisation of the branch structure, and is also reflected in the market share of the two largest banks, which is now 54 per cent compared with 38 per cent in 1989.

The 1990 mergers and subsequent developments have left the large banks in a strong position, both domestically and by comparison with their international counterparts. A study of the ratio of costs to income among the largest European banks by UBS puts the Danish banks at the top end of the list, with only the Swedish banks ahead of them.



The two big Danish banks - Den Danske Bank is the largest - have entered the mortgage credit and insurance markets, becoming universal banks in the European tradition

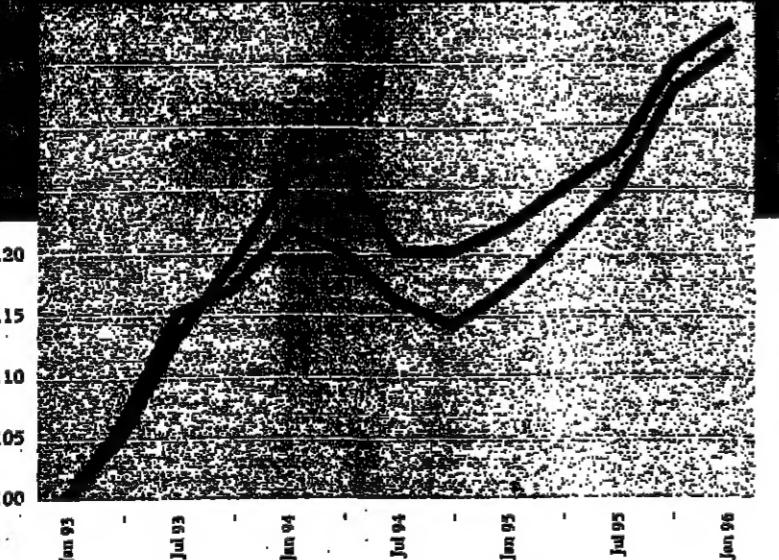
Tony Andreas

### The Big Three Banks' results in 1995

Figures in DKK bn.	Danske Bank	Unidankmark	BG Bank
Assets	390	255	149
Profit on financial operations	12.07	10.28	7.04
Operating expenses	5.81	5.81	4.22
Loss provisions	1.25	1.24	0.73
Operating profit	5.03	2.95	1.88
Net profit	3.83	2.10	1.65
equity capital*	23.10	16.10	6.10
Return on equity (%)	27.8	20.8	32.5
Employees	11,514	16,503	8,377

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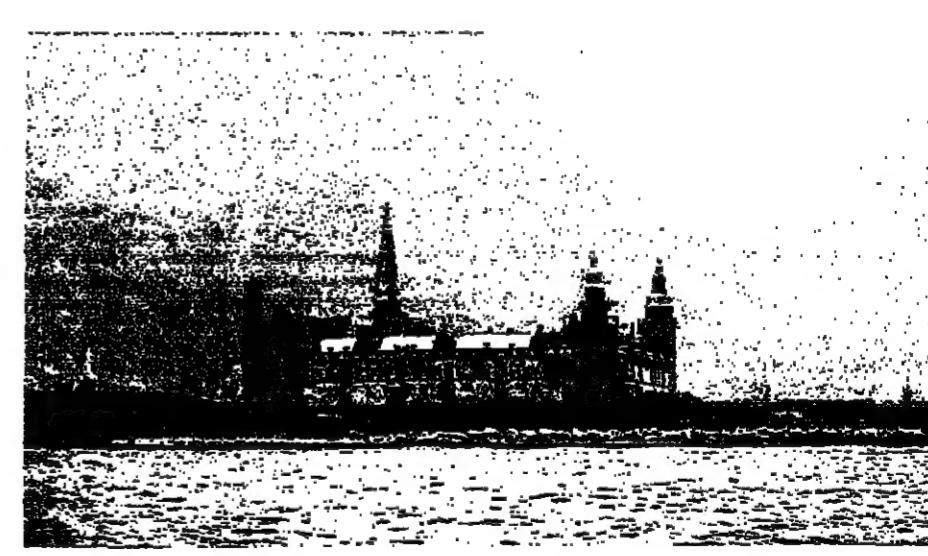
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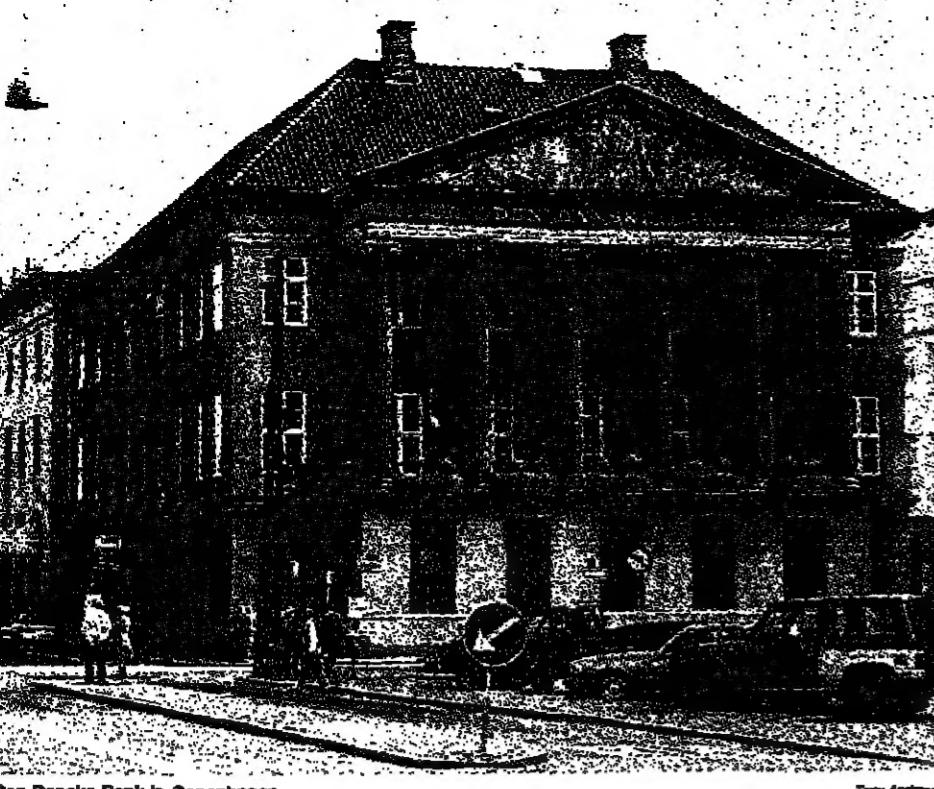
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## II DANISH BANKING AND FINANCE



Den Danske Bank in Copenhagen

Tony Andrews

■ Den Danske Bank

## More dust than dirt

Newspaper leaks have put the bank in the spotlight. But it has emerged virtually unscathed

Den Danske Bank, the country's biggest, has been put through the wringer by the local media over the past few weeks, but Mr Knud Sørensen, the bank's chief executive, does not look like a worried man. Perhaps that is because he has just presented one of the best bottom-line results that the bank has ever had. Interviewed in his office in the 18th century mansion in the heart of Copenhagen, where the bank has its headquarters, Mr Sørensen admitted that a series of articles in the respected national newspaper, *Jyllands Posten*, last month "had scratched our image," especially "with those Mr and Mrs Hansen who only read the headlines".

The articles were sufficiently sensational to cause a brief fluttering among the country's politicians, too, but some initial calls for new controls and more stringent regulations on the banks quickly sputtered out once the politicians looked more closely at the newspaper's revelations.

The newspaper somehow obtained a pile of internal documents from the bank, including the minutes of supervisory board meetings. This enabled the paper to put its finger on some sensitive issues and offered some intriguing insights into the internal working of the bank. But if the source of the leaks (who, says Danske, can only be either a senior official or a former senior official of the bank) hoped to do serious damage to the bank, the person did not succeed. He (or she) stirred up some dust, but no real dirt, and the bank put up a stout defence in a detailed, 12-page reply to the critical articles.

The burden of the articles was that Den Danske Bank, in a number of cases, acted in conflict with good banking practice, unethically, and possibly also in contravention of banking law.

The articles revealed that the bank gave A.P. Møller, the Danish shipping group, an "unlimited guarantee" in 1988 for damage claims against eight ships. The bank was said to have run unacceptable risks by providing large loans to two large insurance groups in 1992, when they were engaged in a battle over the future structure of their industry.

Most seriously of all, the newspaper alleged, the bank seemed to have withheld information about the state of one of these insurers, Hafnia, in connection with a DKK1.9bn new share issue by Hafnia in

It was the only bank strong enough to shoulder this responsibility

ter point, the bank responded by announcing that rule and practice would be tightened up to ensure that there would be no similar contravention.

This was the only point that Danske conceded to its critics. It rejected the rest as unfounded. The "unlimited guarantee" was formal, by the buyer in a sale and lease-back deal. It covered eight vessels, of which five were offshore oil platform supply vessels, one a roll-on, roll-off freighter and two were medium-sized product tankers. They were not crude-oil carrying supertankers, they did not sail in US waters, and they were fully insured. The guarantee was unusual enough to have aroused the interest of the Finance Industry Supervisory Authority, but the supervisors did not demur when the guarantee was booked at a value of £1 by the bank's London branch.

The newspaper's criticism of the Hafnia share issue caused a bevy of lawyers to declare that the articles were damaging enough to form the basis for a claim for compensation by investors, but the murmurs against the bank did not long survive its detailed refutation of the allegations.

The irony of the attack on the bank in connection with the problems at Hafnia and Hafnia's domestic combatant, Baltica, was that Danske Bank was heavily involved in preventing the collapse of the two insurance companies turning

into a fully-fledged crisis for the whole financial service sector in 1992.

It was the only bank strong enough to shoulder this responsibility. Had the newspaper been able to show that Danske had flouted the advice of the supervisory authority, or kept the supervisors in the dark, there would have been a genuine scandal, but this was not the case, and Mr Eigil Møller, head of the supervisory authority, said in a televised interview that Danske was, seen from his seat, the "perfect bank". "Surely, no one can be perfect," asked the interviewer. "Yes, we can, relatively speaking," countered Mr Møller.

One of the consequences of the crisis at Hafnia and Baltica was that Danske took effective control of Baltica in 1993. It was not at the time, the bank's intention to hold onto Baltica, but for various reasons it was not possible to sell.

Finally, last year Baltica was broken up. The life assurance group owned by Baltica, known as Danica, was retained by Danske, together with the accident insurance business of Danica's life and pension customers. The remainder of the business, including the industrial and commercial insurance, was sold to the former mutual group, Tryg, known now as Tryg Baltica, which emerged as the country's largest accident insurance group, though Danica is bigger in life assurance. Danica is not consolidated into Danske Bank.

If it were, Mr Sørensen noted when he presented the 1995 accounts, the group would have total assets close to DKK500bn. With its insurance business and rapidly expanding mortgage credit subsidiary, Danske's strategy in the domestic market is well-established. It is also expanding into the Nordic markets by setting up in the Nordic capitals.

"We already have close co-operation with a large number of Swedish companies, but we want to expand the circle - go a spade's depth deeper," says Mr Sørensen. Meanwhile, stiff competition is holding down earnings from basic financial business, which places the focus on costs.

There will be no further staff cuts involving redundancies, as there have been over the past few years, says Mr Sørensen, but over time he can see employment falling from just over 11,500 to 10,000. His aim, he says, is gradually to improve the ratio of normal operating income (DKR10.37bn in 1995) to costs (DKR5.32bn) from last year's 1.60 to 2.00, helped by new technology, the growth of new business and economic good sense.

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## ■ The economy

## Concern at weak demand

The government expects a second-half recovery this year. But it may be disappointed

A recent OECD report on Denmark summed up the state of the economy neatly when it said that the macroeconomic fundamentals looked sound, but the microeconomic underpinnings were less satisfactory.

The latter comment is a cause for longer-term concern. The immediate worry is that demand may weaken significantly in 1996 after two years of satisfactory GDP growth.

The GDP growth rate was 4.4 per cent in 1994 and about 2.5 per cent in 1995 (the first full-year official estimates were still awaited at the time of writing).

Most of the indicators, including exports, industrial production, and employment, show that the economy has stagnated since the early summer of last year, and neither the domestic outlook nor the outlook in Europe points to a strong rebound this year.

At the end of last year the government forecast a GDP growth rate in 1996 of about 3 per cent, but Unidanmark's economists this month predicted a growth rate of only 1.75 per cent for this year.

However, reductions in short-term interest rates - the discount rate was reduced to 3.75 per cent on March 8, its lowest level since 1946 - encourage the government to believe that the economy will recover again in the second half of 1996.

Another current concern is how Denmark will handle the situation if the ECU Phase 3 with a common currency, is implemented according to

plan. Denmark is in the paradoxical situation that on present form it will quite easily meet the Maastricht convergence criteria for participation in Phase 3, but the country has obtained an opt-out, and cannot opt in without holding a referendum, sure to be highly charged, on the issue.

The government's official position is that if and when ECU Phase 3 is implemented, Denmark must obtain an agreement with the participating countries for a mechanism which can replace the present European exchange rate mechanism for those countries which cannot or do not wish to join the ECU. But Professor Niels Thygesen, the Danish monetary policy expert who was one of the architects of the ECU proposal, has pointed out that Denmark may find that the other non-participating countries, among them the UK and Sweden, have no interest in an alternative ERM arrangement.

For the time being, in any case, Denmark's future relationship with an eventual common currency area is unresolved.

Meanwhile, many of the fundamental indicators show the economy to be in a sound condition. Inflation is about 2 per cent; the trade and current balance of payments accounts are in substantial surplus; and the general government budget deficit in 1995 was about 1.5 per cent of GDP. The OECD also noted that, in contrast to the recovery which began in 1992, household and corporate financial balances have remained healthy, with domestic demand growth based on strong productivity and earnings growth.

One of the indicators which looks less satisfactory is unemployment. The official figure

has fallen to 9.1 per cent at the latest (seasonally adjusted) count for January from 12 per cent two years ago. Unfortunately, the unemployment figure is not a reliable indicator of the state of the economy, the reason being that it is strongly influenced by a variety of schemes which withdraw people from the labour market, including a generous programme which enables both the employed and the unemployed to "go on leave" for between six months and a year while receiving 80 per cent of the maximum unemployment benefit.

This extremely popular scheme temporarily withdraws about 2.5 per cent of the work-force from the labour market. The OECD estimates. In the final quarter of last year, the leave-from-work programme produced a strange paradox: both employment and unemployment were falling.

The official Statistical Office

now publishes quarterly figures which give a broader overview of the unemployment situation. To the official unemployment figure it adds those who are participating in labour market "activation" programmes of one sort or another and those who have been withdrawn from the labour market through leave-from-work programmes and early retirement. The total in the third quarter came to 15.9 per cent of the labour force, and since this figure does not

include all categories of those who have taken early retirement, it can be argued that the real total is even higher.

All in all, at any given moment almost one person in every five of working age will be not working but will be living off social security of one category or another. When retired people of over 67 are added to the total, more than two in five people are financed through the social security system. Altogether, the OECD estimates, 37 per cent of the adult population received some form of social security in 1993 (some of them, however, receiving rent subsidies or other hand-outs which are also paid to people in work).

There is also a large segment of the population employed in the government sector, which accounts for about 38 per cent of employment, so that for every person working in the private sector, there are 1.7 persons either working in the government sector or living on social security. Only one other country, Sweden, has a higher ratio at 1.18.

The country's productive export industries, including a significant food-exporting agricultural sector, and the population's readiness to pay high taxes (67 per cent of GDP at factor cost in 1992, according to the OECD), are currently sustaining an economy which is stable, if not very dynamic. But it is perhaps not surprising that the OECD report strongly urged the government to take measures that would encourage people to seek off jobs rather than rely on social security, expressed doubts about the sustainability as well as the efficiency of the present welfare system, and warned of a "clear danger of welfare dependency becoming ingrained in society".

## ■ The supervisory authority

## There's no need to crack the whip

Why the banking sector's problems were not as serious as those of other Nordic countries

The horsewhip hanging in the office of Mr Eigil Møller, who will be retiring this year after 14 years as head of the Finance Industry Supervisory Authority, has absolutely no symbolic significance, he insists. As for the hand grenade which decorates a shelf, its uses may come to mind in moments of extreme provocation, but, he points out, it is safely disarmed.

Moments of stress and frustration are something that Mr Møller has had to live with. In his time as chief supervisor, he has helped to close 102 banks and other financial institutions and treated another 35 for acute crises. Nearly all of this took place in the period 1987-93, when a long recession, weak demand for credit and falling asset prices took a heavy toll.

"Banks are only as healthy as their customers," Mr Møller says. He calculates that institutions with an accumulated balance sheet total of about DKK800bn, or one third of the total assets of the financial services sector, required the attention of the supervisors during the six-year recession period. The problems were contained. They never became as serious as those which hit other Nordic countries. Mr Møller does not hesitate to ascribe this to the long-standing activities of the supervisors, which have always acted on the principle that prevention is better than cure.

As a result of the supervisors' insistence on strong capitalisation and adequate loss provisions, no major bank collapsed. "They were able to take the losses on their reserves and not their equity capital," he says. Banks which were closed were, with only a handful of exceptions, taken over by stronger colleagues, operations in which the supervisors were invariably involved, though in a few cases the assistance of the government and the central bank was also required before things fell into place.

There have been two or three cases of actual bankruptcies, but only in small banks. Shareholders and bondholders have in several cases lost their investments, but depositors have not. They are protected by a depositor guarantee system, which is law-based but financed by the banks collectively. The guarantee covers deposits up to a value of DKK250,000.

The serious problems in the financial sector in the early 1990s have produced a number of changes, some implemented and some still to come, in the supervisory regime.



Novo Nordisk's 8864 banking terminal system at work in Privatbanken, part of Unidanmark, in Copenhagen

for the supervisors, Mr Møller notes. Abroad, the Danish Supervisory Authority - which is unusual in that it covers the entire financial services industry from banks through insurance and mortgage credit to the securities markets - was one of half a dozen at which the Bank of England looked carefully in the process of assessing its own supervisory performance in the wake of the Barings collapse.

Mr Møller believes that his institution has retained the respect of the banks, but the political attacks "may have damaged us with the press and public, and this is something we are very sorry about". Mr Thorkil Krarup, chairman of the Bankers' Association, backs Mr Møller against the political critics. "They ought to give credit to the supervisory authority for doing an excellent job," he says.

The means available for assisting troubled banks have already been improved in several ways, while legislation is under way which will make further improvements, as well as enhancing the role of the supervisors. An important change, made in 1994, enables the Deposit Guarantee Fund to use its resources to assist in the rescue of a bank if the costs to the fund of doing so will be less than that of bailing out depositors if the bank is liquidated. This option was in fact used by the fund in the case of a small bank last year.

The Danish supervisors have always enjoyed the respect not only of the Danish banks, but of their peers abroad, and this has not changed. A report by a committee of neutral experts on the financial services industry last year had only praise

for the supervisory authority against, but it is up to the individual bank to decide whether to publish its own key figures. If a bank does not publish the figures, it must do so continuously. That is, it is not allowed to suspend publication if the figures become less favourable. Of the larger banks only Jyske Bank has so far chosen publication. Changes under discussion in the Folkebank (parliament) will allow the supervisors to order a payment suspension (a kind of Chapter 11 measure) instead of immediate compulsory liquidation, giving a breathing space to consider rescue models.

The supervisors will also be given the financial and staff resources needed for their extended supervisory functions, says Mr Møller. These activities will include visits to the foreign branches of Danish banks, which hold around 30 per cent of the total assets of the banks; follow-up inspections, to ensure that recommendations made by the supervisors in their normal inspection reports, which take place at three-year intervals, have been implemented; and more frequent inspections.

Mr Møller's valedictory advice to the banks before he switches to an advisory job at the Ministry for Business and Industry in July, is: "Stay vigilant, and don't give easy credit or go soft on provisions policy just because earnings improved in 1995. It is in the good times that the mistakes are made which lead to problems when times are not so good."

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and

## The small banks

## Personal contact preferred

The minnows are flourishing, while their large rivals are closing branches

Denmark is a country of many banks, although it is usually only a few large ones which make the news. There are about 300 of them, including savings and co-operative banks, many of them tiny village banks.

Mr Jan Kondrup, managing director of the association of local banks, which has 120 members, does not expect the situation to change very much in coming years.

He has some cause for optimism. First, 20 years ago it was widely assumed that the costs of installing information technology alone would eliminate the small banks.

However, while some have disappeared, the small banks still flourish, and it is the large banks whose numbers have declined most dramatically.

Indeed, the small banks are more than holding their own. In 1994 they achieved a small increase in their lending to the public while that of the seven biggest banks fell by 14.4 per cent. The small banks' average performance was also better on virtually every count than that of the big banks, including core earnings per bank of costs and return on equity capital.

The small banks increased their market shares in spite of steep increases in bank charges. Core earnings (profits before adjustments for realised and unrealised portfolio losses and extraordinary items) as a return on equity capital last year averaged 15 per cent in the small banks compared with

10 per cent for the big banks. The members of Mr Kondrup's association have a market share of loans and deposits of 11.12 per cent, or, measured by equity capital, 16.17 per cent.

Most small banks serve a single town, though some have a wider catchment area. Many have only one or two branches in addition to the main office.

"We have the wind in our sails at the moment," said Mr Kondrup. "The big banks are reducing staff and closing branches. We are not. Our members are opening new branches, and this was reflected in an increase in the bank costs last year."

"We have the wind in our sails at the moment"

For all the banks, however, the general outlook is much better after several hard years. "We can only be optimistic at the moment. With bad loss provisions falling, basic operating profits should be even better in 1995."

Mr Kondrup puts the survival of the small banks down to the very Danish way in which the banking industry has successfully combined co-operation on infrastructure with competition for business.

There is one clearing system for all the banks. It does not only clear cheques. There is a single, national charge card system, the Dankort. The cards are issued by the banks to their customers and can be used in cash dispensers and at retail outlets all over the country. Card transactions are cleared through the PBS,

which means that a small bank in remotest Jutland gets the same benefit from the system as Den Danske Bank.

There are three central data processing centres, to one of which all the banks are linked. Bank statements are sent out to customers on behalf of the small banks directly from the data centres. "The common infrastructure is a feature which is unique in the Danish system. It enables the small banks to obtain many of the same economies of scale enjoyed by the bigger banks," says Mr Kondrup.

There is no bad feeling between the big and the small banks. "There is a good tone between us. It is not as if the big banks are lying in wait to gobble us up," he said. The small banks are, in any case, well protected against hostile take over by their share ownership structures.

Mr Kondrup says that hostile takeovers are "not relevant" to the situation in Denmark. Mergers are invariably effected through voluntary arrangements. The banks also co-operate over education and training and to some extent in marketing.

The banks have a jointly-owned educational centre, which lays on training courses for the small (as well as the big) banks, which do not have to carry the costs of in-house training programmes.

Among local banks which do not compete locally there are networks for carrying out joint marketing campaigns, by which the costs are shared. Many of the staff functions which the larger banks must have - market analysis, legal services, lobbying - are carried out on behalf of the small banks by the association of local banks, which again

enables the small banks to obtain some of the benefits of economies of scale.

The tradition of co-operation and common infrastructure would not be of much help, of course, if the customers did not choose to use the small banks. "The fact is, the customers want us," says Mr Kondrup. He attributes this to the local banks' facility for taking quick decisions, their commitment to local business and their familiarity with the people and businesses they serve.

The use of local banks is determined very much by tradition and I don't think it will change. We may see some further concentration in the banking industry, but we shall not see any more megabanks," claims Mr Kondrup.

He suggests that the advance of information technology will eliminate many jobs still handled manually, could coincide with a counter-movement to give people greater prominence. "Flesh and blood will advise from flesh and blood. For us, closeness to the customer is an advantage. We know the people we are talking to, and for a bank it is very important to know the local customers. Buying bank services is not like buying tea or sugar. What matters is the quality, and quality is what you get when you visit your bank, which gives you support in bad times as well as good."

## PROFILE

## Unidankmark

## Aiming for a bigger base



Thorleif Krarup: "We can become a Nordic player as well as a Danish universal bank"

"We have seen sound development over the past couple of years and there is no serious risk of banks going down," says Mr Thorleif Krarup, chief executive of Unidankmark and current chairman of the Bankers' Association, in his headquarters office, a grey concrete edifice known locally as "the desert fortress".

Mr Krarup came to Unidankmark three years ago, after it had slumped into a 1992 loss of DKK 466bn, as loss provisions soared to DKK 6,286bn, 4.7 per cent of that year's loans.

In 1993 the bank made a DKK 2.17bn (\$333m) profit, with provisions down to DKK 1.24bn, or just under 1 per cent of loans.

He describes the first years as those "when we had to roll up our shirt-sleeves. Now we are trying to see whether we are wearing the right shirt."

Employment at the bank fell from 13,020 at the end of 1991 to 10,500 today and is expected to drop to 10,000 by the end of 1996. With a satisfactory 1995 result under its belt, the bank has announced an offensive strategy. It has

concluded an agreement with the mutual insurance company, Ostiflernes, to form a company in which Unidankmark will hold 60 per cent of the capital to Ostiflernes' 40 per cent, to market insurance policies through the bank's branches.

As chairman of the Danish Bankers' Association as well as chief executive of Unidankmark, Mr Krarup is happy philosophising over the future of the banking industry as he is over the progress which his own bank is making. He predicts that the bank works are also being

merger of Privatbanken, SDS and Andelsbanken, the three banks which pooled their resources to create Unidankmark in 1990.

Although Denmark came through the crisis of the early 1990s relatively lightly, a number of banks collapsed and had to be taken over by stronger colleagues. Some of these cases ended messily, with losses not only to shareholders but also to bondholders, though not to depositors. This phase is over, Mr Krarup thinks. He considers that the pressures on the banks, which are without

exception well-capitalised today, will come less from threats to their solvency as from inability to reward shareholders.

In the past the banks typically had a large number of individual shareholders, but institutional investors played no significant role. This has changed as pension funds and life assurance companies have built up positions in the banks. The institutional investors will insist on getting a decent return. "We won't see banks fail, but we shall see banks being sorted out according to their ability to provide a satisfactory yield on their equity capital."

Those which cannot live up to investors' expectations will be forced to consolidate or see themselves absorbed by better managed banks, he says. Unidankmark's decision (in which it is, chronologically at least, following the example of Den Danske Bank) to set up in the Nordic capitals, says Mr Krarup, has to be seen in the light of the international integration of the financial markets and the problem this poses for large banks in a small market.

"Looking 10 years ahead, the problem is that the Danish market is small. If we are to compete, we must have a bigger base, so we have defined the Nordic market, with a population of 23m, as our domestic market. We are starting a process by which we can become a Nordic player at the same time as we shall be a Danish universal bank," says Mr Krarup.

## BG Bank

## Good start for third force

Unlike its two bigger competitors, the bank's strength depends on an alliance.

BG Bank is the new name of a third force in Danish banking, formed by the merger of Blikuben and GiroBank, which believes it has sufficient size to be able to compete with the big two, Danske and Unidankmark. However, BG's assets of about DKK 50bn are less than half Danske's and not much more than half of Unidankmark's.

But both by virtue of its ownership structure and its business structure, BG Bank is a bank to watch in the next few years. Like its two larger rivals, BG Bank aims to become a universal bank, also offering mortgage and insurance, but while Danske and Unidankmark own or dominate their own mortgage and insurance companies, BG Bank's concept is based on an alliance, and the strongest part in the alliance is Nykredit, the mortgage credit group.

Nykredit owns 15 per cent of the equity in BG Bank. It also owns 14 per cent of the equity in Topdanmark, the insurance leg of the alliance, while Top and BG Bank own 10 per cent in each other. Nykredit's position in the alliance becomes immediately apparent by virtue of its financial power.

Nykredit's equity capital at the end of last year was DKK 20.8bn, only slightly less than Danske Bank's. BG Bank's equity is DKK 1.1bn. Nykredit also has substantial holdings in two medium-sized regional banks, 11 per cent in Sydbank, which serves southern Jutland, and 8 per cent in Sparekassen Nordjylland (Spar Nord), serving northern Jutland.

With assets respectively of DKK 37bn and DKK 19bn, Sydbank and Spar Nord are the

fifth and sixth ranked banks by balance sheet total. These two come in the category of banks which analysts in both Denmark and outside believe will have difficulty in maintaining satisfactory earnings over the next few years, on the grounds that they are too small to sustain the costs of being full service banks, but too large to thrive on the customer loyalty which enables small town banks to flourish.



Bjarne Wind, the board's deputy chairman: "The merger gives us real synergies"

Mr Munk Rasmussen replies with a broad grin when one suggests to him that Nykredit's shareholding in the three banks has interesting perspectives. "We shall have to see how things develop," he says. But just in case the alliance should develop into something more intimate, Nykredit is planning a stock exchange listing, probably in 1997. This will not be to raise capital, but in order to give Nykredit a market value, which would facilitate a merger with BG Bank - or any other financial services company.

BG Bank's business structure is also interesting. Bliku-

ben was the largest of banks which were, by origin, savings banks (since 1974, banks and savings banks have come under legislation which does not differentiate between the kinds of business which each may carry out) and has 250 branches nationwide.

GiroBank was originally the cash transactions division operating the Post Office's giro transfer system. It continues to manage the giro system for the Post Office, but was hived off

"This is a cost-effective way for us to reach post office customers," says Mr Wind. Giro is very well-established in Denmark (and the other Nordic countries), which means that through the system, BG Bank has contact with virtually every business in the country, as well as 300,000 private giro account holders.

On its own, GiroBank built up a substantial portfolio of business customers, but it did not have the resources to give them the attention they required, says Mr Wind. But together he believes that Blikuben and GiroBank will provide a strong service organisation to business customers, and the bank's plan is to build up its business customer portfolio in competition with its two big rivals.

BG Bank was established with effect from October 1, but its 1995 accounts cover the group for the whole year. The bank reported a net profit of DKK 1.68bn compared with a 1994 (pro forma) loss of DKK 1.6bn. The securities valuation item gave a loss of DKK 1.7bn in 1994 and a gain of DKK 8.4bn in 1995, a total swing of DKK 10.1bn. Loss provisions were reduced from DKK 1.06bn to DKK 738m, and expenses were reduced from DKK 4.47bn to DKK 2.22bn.

Net profit as a return on equity capital was 29.1 per cent, but it is a level which reflects the portfolio value adjustment and is not indicative of returns to come. Nevertheless, it was a good start for the third force.

Unlike banks, post offices are open on Saturday mornings and they open an hour longer than the banks on weekdays. Simple banking business can

be carried out at post offices, but there is more to come. BG plans to open 75 full-service branches at post offices, adopting the shop-in-shop principle to differentiate clearly between post office and bank. There are interesting opportunities in exploiting the customer base of the two banks as well.

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## Mortgage and treasury bonds

## Bringing in the investor

Measured by bonds in circulation, the Danish mortgage bond market is almost twice as big as the treasury bond market, but turnover in trade with the rest of the world is dominated by treasury instruments. Trade with non-residents in government bonds is about DKK 1,000bn a year, while trade in mortgage bonds is well under DKK 100bn a year.

Mortgage bonds carry a risk premium and yields which are about a percentage point higher than yields on government issues, though in the more than 200 years of the Danish mortgage bond market there has never been a default.

The drawback, explains Mr Lars Rohde, co-general manager of Realcredit Denmark,

there is, however, still a callible element in them.

Realcredit Denmark has developed a new instrument which, it claims, is a 10-year bullet pure and simple with no callible element. It will be introduced this autumn. RD has taken the unusual step for a European finance company of applying for a patent on the analytical and numerical basis of the new product.

The Danish finance industry is trying to stimulate foreign interest in mortgage bonds by introducing new instruments, which are more to the liking of the international investing public. Last year Unidankmark introduced a collateralised mortgage bond (CMB) series. The bonds are based on traditional mortgage bonds, but perform very much like bullets.

Flexloan can be taken for 10, 20

or 30 years, but part of it will be refinanced, either continually or at five-year intervals. The customer can choose a quarterly or monthly repayment schedule. RD will issue bullet with maturities of one to 10 years, single series for each year. Interest will be paid once a year.

In every respect except the mortgage basis, the bonds will be identical in structure with the kingdom's bullet loans. The loan structure and repayments schedule will typically mean, says Mr Rohde, that householders will pay a rate of interest on the loan that is a percentage point lower than on traditional mortgage loans. That should bring them in.

**Nordic investment banking.**



Unibank

<b>FALCK</b>	Initial Public Offering DKK 288,000,000	Co-Lead Manager	Unibank
<b>Coloplast</b>	Share issue DKK 523,027,560	Lead Manager	Unibank
<b>City of Copenhagen</b>	Bond issue 1995 - 2000 DEM 100,000,000	Financial Adviser	Unibank
<b>Kingdom of Sweden</b>	Bond issue 1995 - 1998 DKK 400,000,000	Joint Lead Manager	Unibank
<b>oticon</b>	Initial Public Offering DKK 266,625,000	Joint Lead Manager	Unibank
<b>BACOB</b>	Bond issue 1995 - 2000 DKK 600,000,000	Lead Manager	Unibank
<b>HAPSLUND NYCOMED</b>	Placement of 2,558,273 "A" shares and 1,322,568 "B" shares	Lead Manager	Unibank
<b>Øresund</b>	Bond issue 1995 - 2001 DKK 400,000,000	Joint Lead Manager	Unibank
<b>Jacob Holm &amp; Søns A/S</b>	Placement of "B" shares DKK 119,000,000	Financial Adviser	Unibank
<b>NORDTANK ENERGY GROUP</b>	Initial Public Offering DKK 302,750,000	Joint Lead Manager	Unibank

These are among the transactions managed by Unibank - the only Nordic bank on the 1995 IFR league table of European bookrunners.



## IV DANISH BANKING AND FINANCE

## ■ Stock Exchange reform

# Surviving in the free world

With its monopoly status removed, the exchange must offer competitive services

The legal monopoly which protected the Copenhagen Stock Exchange was ended on January 1 this year, and on May 1 the CSE will start life as a private company.

With its monopoly status removed, the CSE will have to survive on its ability to offer competitive services, "and we shall survive; there's no doubt about that," says Mr Hans Ejvind Hansen, chairman of the new CSE, who has a long career in some of the most senior jobs in the finance services industry.

The reform of the CSE is a consequence of the EU's Investment Services Directive, which Denmark has been one of the first countries to implement fully through changes in domestic legislation. The privatised CSE will be owned by traders, with 60 per cent of the capital. Issuers and investors' representatives will be the other shareholders.

The Danish Securities Centre, which has provided a paperless, electronic clearing and settlements system for bonds since 1982 (and for shares since 1988), may also be privatised, but a decision has not been taken yet. In principle, both institutions could face competition from new exchanges, though no domestic challengers have flagged any such intentions to date.

One result of the changes is that foreign securities houses can become remote members of the CSE, a development welcomed by the Danes. "In Denmark, we have no hesitation

whatsoever about remote membership," says Mr Hansen. "We want remote members. It will help to strengthen trade in the most liquid securities, shares as well as bonds. We shall actively seek to attract remote members."

The CSE - and any competing market places which are established - will be under the supervisory control of a new Securities Board, chaired by Mr Erik Hoffmeyer, governor of the central bank from 1985 to 1995. The board's secretariat will be provided by the Finance Industry Supervisory Authority.

The outlook for the Danish market varies in some degree with the type of securities. Denmark has a very big bond market, by far the largest of any country if measured on a per capita basis, which is usually ranked at ninth in the world by turnover. This reflects the 200-year-old Danish system of mortgage credit, by which property purchases have been (and still are) financed almost exclusively by bonds issued by mortgage credit institutions.

The market in government bonds is relatively new. It developed in the 1970s, when the first and second oil price shocks sent the state budget heavily into deficit. "For the large, liquid benchmark bonds, whether mortgage credit or treasury issues, we shall face competition from exchanges as well as from proprietary trading systems, and this will probably also be the case for the 10 most liquid equities," says Mr Hansen.

"To stay competitive, we shall have to ensure that we can compete through the efficiency of the system, through transparency and price," he says. The challenge will be

especially tough if and when Euro Phase 3, with a common currency, is implemented.

Denmark has an opt-out from Phase 3 under the terms on which it ratified the Maastricht treaty, but it is widely expected that the state will nevertheless issue Eurobonds.

As there will be little difference between these and other Euro treasury bonds, there will be no special incentive for trade them via the CSE.

Mr Hansen argues that it is important to keep as much trade in Copenhagen as possible.

## Capital gains tax on listed shares has virtually killed the market for individual investment in equities

on the principle that "the elite generates breadth".

At the other end of the scale, there are 1,200 bonds series which are not liquid and in which, in some cases, trades may not take place for days or even weeks. Most of the 250 shares listed in Copenhagen are also weak on liquidity.

For these securities, the existence of a Danish market place is essential, and here Mr Hansen sees the job of the new CSE as being to improve liquidity and trading opportunities.

There are several stumbling blocks, reflecting both institutional and taxation problems. At the top of the market's hit list is a 0.5 per cent turnover

tax on all equity sales carried out by Danish investors. "This is a major handicap to our development. If investors and traders can buy through exchanges where there is no tax, they have an easy choice to make," says Mr Hansen. "It is horrible that we should have to live with such a negative discrimination."

Mr Carsten Koch, the Social Democratic party's minister for taxation, told a meeting of the Association of Danish Shareholders this month that he did not completely rule out the suspension of this tax, but he did not make any promises, either.

There are other taxes which hinder the development of the market, of which the tax on capital gains when listed shares are sold, is one. Until 1993, there was no capital gains tax on shares held for over three years. Now, capital gains are taxed fully at income tax rates unless the total value of the shares held by a single person or a married couple is under DKK106,000. There is no deduction for losses on other shares.

This tax has virtually killed the market for individual investment in equities through pension savings accounts, whether individual accounts administered by the banks or collectively through pension funds and life insurance companies, are not subject to the gains tax, and neither are they subject to another one of Denmark's killer taxes - the tax on real interest yields.

The latter tax, introduced in 1983, places a ceiling of 3 per cent on the after-inflation real

yield which pension funds and other institutions may earn on securities investments; any yield in excess of a real 3 per cent goes to the exchequer.

As the equity investments in pension savings accounts are exempted, they are favoured.

Other problems hindering the development of a more lively equities market are the fact there are very few large companies, by international standards, listed on the CSE; that many of these companies are controlled by foundations holding stock with preferential voting rights, which means among other things that the companies are not exposed to hostile takeover bids; and that the market is dominated by institutional investors, which invest for the long haul and put the share trade indicator permanently on "hold".

The tax regime is partly responsible for the serious problems of the Copenhagen derivatives market, according to Mr Tyge Vorstrup Rasmussen, president of the Future Clearing Centre. Turnover in the market was so low in 1995 that its commercial justification was in doubt. Turnover has improved this year, but not yet to a satisfactory level.

The turnover tax is one problem, but so is the way the real interest tax is administered. It applies to yields on derivatives, a factor in keeping the Danish institutions out of the market. Other factors are the conservatism of the institutions, which was not helped by the Barings collapse.

In the meantime, Mr Rasmussen plans to involve the domestic institutions to generate a larger market. He is the third generation to be in control.

For a year or so, Codan was the country's biggest accident insurance company, but it was knocked from that perch last year when Tryg acquired most of the assets of Baltic (changing its name to Tryg-Baltic) from Den Danske Bank. Tryg-Baltic's accident insurance premium income last year was DKK5.05bn, compared with Codan's DKK3.7bn; total group premium income was DKK8.1bn in Tryg to DKK6.4bn at Codan.

The rivals have two things in common. First, the present structure of both is the result of the collapse of the country's two biggest insurers in 1991-93, Baltic and Hafnia (in each case, the collapse was caused by speculative ventures by the respective holding companies).

Secondly, the two have so far remained aloof from alliances with banks, although Codan has its own banking subsidiary. In Codan's case, says Mr Zobel, "we have not received any proposals, and we are perhaps not a suitable partner because of our foreign ownership".

Instead, however, Codan is putting the finishing touches to an agreement with Fokus, Norway's fourth-ranking bank, to sell Codan accident and life policies through Fokus' branch network in Norway. "If this is a success, we shall consider similar arrangements in the other Scandina-

vian countries," says Mr Zobel.

Before taking over Hafnia, Codan was the smaller partner, but consistently the most profitable of the larger Danish insurers. This record did not survive the acquisition: between 1992 and 1993, Codan's combined ratio in the Danish accident insurance company (costs plus indemnities) soared from 105 to 132. The past three years have been devoted to sanitising the Hafnia portfolio, "a long slow process," says Mr Zobel, but it is beginning to show results.

The combined ratio was

114 in 1995 and the

direct returns on insurance business (the insurance technical result) as a percentage of premium income was reduced from a negative 20 per cent in 1993 to a still negative 6 per cent last year. "We have got

control of things now,

although the result is still not

satisfactory," says Mr Zobel.

He aims to reduce the combined ratio to 102, which means that both costs and indemnities have to come down considerably from their present levels.

Mr Zobel is sanguine about

Codan's future as a company

which does not have an alliance with a large bank. "It's a challenge," he says, "but he does not believe that the advantages are all on the side of the insurance companies which do have alliances.

Curiously enough, Danica

does not have an alliance

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Den Danske Bank

has adopted a business strategy which suggests that it may agree with Mr Zobel, though it perplexes some of Danica's competitors. Baltic landed in Danica's lap in 1992-93, when Danica was the only financial services company with the strength to prevent Baltic from going

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